



**A HEEG regional event on
Co- Creativity and Sharing Best Practice in
Entrepreneurship Education**

**“Curriculum development, experiential learning and teaching,
and assessment methods”**

3rd December 2007, 9:00am – 4:30pm

**Nelson Room (overlooking the River Thames), Trafalgar
Tavern, Park Row, Greenwich**

(Adjacent to the Maritime Campus of the University of Greenwich)

***Hosted by the Centre for Entrepreneurship
University of Greenwich Business School***



Workshops to share best practice + Keynote presentations

KEYNOTES

Teaching versus developing entrepreneurs

Chris Barlow PhD, Director, Centre for Experiential Learning, University of Illinois at Chicago

"Cultural Values in Business Creativity"

Margaret J. King, Ph.D., Director, Center for Cultural Studies & Analysis, Philadelphia, PA.

Developing Co-Creating Skills in Entrepreneurs

Janet Finley, Executive Director, The Co-Creativity Institute, Chicago

"The Entrepreneurial Brain"

Jamie O'Boyle, Senior Analyst, Center for Cultural Studies & Analysis, Philadelphia, PA

Participants from HEEG Universities: £35 Non- HEEG University participants: £50

[Click here for booking form](#)

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