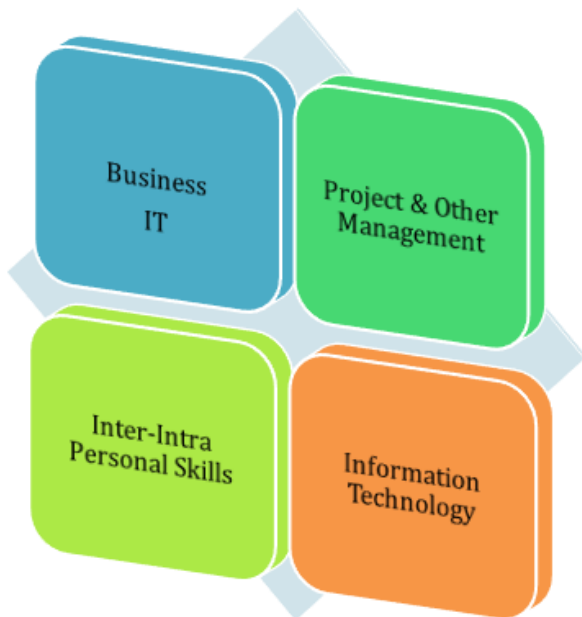


# BSc (Hons) - Information Technology Management for Business (ITMB)

## The Programme



This programme aims to equip students with the skills and attributes that they will need to enter the IT management workplace and add value to their organisations from the outset. The programme is built around the learning outcomes defined by the Employers Forum of the sector skills council in this space. (E-skills UK). The learning is split into four, broadly even quartiles each of which provides a themed area of study, learning and outcomes.

Exposing this latter element in such a way is one of Unique Selling Points (USP) of this degree and it ensures that graduates of the programme have confidence in presenting and selling ideas, concepts and solutions to others while being fully flexible, open minded and reflective when listening to others in trying understand their needs and the contexts of those needs. The uniqueness and relevance of the ITMB programme is recognised by over 50 international and national companies, many of which are household names. This number is continuously growing as new companies learn about and join the programme. The employers are responsible

for setting the strategy for the ITMB programme and are committed to maintaining its quality and relevance to their respective industries. They also play a key role with the universities by providing structured on-site support to the ITMB lecturers and students. In this way they help the ITMB students develop the skills and knowledge required to enable them to secure good jobs in the IT world - hopefully within one of their companies. Some of the employers involved are: Accenture, BA, BBC, CA, Capgemini, Cisco, Deloitte, Ford, Fujitsu, HP/EDS, IBM, ITV, Logica, Micro Focus, Morgan Stanley, Network Rail, Proctor & Gamble, Sainsbury's, SAS and Unilever. Throughout the programme, representatives from the supporting companies visit to share their experiences in the form of 'Guru Lectures'.

## Our Department

*Business Information Technology and Enterprise (BITE) – Where Business Meets Technology*

The Business Information Technology & Enterprise (BITE) department is a unique department in the University in being a joint venture between the Business School and the School of Engineering. Our students study programmes from straight Business Administration through Technology and IT Management to Project management taught by tutors with both academic credentials and business experience. To achieve this BITE works with students to develop:

1. **Capability**—Evolving around your subject during your time on your programme with regular reference to national standards of achievement that highlight your relative success by taking part in national competitions and working with local business alongside and as part of your studies.
2. **Stretch/Challenge**—By creating an amount of tension between current and expected capability tutors work with students to encourage growth and increasing capability.
3. **Success**—How well you are able to meet the demands of the tension arising from the stretch through appropriate tutorial guidance, interventions and support. Not limited to academic success but including achievement of personal growth and initial career goals.
4. **Confidence**—Evolving through your time with us as your capability, personal expectations and success increases. Ensuring that if you can compare your workload with peers in other universities you are confident that you are being appropriately challenged and supported to build confidence and achievement.

## Course Content

### Year 1

- Systems Thinking
- Introduction to Business Management
- Business Project 1 (Contexts/ Frameworks)
- Information Technologies

### Year 2

- Data, Information and Knowledge
- People and Organisations
- Operations and Information Technology
- Project Planning
- Business Project 2 (Value Chain Management)

### Optional Sandwich Year (Work Placement)

### Year 3

- Dissertation Project
- Enterprise Architectures and Leadership
- Strategic Analysis and Strategic Management
- E-Business Innovation and Evolution

## Our Employers



Unilever

"This unique degree offers high calibre, highly motivated students an unrivalled platform to launch their business careers in the IT departments of any large company, irrespective of industry. Unilever, like all companies nowadays, depends upon its IT organisation to consistently give it a competitive edge and the qualities inherent in ITMB will give graduates the perfect opportunity to contribute and progress rapidly in this highly visible and challenging environment" Helen J Toogood, VP IT Academy, Unilever Global IT



"Students who do well on this type of degree programme should be much more marketable to prospective employers. I think this delivers a win-win situation for all – Graduates will be equipped to transition more quickly and effectively into business life, and companies will gain employees who can make a bigger contribution from day one. I only wish we'd had something like this in my day!" Helen Tovey, IT Competence & Learning Manager, Ford Motor Company Limited

## Come to Medway @ Greenwich



## The Greenwich Graduate

A flourishing scholarly community, with an ethos of sustainability and a global outlook, full of confident, distinctive students, always learning, always developing.

Scholarship and Autonomy

Creativity and Enterprise

Cross-Cultural and International Awareness

## Key Facts

**UCAS code:** GN52 M BSc/ITMB

**School** Centre for Business Information Technology & Enterprise (BITE)

**Location:** Medway Campus

**Attendance:** 3 years full-time, 4 years sandwich

### Entry requirements:

Applicants should have:

260-300 UCAS points **PLUS**

at least 3 GCSEs at grade C or above (including mathematics and English) or equivalent qualifications.

Applications from mature students are welcome.

## Contact Us

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