

Salon Management, Foundation Degree (Bexley College)

This programme has been developed to meet the growing demand for skilled and resourceful salon managers in this expanding industry.

It provides a sound foundation in business and management principles, and at the same time provides for the development of those specific skills and knowledge that are essential for a successful career in Salon Management today.

The programme has been developed alongside guidance from HABIA and in partnership with L'Oreal, and has been subject to extensive consultation to reflect the real needs in the hair and beauty industry.

A fast tracked route is available for L'Oreal managers.

Students must be working full-time in a Salon as work based learning will be based on live issues within the organisation you work in.

Aims of the Foundation Degree

- To provide existing and potential salon owners and managers with the knowledge and understanding to efficiently and effectively meet the aims and objectives of their business.
- To equip them with the confidence to develop the enterprise themselves, to achieve their full potential and to understand the constraints and maximise opportunities within the UK and global market place.
- The programme does not aim to teach the specialisms relevant to salon, such as hairdressing or beauty therapy, but to provide the management skills and knowledge in order for these salons to be proficiently and successfully managed.

Content

Level One

- Managing Your Staff
- Knowing the Market
- Legal Requirements for Running a Salon
- Figuring it all out

- Getting on with IT
- Work Based Learning 1

Level Two

- Safety First
- Attracting Customers
- Getting the best out of your staff
- Money, Money, Money
- Open for business
- Work Based Learning 2

Optional Units include

- Keeping your customers happy
- Project management

Study Centre

Bexley College, Tower Road Campus, or for L'Oreal managers: L'Oreal International Academy, Hammersmith, London

How to apply

Please contact Monica Or, Programme Leader, Bexley College, Tel: 01322 404 305 for further information. Then complete a University of Greenwich application form, available from the university Enquiry Unit on tel: 0800 005 006 or e-mail courseinfo@gre.ac.uk

UCAS Code

FdA/SBMSM E

Entry Requirements

One A Level, BTEC Diploma, NVQ Level 3, Advanced Apprenticeship or Access course.

Mature students and non-standard applications welcome

Fees 2007-2008

£1,535 per year

Attendance

3 years part-time

One day a week over 33 weeks. L'Oreal managers fast track programme: one day a week over 2 years

Location

Bexley College (or see above)

Assessment

Coursework, class tests, work-based learning projects

Career Options

Work within a range of organisations associated with the Hair and Beauty industry. To manage and run your own salon.

Progression Routes

Progression onto a BA (Hons) Business Administration.