

## **The University of Greenwich Fairtrade Policy**

This Policy forms part of the University of Greenwich's Sustainability Policy.

The University of Greenwich; Students' Union University of Greenwich (SUUG); and Greenwich and Kent Student Unions Together (GK Unions) recognise the importance of sustainable development for future generations and that organisational decisions and actions affect the environment, society and the economy at local, national and global levels. In line with the University of Greenwich's Sustainability Policy, the University is committed to sustainable purchasing and to using and promoting Fairtrade products. The University of Greenwich strives to continue to be a Fairtrade University and will work with the Fairtrade Foundation to ensure that this status is maintained.

The Fairtrade Foundation has outlined five goals for a Fairtrade University and our commitment to them is as follows:

### **1. Steering group**

A Fairtrade & Sustainable Food Steering Group will meet at least once a term. Its job will be continuously to monitor and improve the University's approach to Fairtrade & Sustainable Food. The group will include a representative from the following groups: University catering and events team, University's catering contractors and partners, the two Student Unions, University Sustainability Team, Finance/ Procurement team, and student representation. It will be an open meeting where staff and students are encouraged to attend. The Steering Group will report annually on the Fairtrade Policy to the University's Operations Committee for recommendation of approval by the Vice Chancellor's Group.

### **2. Sale of Fairtrade Products**

The University and Student Unions commit to sell Fairtrade products including food and cotton products in all their retail outlets. Fairtrade food and drinks products are available in all campus shops and food outlets and the University and Student Unions commit to increasing the amount of Fairtrade products sold year-on-year. Where it is not currently feasible (for reasons of price, product availability or contractual obligations) to sell certain Fairtrade products the University and Student Unions are committed to begin selling them as soon as it becomes feasible. The University and Students Unions will commit to utilising more Fairtrade products (for example increasing the number of staff uniforms made with Fairtrade cotton).

### **3. Hospitality**

The University will commit to serving Fairtrade tea and coffee at all hospitality events, conferences and internal meetings served by the University's catering contractors, with the commitment to increase the use of Fairtrade foods year-on-year. Where it is not currently feasible (for reasons of price, product availability or contractual obligations) for certain Fairtrade products the University and Student Unions are committed to begin serving them as soon as it becomes feasible.

### **4. Promotion**

The University will promote the sale of Fairtrade products via the following methods:

- Fairtrade promotional materials will be displayed on University/Student Union notice boards and in places where Fairtrade products are sold
- Articles and other appropriate material will be included in sustainability updates, other appropriate University publications and on the University website
- The University and Unions will commit to running a series of promotional events during Fairtrade Fortnight every year
- Fairtrade will feature in the Student Unions' communications and website
- Links to the community will be maintained through local Fairtrade and Sustainable Food initiatives

### **5. Staff & Student Support**

All members of the University will be actively encouraged to support the Fairtrade policy. Details of this policy will be communicated throughout the University and efforts to support Fairtrade will be encouraged.