

## THE UNIVERSITY OF GREENWICH

### FAIRTRADE POLICY

The University of Greenwich, Students' Union University of Greenwich and the Universities at Medway Students' Association (UMSA) recognise the importance of sustainable development for future generations and that organisational decisions and actions affect the environment, society and the economy at local, national and global levels. In line with the University of Greenwich's Sustainability Policy, the University is committed to sustainable purchasing and to using and promoting Fairtrade products. The University of Greenwich strives to be a Fairtrade University and will work with the Fairtrade Foundation to formalise that status.

The Fairtrade Foundation has outlined five goals for a Fairtrade University and our commitment to them is as follows:

#### 1. Steering group

A Fairtrade Steering Group will meet at least once a term. Its job will be to monitor and continuously improve the University's approach to Fairtrade. The group will include a representative from the following groups: University catering and events team, University's catering contractors, Students' Union University of Greenwich, Universities at Medway Students' Association (UMSA), University Sustainability Team, Finance/ Procurement team and Public Relations team. It will be an open meeting where staff and students are encouraged to attend. The steering group will report annually to the University Resources Sub Committee.

#### 2. Sale of Fairtrade Products

The University and Student Unions commit to sell Fairtrade products including food, drink and cotton in all retail outlets and to increase the amount of Fairtrade products sold year-on-year. Where it is not currently feasible (for reasons of price, product availability or contractual obligations) to sell certain Fairtrade products the University and Student Unions are committed to begin selling them as soon as it becomes feasible.

#### 3. Hospitality

The University and Student Unions will commit to serving Fairtrade tea and coffee at all hospitality events, conferences and internal meetings served by the University's catering contractors, with the commitment to increase the use of Fairtrade foods as it becomes possible to do so. Where it is not currently feasible (for reasons of price, product availability or contractual obligations) for certain Fairtrade products the University and Student Unions are committed to begin serving them as soon as it becomes feasible.

#### 4. Promotion

The University will promote the sale of Fairtrade products via the following methods:

- Fairtrade promotional materials will be displayed on University notice boards and in places where Fairtrade products are sold.
- Articles and other appropriate material will be included in the staff newsletter, other appropriate University publications and on the University website.
- The University will commit to running a series of promotional events during Fairtrade Fortnight every year.
- Fairtrade will feature in the Students' Union University of Greenwich and the Universities at Medway Students' Association (UMSA) communications and website
- Links to the community will be maintained through local Fairtrade initiatives

#### 5. Staff & Student Support

All members of the University will be actively encouraged to support the Fairtrade policy. Details of this policy will be communicated throughout the University and their efforts to support Fairtrade will be encouraged.