



the
UNIVERSITY
of
GREENWICH

EXAMINATION PAPER: **ACADEMIC SESSION 2006 / 2007**

Campus: **Avery Hill**

School: **Architecture and Construction**

Course Code: **MANA 1021**

Course Title: **Organisational Management for Construction,
Property and Related Industries**

Level: **Postgraduate**

Date: **16th May 2007, start 9.30 am**

Duration: **2 hours**

INSTRUCTIONS TO CANDIDATES & FOR INVIGILATORS

Answer THREE questions, ONE from Part A, ONE from Part B and ONE from either Part A or B.

Use a separate answer book for each Part.

All Questions carry 25 marks.

Candidates must comply with the “Instructions to Candidates” printed on the examination answer book.

PART A

1. Discuss the influence that the organisational environment has on the management and operation of an organisation.
2. Critically discuss the factors that influence the organisational form adopted by an organisation.
3. a) Discuss the principles of Total Quality Management (TQM). (10 marks)
b) Consider the impediments to the application of TQM into an organisation and suggest ways that these may be overcome. (15 marks)

PART B

4. An organisation can be described as only as good or effective as its leaders. Evaluate both the concept of leadership in relation to organisations today and the relevance, or otherwise of the different approaches to leadership
5. Compare and contrast emergent and planned strategies in relation to the construction or property based industries in the 21st century.
6. (a) Discuss the main types of culture as identified by Charles Handy and evaluate the factors which can affect them. (15 marks)
(b) Evaluate the relevance and significance of Hofstede's work, and later Hofstede and Bond, in relation to the global organisation. (10 marks)