



the
UNIVERSITY
of
GREENWICH

EXAMINATION PAPER: **ACADEMIC SESSION 2005/2006**

Campus: **Avery Hill**

School: **Architecture and Construction**

Department: **Building Economics & Management
Urbanism**

Course Code: **BUSI 1028**

Course Title: **Management I : Introduction to Management**

Level: **1**

Duration: **2 hours**

Date **10th May 2006, start 2 pm**

INSTRUCTIONS TO CANDIDATES & FOR INVIGILATORS

Answer FOUR questions from SIX.

All questions carry equal marks.

Candidates must comply with the “Instructions to Candidates” printed on the examination answer book.

1. Describe the principles of the main Schools of Management Thinking and explain their contribution to our current knowledge of management .
(25 marks)

2. a) Explain the content theories of motivation.
(12 marks)
b) Describe how you could use these to motivate employees.
(13 marks)

3. a) Describe the functions of management as identified by Fayol and other writers.
(12 marks)
b) Consider these functions and explain which ones you consider to be the most important in management.
(13 marks)

4. Distinguish between the formal and the informal organisation and explain their main characteristics. What functions are served by the informal organisation?
(25 marks)

5. a) What is the importance of good organisational structure? How does structure relate to the overall effectiveness of an organisation?
(13 marks)
b) Define the terms 'span of control' and 'scalar chain' and discuss their practical implications for the effective operation of an organisation.
(12 marks)

6. Distinguish between the Traits and Styles approaches to the study of leadership and discuss critically the relevance of these approaches.
(25 marks)