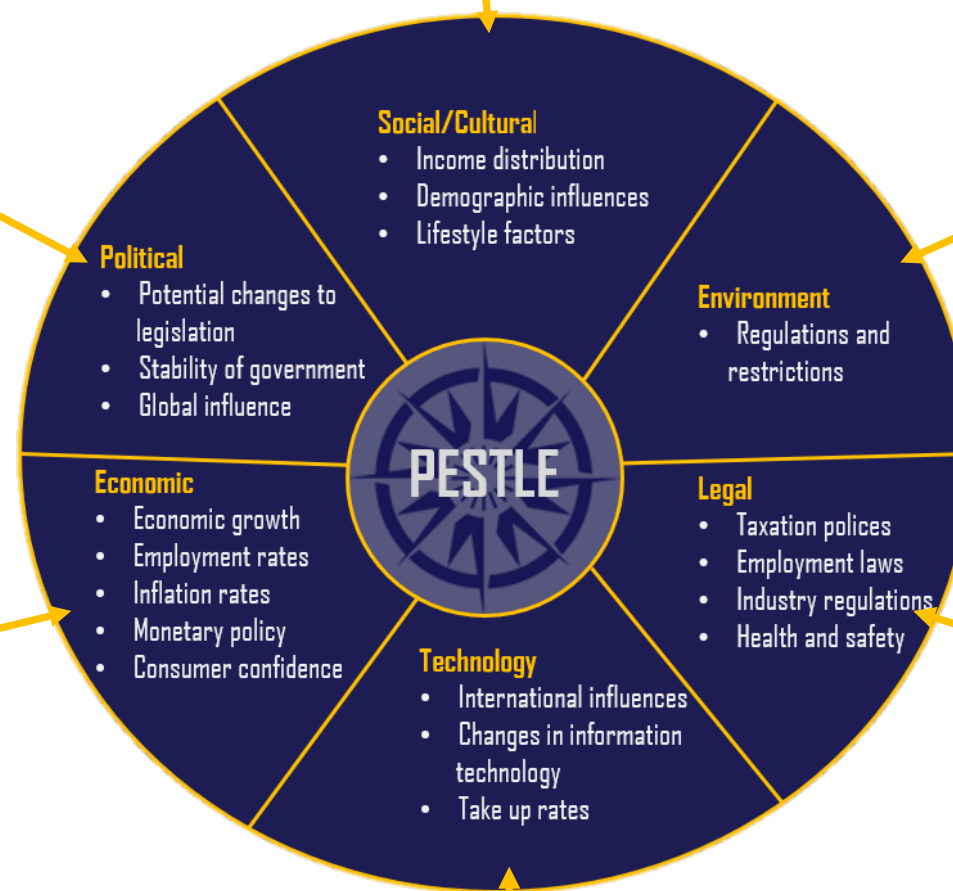


Establishing the reasons for change:  
Possible PESTLE implications for HEIs.

- How does the Government of the day view higher education?
- What about immigration policy with regard to foreign students and academics?

- What impact is the political landscape likely to have on the funding models?
- What about the wider global economy and its impact on overseas students?
- What about the possibility of mergers?

- What are the social drivers behind going to university?
- What about the impact of more (or fewer) foreign students studying in the UK?
- What has been the impact of student expectations now they are classified as fee-paying customers?



- What type of environment do students and staff want to study or work in?
- How can we make the University more sustainable?

- What about changes to Human Resource law on the workforce?
- What is the impact of the Freedom of Information Act?

- How do students and staff need to work, and on what devices?
- What might be the requisite technological skills of staff three years from now?
- What is the impact on us if foreign students can access lectures through massive open online courses (MOOCs), and therefore stay in their own country?