



Validated

Annual Report

Social Value:

Your overview 2025



UNIVERSITY OF
GREENWICH



Reporting Period 2025 Validated by Social Value Portal for University Of Greenwich & Strategic Partnerships



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1. Introduction





Introduction

This report offers an overview of the Social Value (SV) delivered by the University of Greenwich and its Strategic Partnerships over the financial year of 2025

The University of Greenwich’s Strategic Partnerships develops long-term, mutually beneficial relationships with businesses, public sector organisations, charities and community organisations to create shared social value. The programme focuses on collaboration rather than transactional relationships, supporting priorities including employability, skills development, sustainability, civic engagement, community wellbeing, research and knowledge exchange.

The key information in this report:

- Strategic Partnerships
- University Of Greenwich TOM System
- Breakdown of Social Value data
- Key highlights

Key:

SV = Social Value
% SVA = Percentage Social Value Add (Percentage Social Value/Total Contract Value)

Social Value Created 2025



SV £1,214,481.22

Total Social Value created by The University of Greenwich & their strategic partnerships



The University Of Greenwich and Social Value Portal

Social Value Portal was appointed by The University of Greenwich and its Strategic Partnerships to help embed social value into their contractual works, enabling them to measure, validate and report on their Strategic Partnerships' positive contributions to local communities and the wider society.

Social Value Portal was engaged to:

Define measurement

Social Value Portal developed a social value measurement framework (TOM System) that reflected the University of Greenwich's social value priorities.

Set up platform and processes

Social Value Portal created the University of Greenwich's Master Account to enable monitoring of Social Value delivery across Strategic Partnerships and contracts.

Validate data for robust reporting

Supporting the University of Greenwich in the quality assurance of data, including periodic reviews of the data collected. Reports and project summaries could then be generated through the system.

Performance

The purpose of this report is to communicate the successes from the past year with the Social Value Portal (SVP) and identify performance highlights.

2. Measurement



Measuring Social Value: The TOM System™



The measurement framework used by The University of Greenwich and its strategic partnerships is aligned with the National Social Value measurement framework – TOM System™.

The framework that sets the standard

The TOM System™ has been developed by the National Social Value Taskforce, a cross-sector organisation that combines both public and private sector organisations. It is the result of extensive consultation across local authorities and public-sector organisations, including the Office of Civil Society and Crown Commercial Services.

Themes, Outcomes and Measures

The TOM System™ is built around four key Themes, supported by several Outcomes and specific Measures. The Themes centre around promoting jobs and skills, supporting regional growth, empowering communities, protecting the environment, and promoting social innovation.

Turning activity into £SV

Financial proxy values have been attributed to Measures within the framework, allowing organisations to report their overall contribution to society in financial and nonfinancial terms. By reflecting the real needs of communities, the TOM System™ enables a positive contribution towards economic, social and environmental wellbeing.

TOM mapping

A mapping exercise was conducted to align the TOM System™ to the University of Greenwich's priorities. As a result, SVP developed a bespoke TOM set built around four Themes, supported by 19 Outcomes and 47 Measures. The set is the default set of TOM used by the University of Greenwich and its strategic partnerships and is based on the 2024 TOM methodology and proxy values



Work



Economy



Community



Planet

Measuring Social Value: The TOM System™



Financial proxy values

Financial proxy values have been attributed to the Measures that underpin these Themes by using publicly available data sources such as the Unit Cost Database. These values have been used to calculate the Social Value (SV) generated by the University of Greenwich

Defining the 'Local'

For the University of Greenwich, 'Local' was defined as within a 20-mile radius of the postcode of local. This ensured that the University of Greenwich and their strategic partnerships were making the most impact for the communities they were working in. Please note, this definition of local can vary across projects.

Social Value

Social Value is the monetised value of additional benefits created for communities and society directly.



Work



Economy



Community



Planet

4. Performance Highlights



244k

**Community Support
(£)**

3.9k

**Educational
Sessions**

192

Training Opportunities

12.7k

**Pioneering approaches
to safeguard the planet
(£)**

Performance highlights

The pilot brings together a diverse group of organisations whose collaboration with the University of Greenwich is helping to generate meaningful social value across the region. Each partnership contributes to shared priorities such as employability, skills, sustainability, civic engagement, community wellbeing and knowledge exchange. Partners include: Defigo, driving industry innovation and skills; Charlton FC, expanding student opportunities and civic activity; Peabody, strengthening place-based regeneration and community engagement; the Royal Borough of Greenwich, advancing sustainability and inclusive growth; Visit Greenwich, supporting destination promotion and local economic development; Alcatel Submarine Networks, enhancing scholarships, CPD and industry pathways; RSK, accelerating environmental innovation; Blue Earth, supporting climate action and green skills; CACT, improving education, health and social mobility; and Sodexo, enriching employability, inclusion and career development.

6. Social Value Breakdown



The TOM System: The University Of Greenwich and Strategic Partnerships



Themes:

Outcomes:



Work

Promote Local Skills & Employment

Creating equal employment opportunities

Creating local employment opportunities

Developing life and business skills

Developing skills and experience for future work

Pioneering approaches to increasing local skills and employment

Providing good work opportunities

Providing skills and experience for good work



Economy

Support Growth of Responsible Regional Business

Building diverse and sustainable supply chains

Pioneering approaches to promoting responsible business practices

Promoting a diverse and resilient business community

Promoting fair work

Promoting wellbeing and diversity in the workplace



Community

Healthier, Safer and more Resilient Communities

Building community wellbeing

Pioneering approaches to building resilient communities

Building resilient communities



Planet

Decarbonising and Safeguarding Our World

Pioneering approaches to safeguarding the planet

Promoting environmentally sustainable procurement

Restoring our climate and improving air quality through transport

Transitioning to a regenerative economy



Social Value Breakdown by KPI

KPI	£SV	Number Delivered
Personalised support to improve career and life skills (Other Measures) (Charlton Athletic Community Trust)	£138,848.49	1,251.99
Community Support (GBP) Alcatel Submarine Group	£10,000.00	10,000.00
Volunteer Hours (hrs) Blue Earth	£524.00	30.00
Educational Sessions (hrs) Alcatel Submarine Group	£279.68	16.00
Support for initiatives focused on strengthening community networks (Charlton Athletic Football Club)	£36,561.60	36,561.60
Initiatives to safeguard the environment (Charlton Athletic Football Club)	£11,895.02	11,895.60
Meaningful paid work placements (Visit Greenwich)	£4,123.80	10.00
Initiatives to promote local skills and employment (RSK Group Limited)	£25,000.00	25,000.00
Meet the buyer events showcasing local supply chain opportunities (Royal Borough of Greenwich)	£8,698.96	8,698.96
Work Experience (weeks) Alcatel Submarine Group	£98,971.20	240.00
Training Opportunities (weeks) Alcatel Submarine Group	£66,624.00	192.00
Expert Equality, Diversity & Inclusion training (Peabody)	£1,063.40	1,063.40
Initiatives to promote local skills and employment (Defigo)	£10,603.20	10,603.20
Expert Hours (hrs) Alcatel Submarine Group	£1,914.12	18.00
Support for enabling visits of school children or local residents (Blue Earth)	£524.40	30.00
Expert curriculum support for universities and colleges (Peabody)	£4,253.60	40.00

SV Breakdown by Measure

#	Measure	Units	Total Number Delivered	Total Value £SV
NT13	Meaningful paid work placements (Acatel)	No weeks	240	£98,971.20
NT28	Support for local community projects through donations (Acatel)	£ Invested	10,000.00	£10,000.00
NT9	Accredited training for new employees (Acatel)	No. Weeks	192.00	£66,624.00
NT99	Support for enabling visits of school children or local residents (Blue Earth)	No. Staff Volunteering Hours	30	£524.30
NT96	Personalised support to improve career and life skills (Charlton Athletic Community Trust)	No. hrs (total session duration)*no. attendees	1,251.00	£138,848.49
NT27	Support for initiatives focused on strengthening community networks (Charlton Athletic Football Club)	£ invested incl, time, materials, equipment, etc	36,561.60	£36,561.60
NT53	Initiatives to safeguard the environment (Charlton Athletic Football Club)	£ invested incl, time, materials, equipment, etc	11,895.02	£11,895.02
NT8	Support for students at local educational institutions (Defigo)	No. staff volunteering hours	20.00	£349.60
NT50	Initiatives to promote local skills and employment (Defigo)	£ invested incl, time, materials, equipment, etc	10,603.20	£10,603.20
NT98	Expert curriculum support for universities and colleges (Peabody)	No. staff expert hours	40	£4,253.00
NT105	Expert Equality, Diversity & Inclusion training (Peabody)	£ invested incl. staff time	1,063.40	£1,063.40
NT52	Initiatives to promote more resilient communities (Royal Borough of Greenwich)	£ invested inc. time, materials, equipment etc	319	£319.00
NT103	Meet the buyer events showcasing local supply chain opportunities (Royal Borough of Greenwich)	£ invested inc. time, materials, equipment etc	8,698.96	£8,698.96
NT116	Expert support on carbon reduction to SMEs in the supply chain (RSK Group)	£ invested incl. staff time	9,778.00	£9,778.00
NT50	Initiatives to promote local skills and employment (RSK Group)	£ invested inc. time, materials, equipment etc	25,000.00	£25,000.00



Need assistance on your Social Value journey?

Get in touch with one of our support specialists:

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