

FLASH Project

Business development support by university experts. FREE to all eligible London-based SMEs.

The University of Greenwich is pleased to launch the **FLASH Innovation** programme, in which university experts will provide business development support to business owners and small and medium enterprises (SMEs) to help businesses become more innovative, sustainable and ultimately enhance business growth.

FLASH Innovation offers practical, interactive workshops, innovation coaching, sustainability support services and networking opportunities which are free to all eligible SMEs in the London region.

The **FLASH Innovation** programme forms part of the Institute for Sustainability's FLASH project, which is part-funded by the European Regional Development Fund (ERDF). FLASH aims to help London-based SMEs to have access to the information, research findings and best practice they need to seize the commercial opportunities arising from the move towards a low carbon economy.

Are you a London-based SME?

You are if your business has a London office address, employs fewer than 250 persons, has an annual turnover below €50m, and/or your balance sheet is below €43m.

Benefits of FLASH Innovation to your business

The opportunities provided by FLASH Innovation will enable you to:

- Enhance your skills, knowledge and competences to enable you to develop innovative and sustainable practices in your business which in turn will lead to business productivity and growth.
- Join a network with like-minded enterprises and organisations keen in sustainable and innovative practices, reducing environmental impact and seizing commercial opportunities.
- Have the opportunity to develop bespoke business action plans and be further advised in surgery sessions in order to address specific innovation and sustainability needs and embed new knowledge in your business practices.
- Be given access to the university and academic resources including cutting-edge research findings in innovation and sustainability and technological developments and various collaborative opportunities of working with the university.

Half Day Workshops

The Centre of Innovation, Imagination and Inspiration will be running a series of half day workshops on the following topics:

- Online Marketing and Social Media
- Sell Your Venue
- Be Different by Design
- Innovation leadership
- Innovation Thinking Techniques

You will be encouraged to put what you learn into your business practices and leave with a clear action plan to follow after the workshop.

Benefits including:

- Follow-on support to advise you further with a surgery session
- The opportunity to network with other businesses in the region and learn from each other.

Testimonials

"I really enjoyed the mix of process and practical activities. It allowed me to stand back and reflect on my problem-solving approach".

Sue Oliver, Insight2Impact.co.uk

"Practical exercises which illustrate the learning opportunity excellently".

Shade Olediti, C J Care

"It was a brilliant day".

Caryl Xavier, CJX Premier Consulting

"As an architect, I never had any management education and find myself having to lead teams of people. This workshop has opened doors to a more developed way of managing teams or people. Thanks so much".

Francois Lefranc, FJY Architect

"Great, robust content. Practical session. Highly credible".

Simon Lester, Academy for Chief Executives

"Running the Predator process with a team planning the launch of a new pharmaceutical product revealed hidden issues which culminated in significant improvements in the launch plan and associated cost savings of \$20M".

Keith Brockbank, Brockbank Plaut Consulting Ltd

"Victor's Process Leadership Approach, and in particular his Problem Solving Process (PSP) wheel has helped me to implement change across more than twenty five countries and different industries, facilitating teams to suspend judgment, cope better with ambiguity and select a better improvement solutions rather than the first that came to mind! Victor is certainly a visionary with his methodology which now forms the kernel for many tools used in Lean thinking. Thanks for showing me the light and introducing a very enjoyable learning process".

Robert Bloor, Program Management, Governance Consultancy at Nestle