

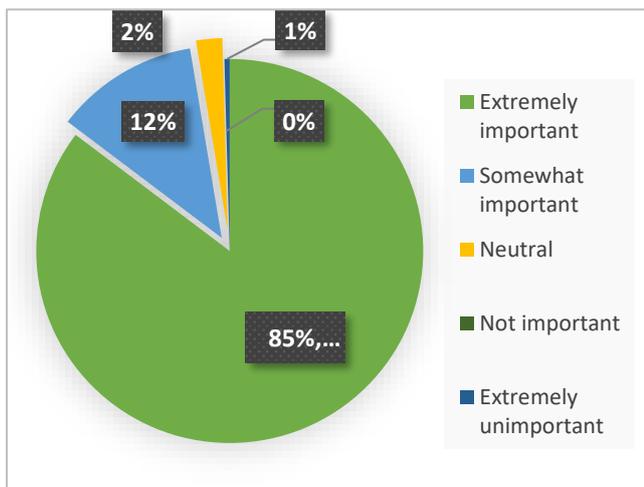
Sustainability Survey 2022

Results Analysis

The University launched a bespoke Sustainability Survey during Green Week 2020. This is the third year of the survey; open for three weeks, **a total of 457** students and staff responded. This survey received the **82 more responses** than the inaugural survey, and **32 more responses** than 2021.

Question 1: How important should sustainability be to the University?

(All respondents)



97% of respondents felt that sustainability is important or extremely important for the University to consider.

This reflects a global view of stakeholders wanting institutional action, prioritising strategic approaches and the importance for students to leave formal education with the knowledge and skills required to tackle environmental challenges. Globally, for the past nine years NUS Skills Surveys have seen above 80% of students wanting higher institution action.

Almost half the UK workforce (42%) are now wanting to work for an organisation that is having a positive impact. Two respondents labelled sustainability as extremely unimportant, however their additional responses indicate a mistake in this answer.

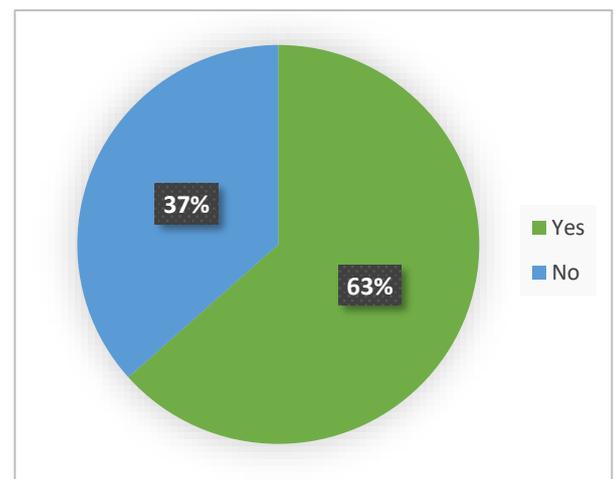
Question 2: Before today, were you aware of the Sustainability Team at Greenwich, and do you know how to contact us?

(All respondents)

63% of respondents knew about the Sustainability Team and how to make contact. This is an **increase of 3%** from last year's survey.

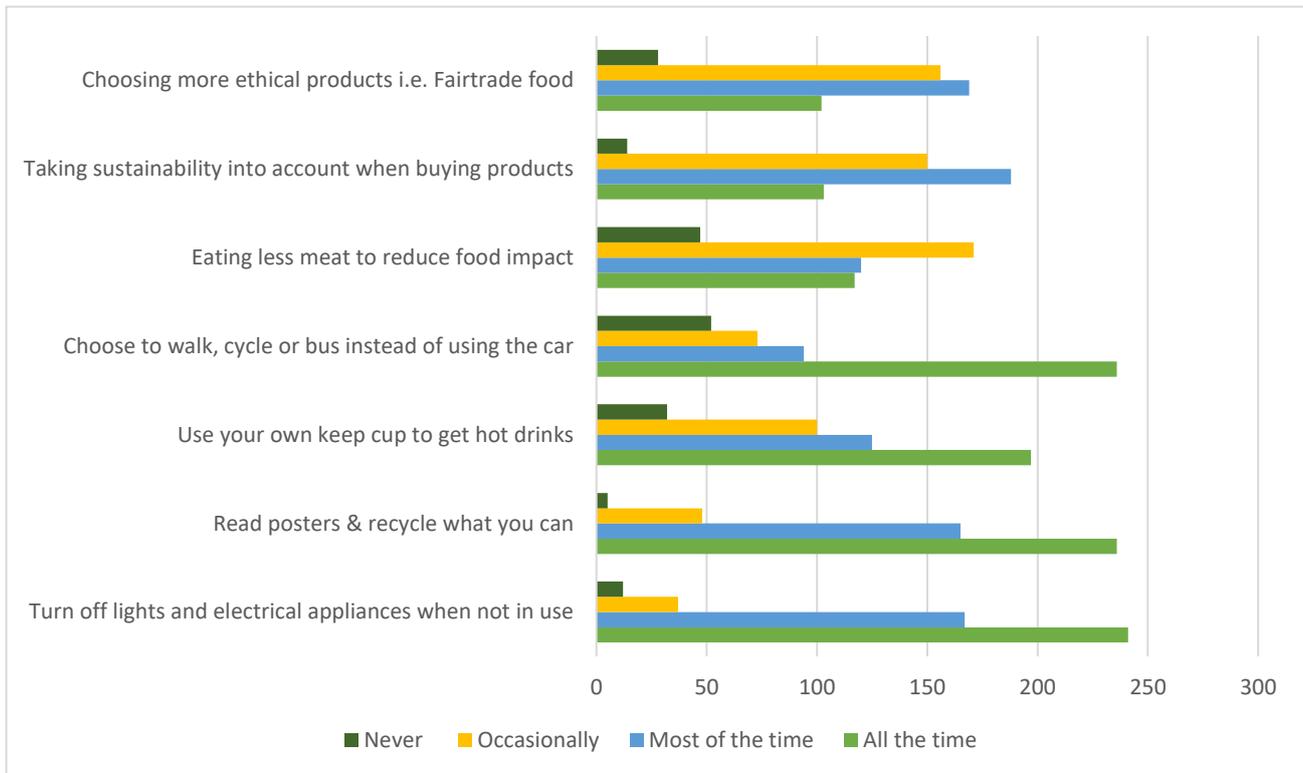
However, with 37% saying 'no', it highlights the need for additional communication resourcing and the need to make a bigger impact to the University population.

With multiple Faculties, Societies and Projects all competing for attention, messaging may be lost but more needs to be done.



Question 3: How frequently do you do the following at University (working/studying/living on campus)?

(All respondents)



Over 60% of all respondents claimed to practice positive sustainable behaviour, either all of the time or most of the time in all actions other than eating less meat to reduce food impact. The highest actions for practicing sustainable behaviour were in energy efficiency, alternative transport, and recycling. This analysis, however, needs to be compared to the actual rates being seen to identify whether these claims are correct, or whether assumptions are being made by the individual.

98.9% of respondents claim to positively read and recycle, but (so far) the 2021-22 recycling rates are currently below the 70% target, and are below 40%, meaning great work is required in this area.

71% of respondents claim to purchase hot drinks most of the time or all the time with their own reusable cup, but this year only 15% of all hot drink sales were sold within reusable cups.

Comparing these results will identify whether additional barriers are preventing practice successes.

Question 4: What is your relationship to the University?

(All respondents)

254 respondents were students, but this only reflects 1% of the total student cohort.

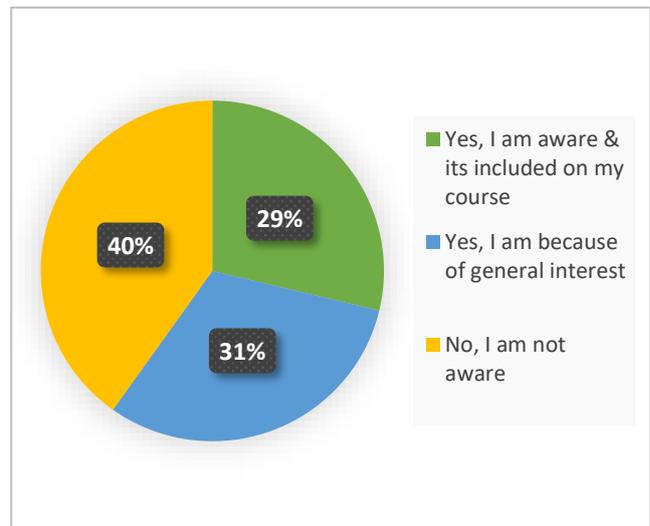
203 of staff respondents reflects a 10% total population. There was a fairly equal balance between professional staff respondents and academic staff respondents.



Question 5: Are you aware of the United Nations 17 Sustainable Development Goals (SDGs)

(Students Only)

40 percent of students were not aware, which is a drop from 51% from last year's survey. There is also **an increase of 14%** of students who have SDGs included on their course from last year. These results indicate a positive direction of awareness and learning of sustainability within the curriculum.

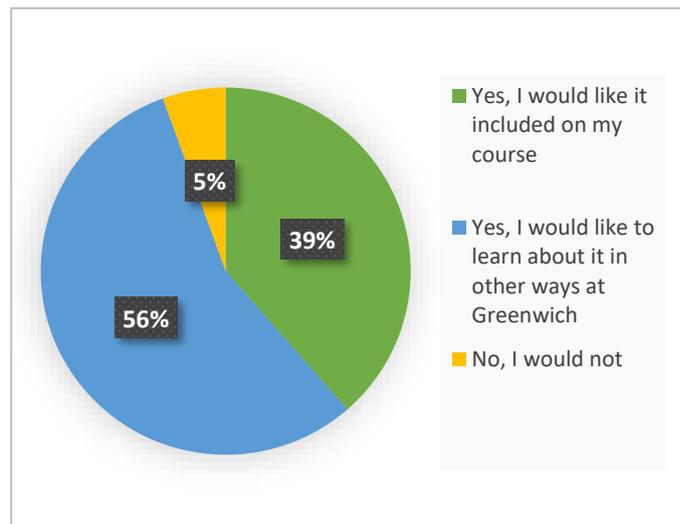


Question 6: Do you want to learn more about sustainability?

(Students Only)

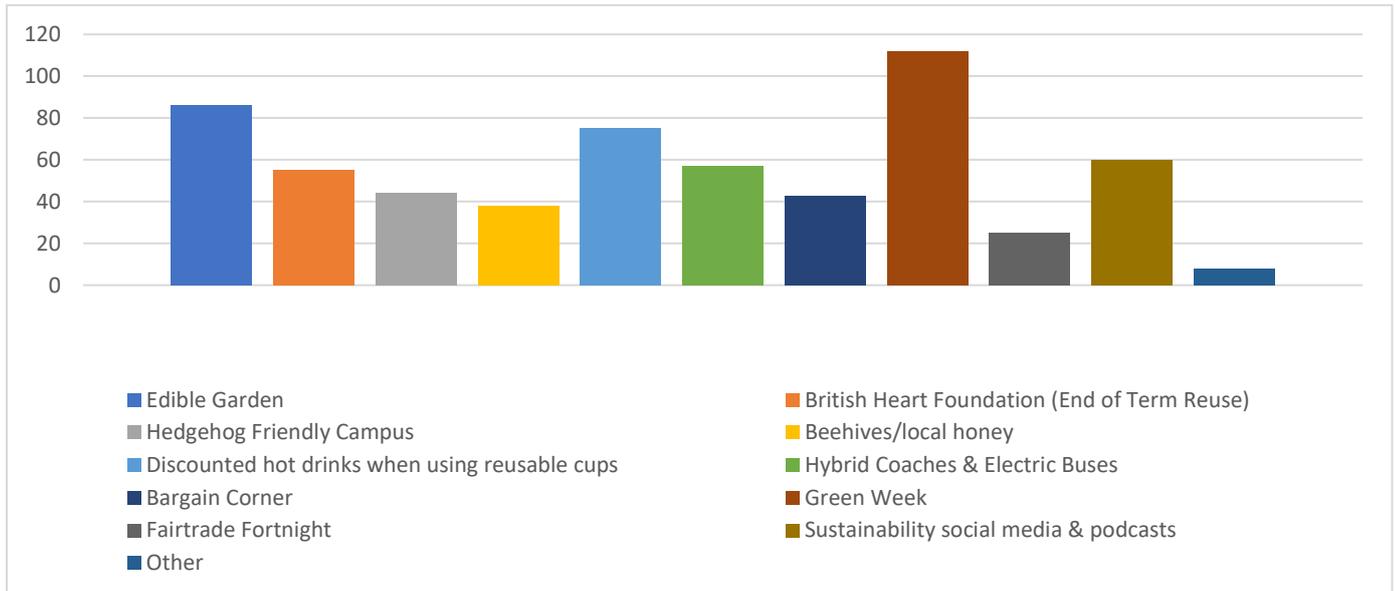
95% of students want to learn more about sustainability. This supports the inclusion of sustainability within the curriculum and highlights the necessity for the University to include sustainability in all aspects.

Together these results show that younger generations are becoming more invested in helping to solve global issues, regardless of course area.



Question 7: What initiatives do you know about or have been involved in?

(Students Only)

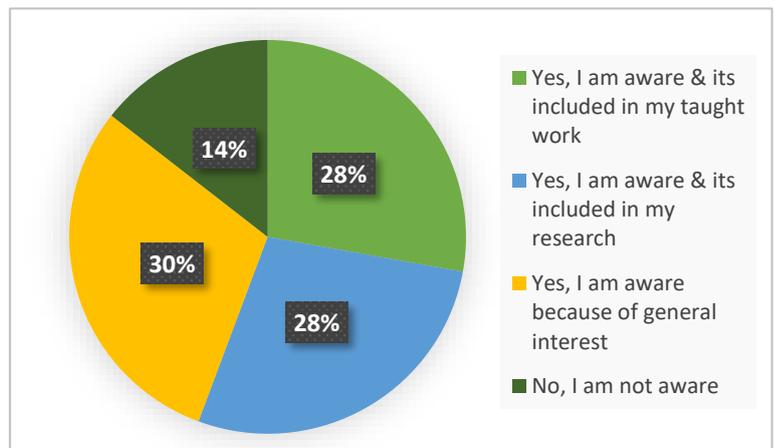


With multiple personal and professional interests, campus location and living arrangements it is important to have a wide initiative portfolio for engagement and inclusivity.

Question 5: Are you aware of the United Nations 17 Sustainable Development Goals (SDGs)

(Academic Staff Only)

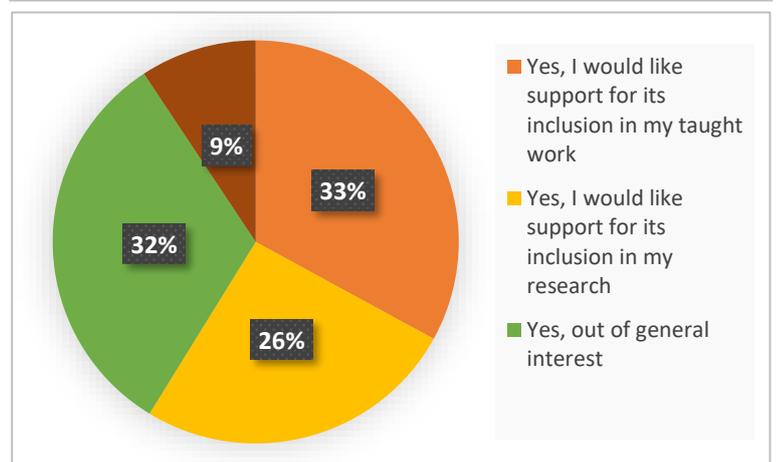
56% of academic staff include the SDGs, into their research or taught work and 86% of academic staff are aware of what they are. With 95% of students wanting to learn more, there is still improvements to be made about SDG inclusion within the curriculum.



Question 6: Do you want more support in sustainability?

(Academic Staff Only)

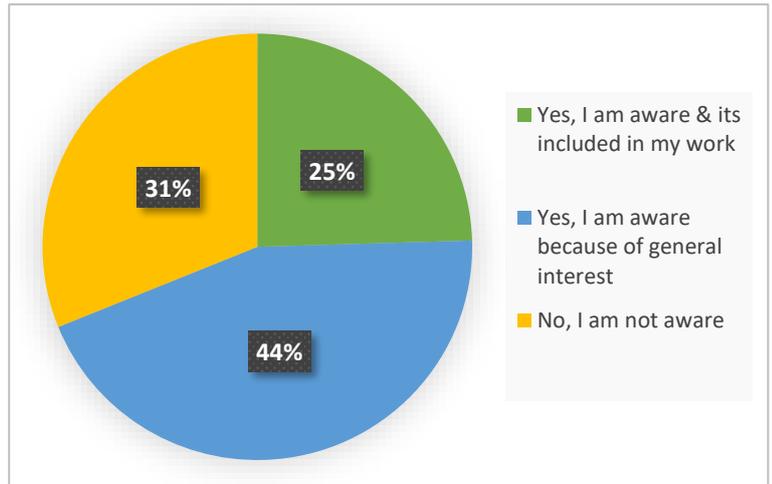
85% of academics want support in some capacity to better understand and integrate sustainability into their personal and professional lives. Alongside that of students, there is a responsibility of Greenwich to meet these needs.



Question 5: Are you aware of the United Nations 17 Sustainable Development Goals (SDGs)

(Professional Staff Only)

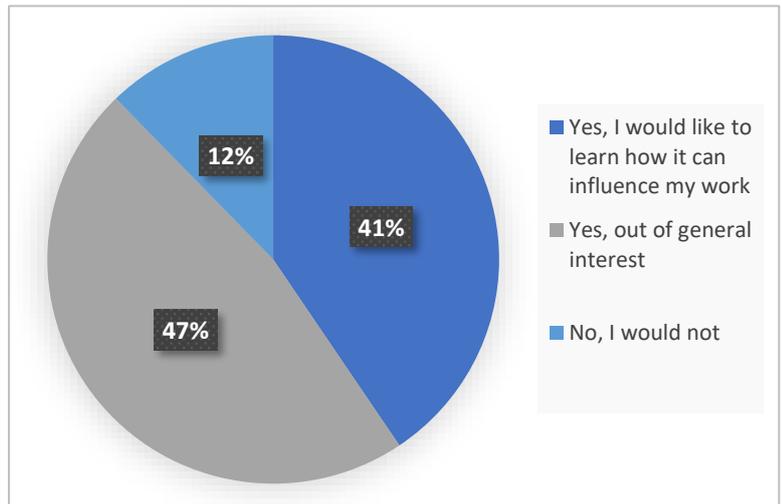
25% of staff include SDGs in their work, which is an increase of 7% from last year's survey. In total 69% are aware and again this has increased significantly from last years results. However, the 31% who are not aware provide an opportunity to embed the SDGs into common knowledge and action.



Question 6: Do you want to learn more about sustainability?

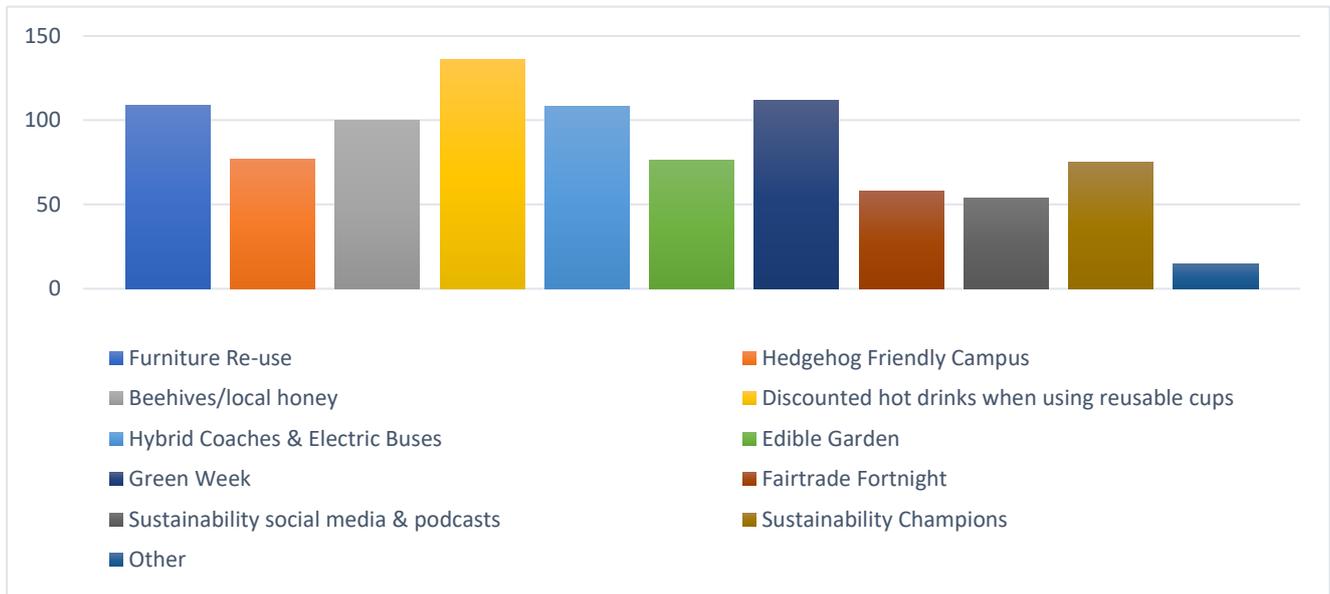
(Professional Staff Only)

88% of professional staff want to learn more about sustainability in some capacity. Whilst this reflect a drop from last year's results, this is still significant, and the University must enable this to become a reality.



Question 7: Positive initiatives and events are happening across our campuses. Please let us know which ones you know about or have been involved in.

(All Staff Only)

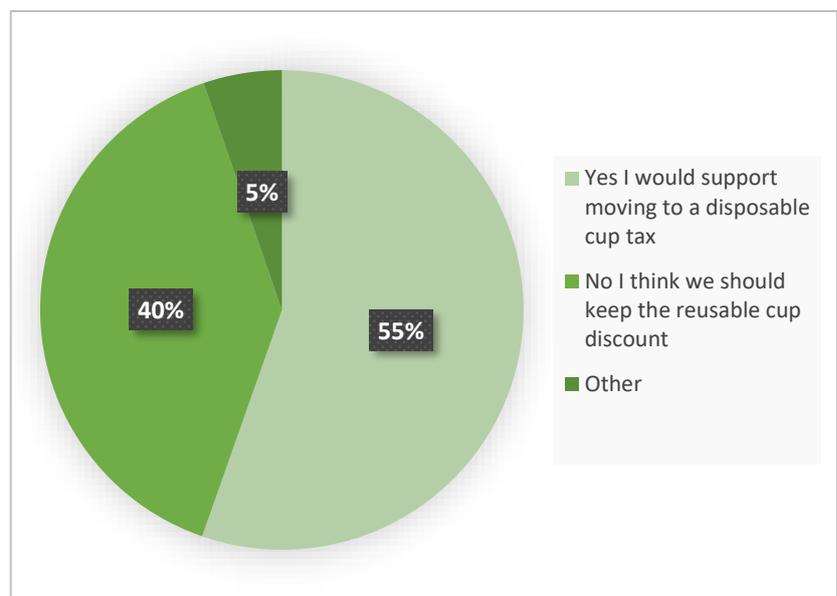


Like students, all staff have multiple personal and professional interests, campus location and responsibilities so it remains crucial to have a wide initiative portfolio for engagement and inclusivity. Positively, several areas have both student and staff awareness, and though wider awareness is still required there are foundations to build from. **Over 50% of staff** know about or have been involved in Green Week, discounted hot drinks when using reusable cups, hybrid coaches and electric buses, furniture re-use and the beehives/local honey.

Question 9: We go through 250,000 disposable coffee cups every year at Greenwich; coffee cups cannot be recycled (the UK goes through 2.5 billion every year). We want to reduce disposable cup waste. Would you support moving to a disposable cup tax rather than a reusable cup discount?

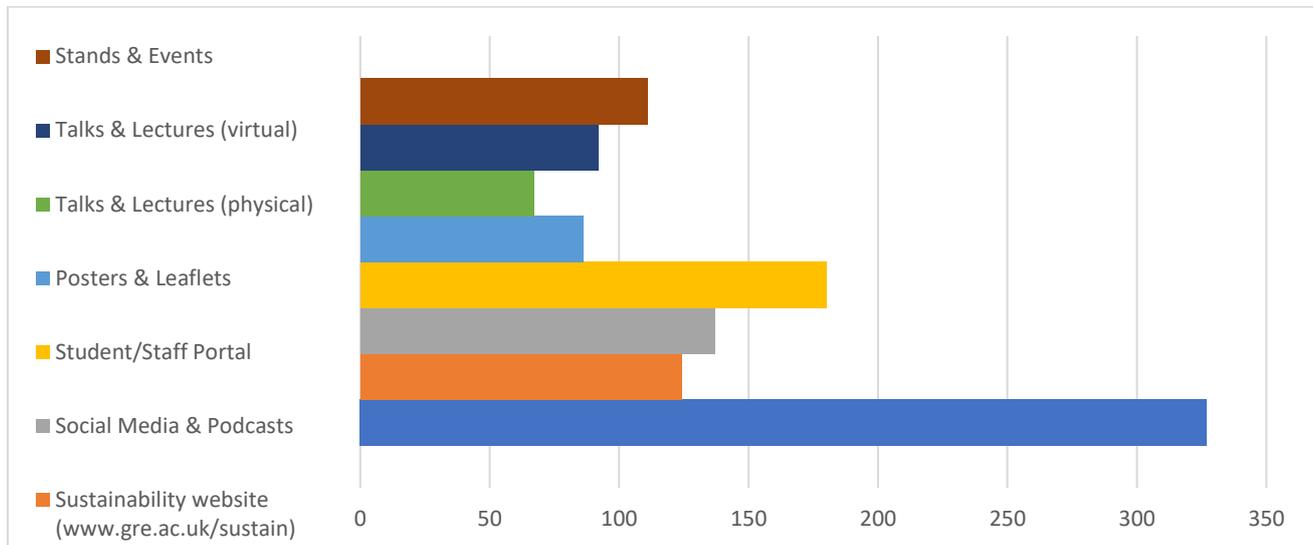
(All Respondents)

These results indicate that **more people are inclined to move towards a disposable cup tax** as opposed to the reusable cup discount. However, as the results are fairly evenly split, more research is required across the university to gauge the



Question 10: Please select the most effective three ways of communication for you?

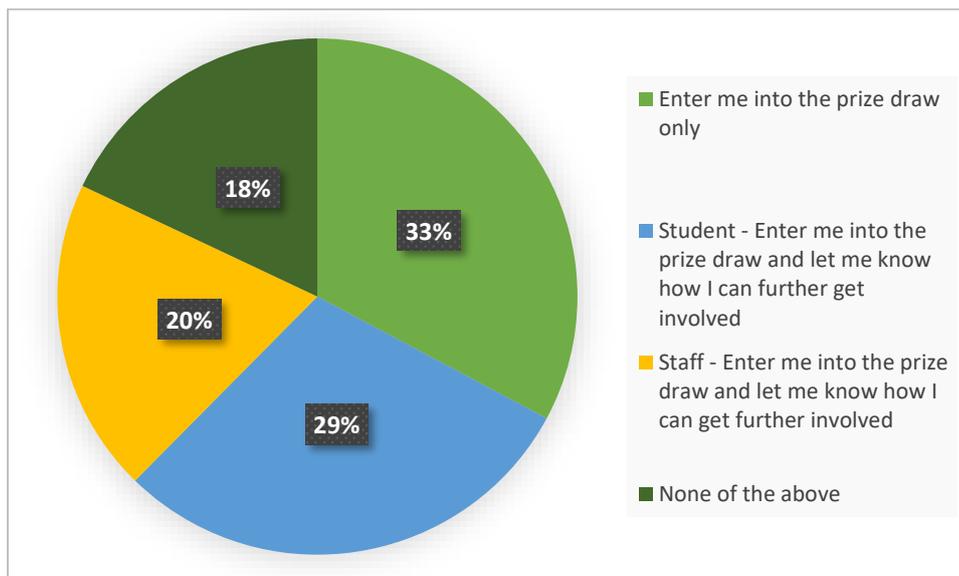
(All Respondents)



As highlighted, there needs to be a diverse range of initiatives and activities for students and staff become invested and be invested. The same goes for communication method; everyone will have a personal preference. Based on these results, though complaints are often made about the number of emails, it is still by far the biggest preference when it comes to communicating sustainable information. Every option received 20% or more of the vote and it must therefore be recognised that all methods need investment and will be the only way of engaging with influencing the widest possible audience.

Question 11: Would you like to be entered into the prize draw or receive more information?

(All respondents)



49% of respondents want more information on how they can become further involved. This rounds up all questions to a full circle in recognising that students and staff have invested interests, want to become involved and our passionate in helping to solve environmental issues.

Bespoke emails will be created for each type providing information on how everyone in Greenwich can come together and make a difference on both the local and global scales.

Question 13 gave the option to provide any other comments relating to sustainability, whether it be issues found on campus, ideas and innovation and feedback on what is already visible across the University. **206 took up this option**, providing valuable insights into what is being seen on the ground and how the University can further improve on its performance. These answers will be reviewed in detail and acted upon accordingly.