

Green Greenwich:

Showcasing our University of Greenwich Community

Meet Dr. Colin Joseph Coulson-Thomas: A Pioneering Force in Responsible Leadership and Sustainability.



ABOUT

In the dynamic landscape of Human Resources and Organisational Behaviour, Colin Joseph Coulson-Thomas stands out as a distinguished lecturer, experienced chairman, and visionary behind successful transformation programs. With a career spanning over 30 years, Coulson-Thomas has not only been an influential speaker at international events but has also been a prolific contributor to prestigious publications such as *Director Today*, *Effective Executive*, and *Management Services*.

WORK

In recent years, he has emerged as a key figure providing theme papers for three global conventions, each focusing on crucial themes such as corporate governance and sustainability, leadership for innovation, and business excellence. In a notable testament to his leadership, Coulson-Thomas has contributed a chapter on responsible leadership and good governance to a book supported by the Institute for Responsible Leadership (IRL) and the United Nations Institute for Training and Research (UNITAR), titled "Responsible Leadership: Essential to the Achievement of the UN Sustainable Development Goals". This book serves as a bridge between leadership changemakers and the imperative of environmental and social justice, fostering international collective action

SDGs

Beyond the confines of conventional academic and corporate engagements, Coulson-Thomas's passion lies in contributing to the achievement of the United Nations' Sustainable Development Goals (SDGs). His papers are meticulously crafted to raise pertinent issues, pose thought-provoking questions, and, most importantly, inspire and encourage concrete action in alignment with the SDGs.

12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



4 QUALITY
EDUCATION



17 PARTNERSHIPS
FOR THE GOALS



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Meet Dr. David Luke: Pioneering Psychedelic Research Unveiling the Connection Between Plant/Fungi Use, Mental Health, and Eco-consciousness.



ABOUT

In the realm of psychology, David Luke stands as a trailblazing Associate Professor who has been an integral part of the Department of Psychology and Counselling at the University of Greenwich since October 2008. His impact extends far beyond the confines of traditional psychological studies. Over the past decade, Luke has been at the forefront of ground-breaking research exploring the intricate relationship between the use of psychoactive plants and fungi, with a special focus on substances like psilocybin, commonly found in magic mushrooms.

WORK

Luke's research focuses on the intersection of psychoactive substances, mental health, and their profound influence on nature-relatedness and ecological consciousness. This novel approach has not only broken new ground but has also laid the foundation for understanding the spiritual and connected aspects of psychoactive experiences and their potential contributions to eco-positive behaviours.

This ground-breaking research has found its way into numerous scientific publications, sparking international interest and serving as a catalyst for further studies in related fields. Luke's work has not only garnered attention within academic circles but has also reached mainstream news outlets, capturing the imagination of the public.

SDGs

Luke's research serves as a catalyst for positive change, pushing the boundaries of conventional understanding and inspiring a new wave of exploration into the connections between psychedelics, mental health, and ecological consciousness.



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Meet Dr. Parag Acharya: Innovation, Collaboration and Generation, Creating Sustainable Food Systems in the Kent and Medway region.



ABOUT

Dr Parag Acharya has taken the helm of the research group focusing on food processing and innovation at the university's Natural Resources Institute (NRI). Additionally, he is spearheading the establishment of the Medway Food Innovation Centre (MFIC), which he says will be 'a one stop shop' envisioned as a comprehensive innovation hub equipped with cutting-edge facilities and technical expertise to foster opportunities for those interested in advancing sustainable protein development within the UK.

WORK

Established by NRI and partners as part of the Growing Kent and Medway Initiative, the MFIC also houses the plant-based Food Accelerator Programme. The programme has provided advice and support to more than 80 companies, solving business challenges and catalysing food innovation. It has helped to get 16 more products into the market.

“**Collaboration is key for innovation and infrastructure growth.**

SDGs



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Meet Dr Michael Talbot : The Sustainable Development Goals Applied into Personal Tutoring to Deliver Student Success.



ABOUT

Dr Michael Talbot is Associate Professor in the History of the Ottoman Empire and Modern Middle East, and Student Success Strategic Project Lead for Personal Tutoring and Advising. He is involved in personal tutoring training and research within the University and also as a board member for advocacy and publicity within UK Advising and Tutoring, the professional body for personal tutoring and advising in UKHE.

WORK

Dr. Michael Talbot was asked to write a piece for UK Advising and Tutoring (UKAT), the UK's professional body for personal tutoring and academic advising, on the contribution of university personal tutoring to the SDGs. The piece highlighted the impact that effective personal tutoring has on student success, which in turn, has a direct relationship to graduate outcomes and social mobility. They both feed directly and indirectly into the aims of the SDGs.

SDGs

The piece opened discussion within the UKAT community around the wider impact of personal tutoring, and the relationship between student success and support and the ability to realise the SDGs.



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Meet Emma Connor: Creating real life teaching-learning experiences that strengthen our local community.



ABOUT

Emma Connor is a teaching fellow in the School of Management & Marketing. She leads the MSc Digital Marketing Management course and has provided final year advertising students with the opportunity 'to work with an award-winning local community shop and social enterprise located in Creek Road, who sell the work of some 100 local artists and makers all based within the borough of Greenwich or its close neighbouring towns'.

WORK

In the module MARK 1262 Sim Game, students were presented with six advertising challenges from a diverse range of live clients including TUI and International Maritime Organisation. Working with Made in Greenwich, who work closely with the not-for-profit Greenwich Co-operative Development Agency gave students insight into the challenges local artists face, and how buying from local artists helps communities to thrive at a local level, promoting social sustainability in the very town that they study in.

SDGs

Students were tasked to propose a creative strategy to grow Made in Greenwich social media channels. An effective method of authentic assessment, where students have the opportunity to evaluate real world problems. This experience gave students the opportunity to learn more about social sustainability, and work with a live client, both of which can be great conversation points in interviews in advertising and marketing roles, for our upcoming graduates in the near future.

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8 DECENT WORK AND
ECONOMIC GROWTH



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Meet Evie Keane: An inspiration to Us All About How, If We All Care, We Can All Make a Difference.



ABOUT

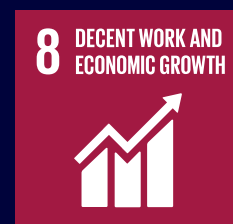
Evie is actively engaged in promoting sustainability within their professional and personal spheres. Regularly communicating with NRI and Medway colleagues. Evie addresses pertinent sustainability issues, fostering awareness and encouraging dialogue. Evie stands out as a dedicated advocate for sustainable practices, sharing ideas, recommendations and calls to action across our community. Evie serves as an inspiring example of an individual making a significant impact on sustainability.

WORK

Evie actively participates in various forums, such as the Health & Safety Wellbeing Sustainability Board and engages with key stakeholders like Estates, Sodexo, and Accommodation. Notably, Evie played a pivotal role in advocating for a bin shed at the Medway Student accommodation, demonstrating a commitment to practical solutions for waste management. Evie demonstrates a passion for waste reduction, coordinating regular donations to Oxfam, ensuring that items find a new home instead of ending up in landfills. The commitment extends to reporting and addressing issues like fly tipping and improper waste disposal to Medway Council via FixMyStreet, showcasing a hands-on approach to maintaining a clean and sustainable community.

SDGs

Evie serves as an inspiring example of an individual making a significant impact on sustainability. Through a combination of proactive initiatives, advocacy (being a union representative) and a commitment to environmental responsibility, they stand as a beacon for others looking to contribute to a greener, more sustainable world.



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Meet Daniela Danzerova: A Student Sustainability Champion in Tourism and Management.



ABOUT

Daniela is a third year BA Tourism and Management student, she has developed a wealth of experience within the industry, having completed an internship with Greenwich Business School, taken part in the Erasmus+ program and is now a JobShop Student Sustainability Projects Assistant with the University of Greenwich Sustainability Team

COURSE

The tourism industry integrates a variety of sustainability or environmentally related topics such as ecotourism, responsible tourism and sustainable management of tourism resources. Daniela has been actively engaged in tourism activities and management practices since 2018, understanding the importance of sustainable development in both developed and developing countries. Daniela aims to achieve a cognitive shift in our students and staff, through adopting more sustainable practices into projects and digital marketing strategies focused on the circular economy, waste management and biodiversity.

SDGs

Like Daniela, we recognise sustainability as increasingly relevant to our everyday lives. Even the slightest contribution can lead to a reduction in our carbon footprint.



“ **A personal connection to sustainability can motivate students to explore it, not just as a theoretical concept, but as a way to make meaningful contributions to environmental well-being.**