

Greenwich Business School

Undergraduate Offer-holder Event Guide
22 April 2026



**UNIVERSITY OF
GREENWICH**

*Greenwich Business
School*


Welcome from the Pro Vice- Chancellor and Executive Dean

Choosing where to study is one of the most important decisions you will make, and I am delighted that you are considering joining us at Greenwich Business School.

We are a welcoming learning community built around opportunity, ambition, and support. Our students come from many different backgrounds, but they share a common purpose: to develop the knowledge, skills, and confidence needed to shape their future. Our role is to help you achieve that, academically, professionally, and personally.

From your first day, you will be part of a Business School which combines academic excellence with real-world relevance. You will learn from experienced academics and industry-engaged staff who are passionate about teaching and committed to your success. Our courses are designed not only to develop your understanding of business, finance, marketing, entrepreneurship and management, but to help you apply that knowledge in practical, interesting, enjoyable and meaningful ways.





We place a strong emphasis on your future career. You will benefit from dedicated employability advisors, located in Greenwich Business School, working full-time for our students. You can expect strong employer engagement, hands-on learning, industry events, and dedicated support from our academic and student success teams to ensure that you graduate with the skills, experience, and confidence employers are looking for.

Many of our graduates go on to successful careers across a wide range of industries, while others use their learning to start their own businesses (which you can combine with studies) or continue their academic journey.

Equally important to me is the sense of belonging you will find here. We are proud of our inclusive and supportive environment, where our students are known, valued, and encouraged to succeed. You will be supported by dedicated academic tutors, student support teams, and a vibrant student community. We also believe it important to celebrate you, so you can expect dedicated celebration events, and inclusive School and course social activity such as our Big Breakfast student community events.

We are ambitious, for our School and for you. If you join us, you will be part of a Business School that is investing in its future, committed to excellence, and focused on helping every student achieve their full potential.

I very much hope to welcome you to Greenwich Business School.

Dr Gary Brown
Pro Vice-Chancellor and Executive Dean
Greenwich Business School

What's on?

Business School offer-holder event:

11.00 - 11.30: Check-in (QA163)

11.30 - 12.00: Welcome talk (QA180)

Start with a welcome from one of our Senior Leadership Team. You'll be introduced to life at Greenwich Business School and discover the great opportunities we offer - and the support available - to help you shape your future.

12.15 - 13.15: 'Taster' sessions (Offer-holders only)

Find out more about the course you're aiming for and get a feel for the subject matter in an interactive 'taster' session. Who knows, you might even meet potential future classmates!

- Accounting & Finance; Accounting & Business Analytics (QA175)
- Finance & Investment Banking; Business Management (Finance) (D215 East)
- Economics / Business Economics (QA110)
- Business Management (but not the Finance or Marketing versions); International Business; Business Studies (QA165)
- Digital Marketing & Advertising; Marketing & Brand Management; Business Management (Marketing) (D215 West)
- International Tourism & Hospitality Management; Events Management & Innovation (QA120)
- Human Resource Management & Development (QA139)
- Business Logistics & Supply Chain Management; Entrepreneurship & Innovation (QA138)

12.10 - 13.00: Parents'/supporters' talk (QA180)

If you're being accompanied today, this session is designed for your guests. They'll learn about the support the University offers, fees and funding, wellbeing, and accommodation.

13.15 - 14.00: Round-off (QA163)

Come together with our academics and other guests to chat and enjoy refreshments - **Don't forget your goodie bag!**

- Nibbles and networking (QA163)

Location key: QA (Queen Anne Building); D (Dreadnought Building); SWS (Stockwell Street Building). Find a Greenwich Campus plan at: <https://www.gre.ac.uk/docs/rep/ef/campus-map-greenwich>

What's on?

Other activities:

13.15 - 14.00: Support 1-2-1s (Dreadnought atrium)

Speak to our expert support staff about application support, fees and funding, student accommodation, careers, employability, sports and active life, and wellbeing.

13.15 - 14.00: Campus tours (Stockwell Street reception)

Explore our campus - including the Library, Students' Union and Student Hub - with one of our Student Ambassadors (Please note that spaces on tours are limited.)

13.15 - 14.00: Accommodation tours (Dreadnought atrium)

Visit either our Daniel Defoe or Cutty Sark student halls and find out more about living on-campus. (Please note that spaces on tours are limited.)

Greenwich Campus

London SE10 9LS



8 mins walk
in Tom Smith Close.



13 Hamilton House
approximately 400m from
Greenwich Campus.

1. East Gate Entrance
2. Queen Anne Court
3. Queen Mary Court
4. King William Court
5. Dreadnought
6. Stephen Lawrence Building
7. West Gate Entrance
8. Devonport House Academic
9. Devonport House Halls of residence
10. Cooper Powerhouse London SE10 9JH
11. Stockwell Street Library
12. Stockwell Street Academic
13. Hamilton House
15 Park Vista, SE10 9LZ
14. Cutty Sark Hall
London SE10 9ED
15. Daniel Defoe Hall
London SE10 9FY
16. Bounty House
London SE8 3DE
International college



- Taxi Drop Off Point
- Docklands Light Railway
- Bus Stop

- University Bus Stop (to Medway)
- University Bus Stop (to Avery Hill)
- Public Parking
- Permit holders only

- Disabled Parking
- Bike compound
- Restaurant/Café
- Riverboat Services
- Water fountains

Foot tunnel entrance

Greenwich
10 minutes walk



It's your day!

Tips to make the most of your visit

Your event is more than just a campus visit - it's your sneak peek into your possible future! Here's how to squeeze every drop of value from the day.

Pre-visit homework

Look up the course, the campus, the vibe, the facilities, even [our Instagram](#) page! Knowing the basics means you can spend your day digging deeper rather than playing catch-up.

Come armed with questions

Whether it's about the course, career support, or what the café on campus actually serves - jot down your questions before you arrive. No question is too small or too silly.

Listen and look

Listen in carefully during the event and take notes or photos (though do please be respectful of other guests) to help you remember key points or things you'll want to follow-up later.

Chat to students and staff

Ask them everything: workload, social life, societies, support, what surprised them most. Honest student opinions > glossy brochures.

Reflect

On the journey home, scroll back through your notes and photos. Does the place feel right? Can you imagine yourself here? If more questions pop up, then do follow up. Remember, we're here to help.





About us

Calling change-makers, bold-thinkers, innovators and disruptors!

Greenwich Business School is a diverse academic and student community from around the globe who'll prepare you for the challenges and opportunities of business today and tomorrow.

Whatever your ambitions, we are committed to you as a student - whoever you are, wherever you're from, whatever you want to achieve. Whether it's the focussed content of your course, support for your entrepreneurial ambitions, the chance of mentoring from one of our industry contacts, careers guidance to land that dream job, help to build networks and make contacts or just our great campus facilities, we've got you covered!*

And you'd be following in the footsteps of countless Business School alumni who've gone on to make a real difference in business and society.

Your future in safe hands

Experience

Our lively and dedicated academic and support staff work hard to make sure students get the most out of their studies.

Little wonder, therefore, that we have some **very satisfied students**:

Guardian University Guide 2026

- **2nd** in London* in **Accounting & Finance** for student satisfaction with feedback
- **5th** in the UK in **Economics** for student satisfaction with feedback

Complete University Guide 2026

- **Joint 3rd** in London in Economics for student satisfaction
- **Joint 4th** overall in London in **Marketing**
- **1st** overall in London in **Tourism, Transport, Travel & Heritage Studies**

Furthermore, the University as a whole was awarded **TEF Gold in 2023** - an award recognising Greenwich's outstanding performance in student experience and outcomes. Fewer than a quarter of the universities and colleges assessed attained this top rating.



* This London ranking - taken from the Guardian University Guide's subject league tables - is for universities which are London ones (i.e., it excludes universities from outside London who have some sort of presence, secondary to their main location, in London).

What our students say

“Our professors brought so many different industry experiences into the classroom. They’d share stories from their own careers, which made everything feel way more relevant.”

Maddy, BA (Hons) International Business
[Click here to watch a day-in-the-life of an International Business student.](#)

“It’s made me more confident and ready to face new challenges in the industry”

Dilara, BA (Hons) Events Management
[Click here to watch a day-in-the-life of an Events Management student.](#)

“The variety of modules at Greenwich really stood out to me, especially their approach to teaching economics from multiple perspectives”

Daleni, BSc (Hons) Economics
[Click here to watch a day-in-the-life of an Economics student.](#)

“It’s practical. You work on real-world case studies, simulations, and projects that make you see how things actually run.”

Yash, BA (Hons) Business Management
[Click here to watch a day-in-the-life of a Business Management student.](#)

Your future in safe hands

Future-focussed

The Business School's taught courses are designed to give you the **knowledge and skills** to launch your career.

Our curriculum on taught Business School courses is supported by advanced learning technologies and is designed to **develop critical thinking, creativity, and digital fluency** and students may expect to engage with real-world business challenges through experiential learning such as 'hackathons', simulations, and strategic role plays.

We know that experience matters too, and many of our undergraduate courses in the Business School offer **the chance of a placement year**. Taken, at undergraduate level, between the second and third years of full-time study (or, for our 'with placement' postgraduate degrees, in the second year) it's a great opportunity to get workplace experience and put learning into practice.

We also work to provide, for Business School students, opportunities for industry insight, networking opportunities and - recognising the importance of entrepreneurship - have a specialist team (the 'Generator') available to help students launch their own ventures.

Through the University's Careers Team, there is access to tailored career support and advice, career fairs where you can meet employers and find out about graduate roles and there's even a chance to apply to be selected to be mentored by a professional working in industry.

What our students say

"Now after my placement, my skills have grown and have been cultivated and I know I can accomplish my dreams of being a creative director."

Nataly, BA (Hons) Marketing & Brand Management

[Click here to watch Nataly's day-in-the-life as a placement student.](#)

"My placement was intense, but I learned so much about branding, campaign planning, and working in a fast-paced, creative environment. It helped me build strong connections and figure out what kind of career I want".

Maddy, BA (Hons) International Business

Facilities

The campus offers modern teaching spaces, a well-resourced library, a student hub complete with bar, gym, café and more. Plus, the Business School has two rather special purpose-designed spaces of its own.

Bloomberg Trading Floor

The Bloomberg Trading Floor, pictured below, is designed to offer Greenwich Business School students a chance to access Bloomberg terminals - a financial and analytics platform providing access to news, market data, unique insight and a range of tools.

The space is used in teaching students on many of our taught Accounting & Finance and Economics courses. You can find out more about the space from Dr Sohan Sarwar - Course Leader for BSc (Hons) Finance & Investment Banking - by clicking [here](#).



Digital Marketing Suite

Our Digital Marketing Suite, used during certain marketing degree modules, is a great space for marketers to create, collaborate and analyse.

Designed to give its marketing student users something of a sense of being in a marketing or advertising agency-type space, the room's Mersive software enables the real-time sharing of participants' creative work to others in the space. This functionality is designed to facilitate greater engagement and creativity and allows for activities like in-class sprints and hackathon-styled activities.

Hear more about how the Digital Marketing Suite is used in teaching from Dr Ryan Yung, Senior Lecturer in Digital Innovation & Transformation by clicking [here](#).





The Generator

Become an entrepreneur with expert advice and support.

The Generator team is dedicated to helping you **turn your business idea into a reality** - whether that's starting a new venture or scaling an existing business!

The team also runs the University's annual **Enterprise Challenge**, a competition which provides winners - entrepreneurial students who want to pursue a business idea - mentoring, training and a cash prize! And, additionally, the team run a range of other great events, including #GreHacks - hackathons which can hone your problem-solving and presentation skills. [Find out more about the Generator here.](#)

"I have actively engaged in various activities and events, taking part in start-up programs, hackathons, and enterprise events. Through these experiences, I have developed two start-ups, solved and won three consulting projects with real clients like Amazon Web Services, had the opportunity to run a Enactus Greenwich society focused on helping other students grow their businesses and run social enterprises."

Ishan, BA (Hons) International Business

Location

Join us and you'll be based in a vibrant London area across the Thames from Canary Wharf, one of London's key financial and business centres.

Enjoy our **stunning campus** - part of an acclaimed UNESCO World Heritage Site and a spot popular with film-makers.

On the doorstep of the campus is a buzzing town centre and a tranquil Royal Park, and the draws of central London - along with venues such as the 02 and ExCel London - are in easy reach.

You'll also be in an international business city - a globally-important **financial, trade and service-industry hub**. With a wealth of businesses and organisations virtually on the doorstep, you're that much closer to large numbers of graduate employers.

[Click to find out what the Greenwich area - and beyond - has to offer.](#)



**Enjoy
today's
event and thanks
for coming!**

 [grebusiness](https://www.instagram.com/grebusiness)

 [greenwich-business-school](https://www.linkedin.com/company/greenwich-business-school)

www.gre.ac.uk/bus

NOTE: This document makes reference to services, courses and opportunities which the University intends to offer in the coming academic year. We make every effort to ensure our information is as accurate as possible at the time of publication. However, information can be subject to change over time and it is important that you check the University's website for the most up-to-date information.

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