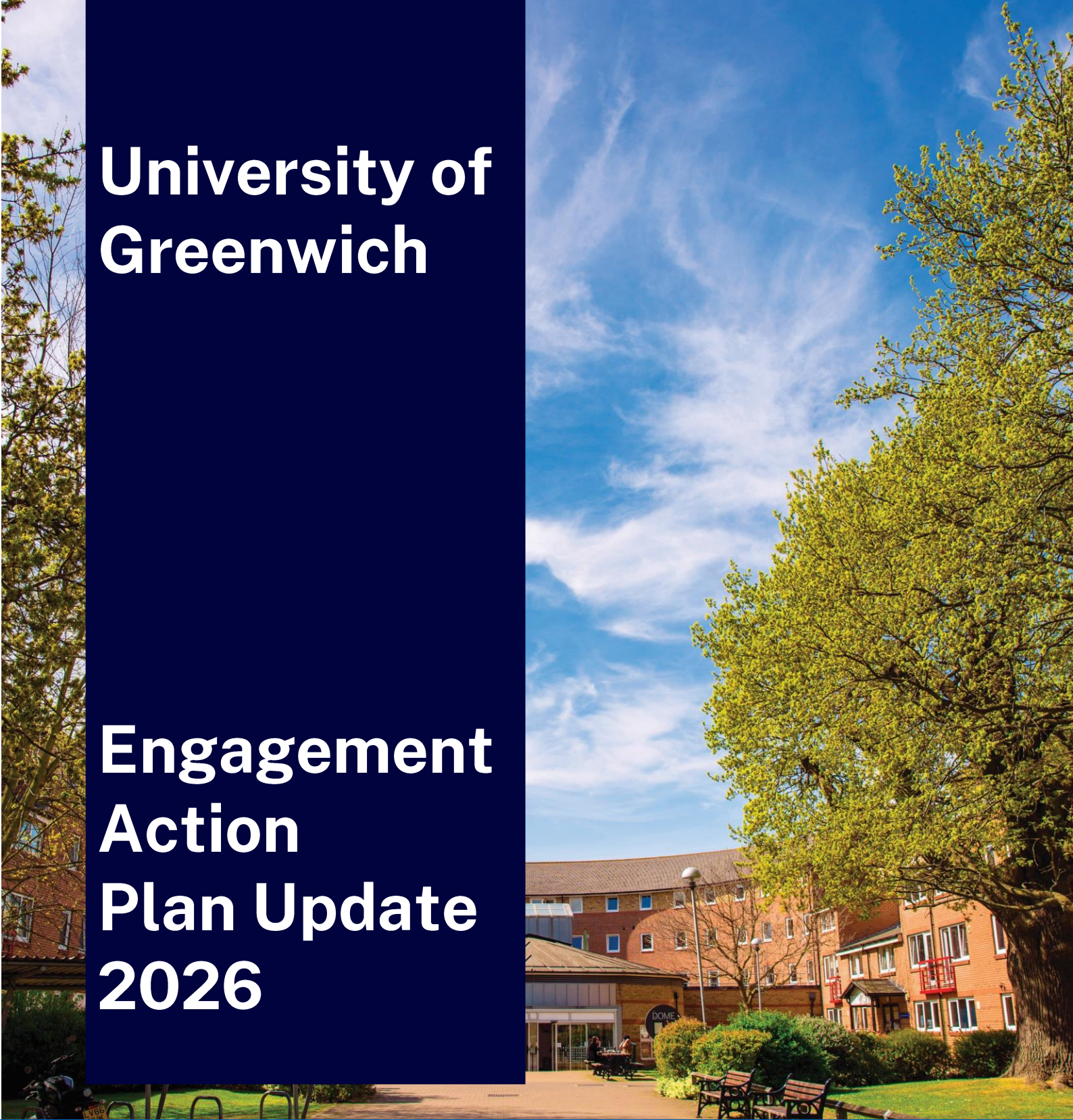




University of Greenwich

Engagement Action Plan Update 2026

Our Plan for Sustainability Engagement at
Greenwich 2024-2030

Estates & Facilities



UNIVERSITY OF
GREENWICH

1. Action Plan

Action Area	Target Audience	Aim	Progress (to date) & Action	Timeline
Overarching Sustainability Engagement	Students; Hopeful Worriers	Recruit 5 volunteers on the Eco-Volunteer Programme opportunity by the end of 2024, 10 by 2027, 20 per year by 2030	<u>Progress:</u> - Eco-Volunteers Programme launched in Sep 2023. - Opportunities include content creation, edible garden & clothes swaps, biodiversity monitoring and bargain corner. 2025: recruited 20 volunteers <u>Action:</u> - Review programme end of 2026 for improvement plans, e.g. how to attract more students and make activities more beginner-friendly - Enhance comms & periodic promotion. - Track participation & finalise rewards.	2026 leading to 2027 & 2030
	Staff & students; Disempowered Environmentalist & Outside-Pointing Worriers	Launch Green Hub webpage for staff and students	<u>Progress:</u> - Terminated Green Rewards in July 2025 due to rising costs. - Replaced this with a new internal webpage (Green Hub), a one-stop shop webpage for students and staff to learn about sustainability and get involved. - Renew content regularly e.g. podcasts, videos, case studies <u>Action:</u> - Review click rate and other statistics for improvement plans.	Annual

	Students	Maintain Green Week	<u>Progress:</u> • Maintained for 10+ years. • Collaborated with academics and external partners in 2025. <u>Action:</u> • Each Green Week to have differing themes. • Collaboration with internal & external partners. • Record & set targets for engagement. • Scheduling to include digital & physical engagement.	Annual
	External Volunteers	Recruit 5 volunteers for the edible garden opportunity by end of 2024, reaching 10 per year by 2030	<u>Progress:</u> • First community volunteer recruited in 2023. • 2026: Recruited 5 –10 regular volunteers <u>Action:</u> • Track participation & finalise rewards. • Engage local organisations & media for promotion. • Provide open & taster days for the community.	2026 leading to 2030
Social Media	Staff & students	Achieve 15% increase on Sustainability Instagram annually. A 15% per year brings a target of 1836 followers by 2030.	<u>Progress:</u> • Followers increased from 800 to 1263 until May 2026. • 2026: increased 30% in Instagram followers compared with 2025 <u>Action:</u> • Create programme for scheduled content. • Enhance content produced by students – for students. • Track trends & monitor success of posts to tailor.	Annual leading to 2030
	Staff & students	Achieve 10 % increase on Sustainability LinkedIn annually. A 10% per year brings a target of 498 followers by 2030.	<u>Progress:</u> • X was not longer used due to difficult engagement with students. Aim to focus more on Instagram and LinkedIn • 2025: launched LinkedIn • Has 340 followers until May 2026. <u>Action:</u> • Create programme for scheduled content. • Focus platform on educational content such as case studies, seminars, workshops & volunteering.	Annual leading to 2030
Energy & Carbon	Students in halls	Develop energy-saving campaign with Sodexo.	<u>Progress:</u>	2025/26

			- Terminated Green Rewards in July 2025. Starting Sustainable Halls Campaign in Sep 2025. - Implemented Sustainable Halls competition for energy and waste in halls. Prize was given to students with most energy saved and recycled the most. - Comms such as emails, posters and pop-up stalls used to promote halls campaigns. <u>Action:</u> - Evaluate the campaign through survey and see how it can be improved. - Review whether and how to implement in 2026/27.	
	Staff	Maintain regular communication about saving energy.	<u>Action:</u> Continue communication plan through internal news, digital screens, Green Champions and Green Hub.	Annual
Waste & Circular Economy	Students in halls	Support the Waste Action Plan target is improving the recycling rate in halls to 50% by 2025. Helping to achieve the overall target of 70% recycling rate (strategic KPI).	<u>Progress:</u> - Escalation process on waste contamination developed. - Recycling rate was 39% in 2024-25. 2025: started food waste collection in all halls. Engage students through halls campaign. <u>Action:</u> - Installing battery/electrical bins in halls to help that stream & reviewed the signage in areas - Switching the bins in Daniel Defoe to make it easier for students	Annual
	Student in halls	Support the Waste Action Plan target of maintaining the End of Term Reuse Scheme with 1,000 bags donation and reducing end of term waste arising by 5%.	<u>Progress:</u> - Collaboration with British Heart Foundation (BHF) maintained for 5+ years. During 2025 campaign; 1,378 bags & £20,760 raised. <u>Action:</u> - Improve BHF communication for emptying of boxes. - Establish permanent locations of boxes. - Continue promotion & enhance awareness across site.	Annual
	Staff & students; The Externalising Passives &	Support the Waste Action Plan target of investigating the reasons	<u>Action:</u> Support the implementation of cleaner reporting & escalation development in academic areas.	By the end of 2026/27

	Climate Change Antagonists	behind waste contamination of bins in academic buildings		
Sustainable Procurement	Staff	Support the Waste Action Plan to achieve a consistent £50k furniture reuse scheme avoidance & add in a reuse sub-category into the recycling KPI.	<u>Progress:</u> - Scheme currently at £170,000 cost avoidance with over 1,000 items relocated. 2025: target achieved with £260k. <u>Action:</u> - Implement periodic promotions to staff across media. - Increase engagement with Capital Projects & FM. - Increase engagement with Portering teams.	Annual
Food & Catering	Staff & students,	Support Waste Action Plan target of a 50% rate of reusable cup drink sales from outlets by 2025 (20% in 2020).	<u>Progress:</u> - Implemented 20p disposable cup fee in all outlets. - Trialled a reusable container loan scheme at Greenwich, but stopped the scheme due to low sales. 2025: increased disposable cup fee to 30p. Reuse rate was 40%. <u>Action:</u> - To explore further ways to increase positive behaviour.	2026/27
	Staff & students	All outlets to Fairtrade products as part of accreditation & to highlight the importance of choice to customers.	<u>Progress:</u> - Fairtrade accreditation was achieved in 2022-24. <u>Action:</u> - Increase awareness throughout the year & monitor sales to understand any shift in behaviours.	Annual
Travel & Transport	Staff & students	Support Green Travel Plan to increase uptake of alternative transport	<u>Action:</u> Collaborate with Transport Team on promoting & enhancing awareness & benefit of alternative transport.	Annual
Ecosystems services	Staff & students;	Support the Biodiversity Action Plan target of establishing a biodiversity monitoring scheme.	<u>Progress:</u> - Living Lab project establishing a monitoring scheme April- June 2024. - Launched biodiversity monitoring in Sep 2024. 5 regular participants. - Launch the Nature Spotters programme to make it more beginner-friendly, using iNaturalist as the tool for recording species <u>Action:</u>	2026/27

			• Trial the programme in 2026, evaluate and see feasibility to launch full programme.	
Sustainability Education & Learning	Green Champions (GC)	Achieve 85% satisfaction of meetings & trainings. 15 action plans developed by champions.	<u>Progress:</u> • Over 70 joined up to Mar 2024. • 2025: 90 GCs • 2026: 80 GCs due to staff leaving UoG. <u>Action:</u> • To evaluate the network by feedback from GCs. • To develop new plans & framework of GC network to make GCs easier to contribute and take actions, e.g. SDU making initiations and GCs to facilitate.	2026/27
	Academics	Continue to support academics in Education for Sustainable Development (ESD)	<u>Progress:</u> • Conducted 25 guest lectures/ workshops/ induction with students across 10 departments up to May 2026. • Online session recordings uploaded to UoG website. • Collaborated with MA Marketing academics to bring the Living Lab model to module. <u>Action:</u> • Continue academic support & explore new engagement.	Annual
	Staff	Continue to support staff development.	<u>Progress:</u> • Three staff-away sessions in Edible Garden completed. • Biodiversity monitoring programme launched 2024. • 2025: 2 staff sessions in the garden. • 2026: 1 staff session until May 2026. <u>Action:</u> • Enhance opportunity for staff away days. • Evaluate alternative possibilities for staff development.	Annual
	Students	Renew the Sustainability Module for students	<u>Progress:</u> • Reviewed and renewed Sustainability Moodle module, which is part of student's induction. <u>Action:</u> • Review and make updates in 2026/27.	Annual
	Staff	Green Greenwich Foundation course	<u>Progress:</u>	Annual

			Launched the course for all staff (which is part of their new staff induction) in 2024. Now the course is CPD accredited. <u>Action:</u> Review and make updates if necessary.	
	Staff & students	Embed sustainability into wellbeing	<u>Progress:</u> - Promoted the opportunity generally throughout the year. <u>Action:</u> - To lead garden sessions in staff mental health day.	Annual