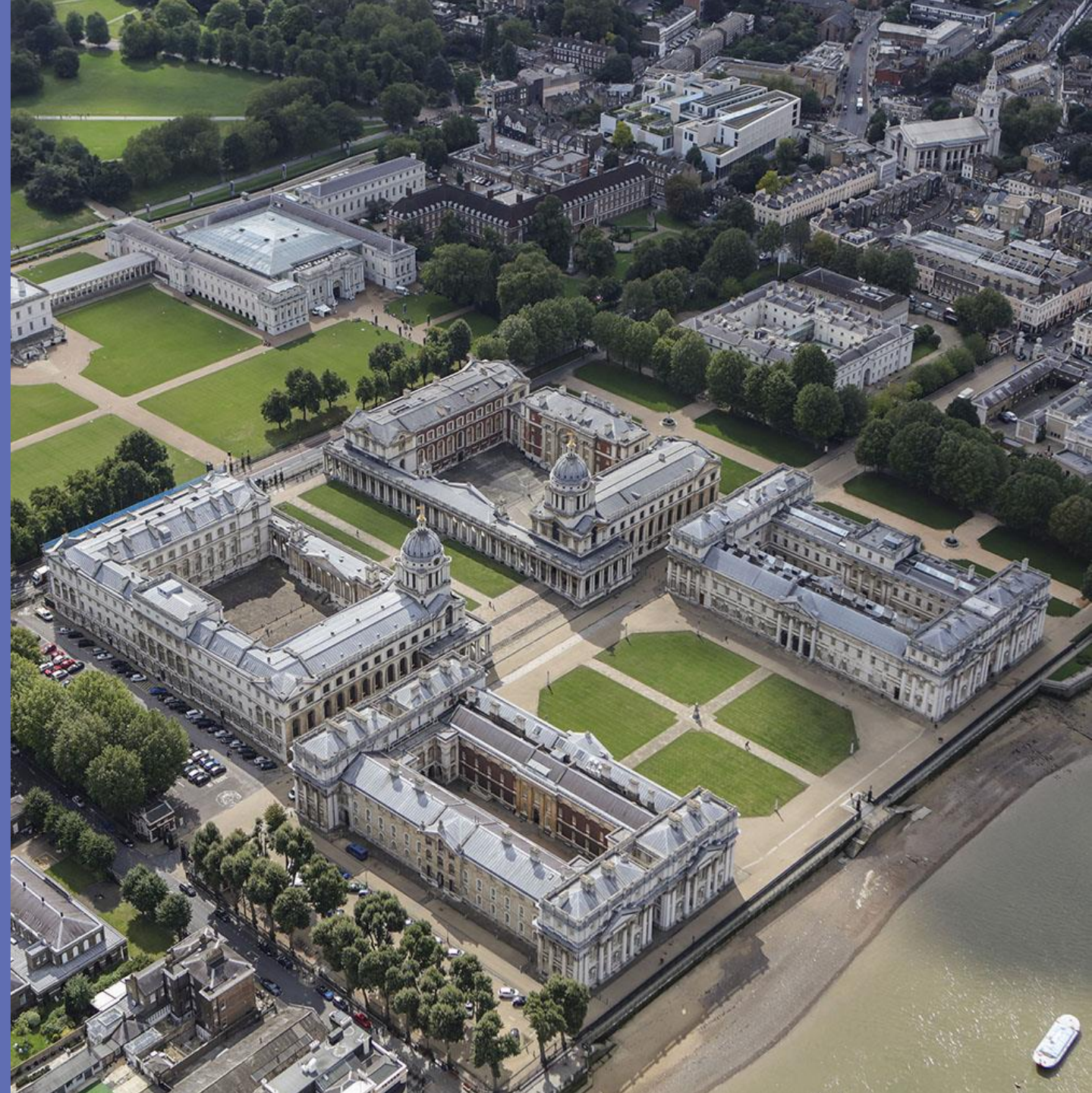


# 28th Council for Hospitality Management Education (CHME) Annual Research Conference

Transforming Hospitality  
University of Greenwich  
21 May – 24 May 2019



## Tuesday 21 May 2019 (Pre-conference programme)

|             |  |  |
|-------------|--|--|
| 14.00-15.30 | <p>The Future of Hospitality: Automation, AI, and Robotics.</p> <p>Iis Tussyadiah, Reader in Hospitality and Digital Experience with the School of Hospitality and Tourism Management at University of Surrey.</p> | Queen Anne Building,<br>Council Room 063 |
| 16.00-18.00 | CHME Executive Meeting   | Queen Anne Building,<br>Council Room 063 |
| 18.00-19.00 | Welcome Drinks Reception   | Queen Anne Courtyard                     |



## Wednesday 22 May 2019 - Day 1 Morning

|             |  |                                 |
|-------------|--|---------------------------------|
| 09.00-10.00 | Arrival & Registration   | Queen Anne Building             |
| 10.00-11.00 | <p>Conference opening</p> <p>Welcome speeches by:</p> <ul style="list-style-type: none"> <li>• Dr Ioannis Pantelidis, CHME Chair</li> <li>• Dr Maria Gebbels, Conference Chair.</li> <li>• Dr Nicola Macleod, Head of the Tourism Research Centre.</li> <li>• Jonathan Sibson, Pro Vice Chancellor, Faculty of Business.</li> <li>• Professor David Maguire, Vice-Chancellor.</li> </ul> | Queen Anne, Lecture Theatre 180 |
| 11.00-12.00 | <p>Keynote: Dr Melanie Smith</p> <p>Lecturer and Researcher in the Department of Tourism and Catering at the Budapest Metropolitan University of Applied Sciences in Budapest and a specialist in cultural tourism and wellness tourism</p>  | Queen Anne, Lecture Theatre 180 |
| 12.00-13.30 | Lunch and Poster viewing   | Queen Anne Building             |

## Wednesday 22 May 2019 - Day 1 Afternoon

|                                  |  |   |                             |                                    |
|----------------------------------|--|---|-----------------------------|------------------------------------|
| 13.30-15.00                      | Concurrent sessions  |   |                             |                                    |
| Track 1 - Hospitality Management | Track 2 - Critical and cultural studies of hospitality   | Track 3 - Learning, teaching and assessment in hospitality management education | Track 5 - Urban Hospitality | Track 6 - Hospitality and Wellness |
| 15.00-16.00                      | CHME AGM & Refreshments  |   |                             | Queen Anne, Room 063               |
| 16.00-17.00                      | <b>Keynote: Chris Moore</b><br>Chief Executive, The Clink Charity<br>"Reducing Reoffending, Aiding Rehabilitation" |   |                             | Queen Anne, Lecture Theatre 180    |
| Evening                          | Optional boat trip or yoga sessions  |   |                             |                                    |

| Thursday 23 May 2019 – Day 2        |  |   |                                |   |
|-------------------------------------|--|---|--------------------------------|---|
| 08.30-09.00                         | Arrival & Registration   |   |                                | Queen Anne Building                         |
| 09.00-10.00                         | Keynote: Professor John Wilson<br>Specialist in economics, halal branding, and Muslim millennials<br>as well as corporate identity, food, tourism, technology,<br>education, ethnicity, and religion<br><i>"Islamic Arab Hospitality and multiculturalism"</i> |   |                                | Queen Anne Building,<br>Lecture Theatre 180 |
| 10.00-11.00                         | Keynote: Kate Nicholls, UK Hospitality   |   |                                | Queen Anne Building,<br>Lecture Theatre 180 |
| 11.00-12.30                         | Concurrent sessions  |   |                                | Queen Anne Building                         |
| Track 1 - Hospitality<br>Management | Track 2 - Critical and<br>cultural studies of<br>hospitality   | Track 3 - Learning,<br>teaching and<br>assessment in<br>hospitality management<br>education | Track 5 - Urban<br>Hospitality | Track 6 - Hospitality and<br>Wellness       |

## Thursday 23 May 2019 – Day 2 Afternoon

|   |  |  |                                    |   |
|---|--|--|------------------------------------|---|
| 12.00-13.00                             | Lunch and Poster viewing   |  |                                    | Queen Anne Building                       |
| 13.00-14.30                             | Concurrent sessions  |  |                                    | Queen Anne Building                       |
| <b>Track 1 - Hospitality Management</b> | <b>Track 2 - Critical and cultural studies of hospitality</b>                    | <b>Track 3 - Learning, teaching and assessment in hospitality management education</b> | <b>Track 5 - Urban Hospitality</b> | <b>Track 6 - Hospitality and Wellness</b> |
| 14.30-15.30                             | Keynote: Julie Barker  |  |                                    | Queen Anne Building, Lecture Theatre 180  |
| 15.30-16.00                             | Coffee Break   |  |                                    | Queen Anne Building                       |
| 16.00-17.00                             | Panel Discussion<br>The impact of Brexit on Hospitality Education and Employment |  |                                    | Queen Anne Building                       |

## Thursday 23 May 2019 – Evening

19.00 – 22.00

Gala Dinner & Award Show  
Dress code: Formal Attire (Black Tie optional)

The Painted Hall

## Friday 24 May 2019 – Day 3

|   |   |  |  |   |
|---|---|--|--|---|
| 09.00-10.00                                 | Arrival & Registration  |  |  | Queen Anne Building                           |
| 10.00-11.00                                 | Keynote: Professor Dorina-Maria Buda                                  |  |  | Queen Anne Building,<br>Lecture Theatre 180   |
| 11.00-12.30                                 | Concurrent sessions   |  |  |   |
| <b>Track 1 - Hospitality<br/>Management</b> | <b>Track 2 - Critical and<br/>cultural studies of<br/>hospitality</b> | <b>Track 3 - Learning,<br/>teaching and assessment<br/>in hospitality<br/>management education</b> | <b>Track 5 - Urban<br/>Hospitality</b> | <b>Track 6 - Hospitality and<br/>Wellness</b> |



### Friday 24 May 2019 – Day 3

|             |   |   |
|-------------|---|---|
| 12.30-13.15 | Lunch & Poster viewing  | Queen Anne Building                         |
| 13.15-14:00 | Closing Address<br>Dr Maria Gebbels, Conference Chair<br>Presentation by CHME2020 Host<br>Dr Ioannis Pantelidis Chair of CHME | Queen Anne Building,<br>Lecture Theatre 180 |
| 14.00-15.00 | Farewell Refreshments   | Queen Anne Building                         |

# Be inspired

