

# Greenwich Business School

Open Day Event Guide  
**Autumn 2025**



UNIVERSITY OF  
GREENWICH

Greenwich Business  
School

# Welcome!

**Thank you for your interest in our great courses here at Greenwich Business School. And a very warm welcome to today's event!**

This Open Day is your chance to hear about - and discover - all the great things we can offer you if you go on to join us.

You'll have a chance today to get a greater feel for the subject you're interested in; the opportunity to chat to staff and students; and a chance to tour our inspiring Greenwich Campus and see some of the great facilities, including our Bloomberg Trading Floor and Digital Marketing Suite.

Do use your time at the event to ask us everything you want to know about life at Greenwich Business School and at the University.

Enjoy your visit and we very much hope to welcome you to the Business School as a student.

**Greenwich Business School**



# What's on?

## 10.00 - 15.00: 1-2-1s with academic staff (QA163)

Your chance to chat, on a 1-2-1 basis, with members of teaching staff.

## 10.15 - 10.45: Welcome talk (QA180)

Discover what makes Greenwich Business School stand out. Learn about the School and find out about the resources, opportunities, employability and learning support available.

## 10.45 - 11.15: Student employability & entrepreneurship panel (QA180)

Listen to a panel of students talking about their own experiences. Expect to hear panellists sharing insights on employability, placements, and how Greenwich champions student start-ups.

## 11.30: 'Walking bus' to the Bloomberg Trading Floor or Digital Marketing Suite, D215 East/West

If you want to see - or take part in the session in - our Bloomberg Trading Floor or Digital Marketing Suite, our 'walking bus' will take you from the Queen Anne Building to the Dreadnought Building.

## 11.30 - 13.15: Subject-specific talks

Join our academic teams to find out what it might be like to study your chosen subject. These sessions will cover course content, how you'll learn, and where a degree could take you!

11.30 - 12.30	QA175	Accounting & Finance
11.30 - 12.30	QA165	Business & Management
11.45 - 12.45	D215 (West)	Marketing & Advertising
11.45 - 12.45	D215 (East)	Finance & Investment
12.00 - 12.30	QA110	Entrepreneurship & Innovation
12.15 - 12.30	QA120	Events, Tourism & Hospitality
12.45 - 13.15	QA110	Logistics & Supply Chain Management
12.45 - 13.15	QA138	MBA Study

**Location key:** QA (Queen Anne Building); D (Dreadnought Building); SWS (Stockwell Street Building). Find a Greenwich Campus plan at: <https://www.gre.ac.uk/docs/rep/ef/campus-map-greenwich>

## 12.15 - 12.45: Welcome talk (QA180)

**Repeat session:** This session offers another opportunity to hear about Greenwich Business School, the subject areas offered and all the support available and opportunities offered.

## 12.45 - 13.15: Student employability & entrepreneurship Panel (QA180)

**Repeat session:** A second opportunity to learn - through the personal experiences of current students - about employability, placements and support for entrepreneurial initiatives at Greenwich Business School.

## 13.30: 'Walking bus' to the Bloomberg Trading Floor or Digital Marketing Suite

Our 'walking bus' will take you to either the Bloomberg Trading Floor or Digital Marketing Suite, giving you an opportunity to see these great facilities.

## 13.30 - 14.45: Subject-specific talks

An opportunity to find out more, from academic staff, about the great subjects and courses offered at Greenwich Business School.

13:30 - 14:30	QA180	Accounting & Finance
13:30 - 14:30	QA165	Business & Management
13:45 - 14:45	QA110	Finance & Investment
13:45 - 14:45	D215 (East)	Economics
13:45 - 14:45	D215 (West)	Marketing & Advertising

## 13.00 - 15.00: Support talks

13:00 - 13:25	SWS 11_0004	Application and Clearing Support: How to apply for a place at Greenwich
13:30 - 14:00	SWS 11_0003	Funding your studies: Student finance, scholarships and bursaries
14:05 - 14:30	SWS 11_0004	Student life at the University of Greenwich
14:35 - 15:00	SWS 11_0003	Unlock your potential: Placements, careers, and earn-while-you-learn

**Location key:** QA (Queen Anne Building); D (Dreadnought Building); SWS (Stockwell Street Building). Find a Greenwich Campus plan at: <https://www.gre.ac.uk/docs/rep/ef/campus-map-greenwich>

# It's your day!

## 5 tips to make the most of your Open Day

Open days are your chance to move beyond the website and see what university life could actually feel like.

They're about getting a sense of the place, asking real questions and figuring out whether that's the place for you.

### 1. Plan your day

Take a few minutes to look at the schedule. Are there subject talks you definitely want to attend? Any buildings you'd love to see in person? Maybe you've got questions about placements, assessments, applications or wellbeing support?

### 2. Chat to students, not just staff

Our staff are great at explaining the detail. However, we also recommend chatting to our students too and asking them what it's *really* like here! Look for our Student Ambassadors (in blue) and find out about their first week, what they wish they'd known before joining or, perhaps, what a typical day looks like for them.

### 3. Explore

Uni is about more than just lectures. You'll be studying, socialising (and possibly living) in this space so pay attention to how it feels. Explore the library, union spaces, quiet corners, cafes, accommodation and the local area.

### 4. Support services

No one plans to struggle, but it's worth knowing where the support is *before* you need it.

### 5. Take a selfie and tag us!

<https://www.instagram.com/grebusiness/>





# About us

## **Calling change-makers, bold-thinkers, innovators and disruptors!**

Greenwich Business School is a diverse academic and student community from around the globe who'll prepare you for the challenges and opportunities of business today and tomorrow.

Whatever your ambitions, we are committed to you as a student - whoever you are, wherever you're from, whatever you want to achieve.

Whether it's the focussed content of your course, support for your entrepreneurial ambitions, the chance of mentoring from one of our industry contacts, employability guidance to land that dream job, help to build networks and make contacts or just our great campus facilities, we've got you covered!\*

And you'd be following in the footsteps of countless Greenwich Business School alumni who've gone on to make a real difference in business and society.

Read on to find out more...

Please note that some opportunities in this brochure are only available to students on taught courses (i.e. are not open to research students (e.g. those on MPhil or PhD degrees)).

# Your future in safe hands

## Experience

Our lively and dedicated academic and support staff work hard to make sure students get the most out of their studies.

Little wonder, therefore, that we have some **very satisfied students**:

### Guardian University Guide 2026

- **2nd** in London\* in **Accounting & Finance** for satisfaction with feedback
- **5th** in the UK in **Economics** for student satisfaction with feedback

### Complete University Guide 2026

- **Joint 3rd** in London in Economics for student satisfaction
- **Joint 4th** overall in London in **Marketing**
- **1st** overall in London in **Tourism, Transport, Travel & Heritage Studies**

Furthermore, the University as a whole was awarded **TEF Gold in 2023** - an award recognising Greenwich's outstanding performance in student experience and outcomes. Fewer than a quarter of the universities and colleges assessed attained this top rating.



## What our students say

***“Our professors brought so many different industry experiences into the classroom. They’d share stories from their own careers, which made everything feel way more relevant.”***

**Maddy**, BA (Hons) International Business  
[Click here to watch a day-in-the-life of an International Business student.](#)

***“It’s made me more confident and ready to face new challenges in the industry”***

**Dilara**, BA (Hons) Events Management  
[Click here to watch a day-in-the-life of an Events Management student.](#)

***“The variety of modules at Greenwich really stood out to me, especially their approach to teaching economics from multiple perspectives”***

**Daleni**, BSc (Hons) Economics  
[Click here to watch a day-in-the-life of an Economics student.](#)

***“It’s practical. You work on real-world case studies, simulations, and projects that make you see how things actually run.”***

**Yash**, BA (Hons) Business Management  
[Click here to watch a day-in-the-life of a Business Management student.](#)

\* This London ranking - taken from the Guardian University Guide's subject league tables - is for universities which are London ones (i.e., it excludes universities from outside London who have some sort of presence, secondary to their main location, in London).

# Your future in safe hands

## Connections

As an organisation, we've a multi-industry **network of contacts**. The benefits can be seen in our career mentoring scheme, opportunities to hear from inspirational guest speakers and chances to network with employers, industry guests plus alumni and your peers.

Our **career mentoring** scheme gives students on taught courses a chance to be matched with an industry professional able to share specialist industry insight and give career advice.

All-in-all, you can **build connections** for life!

## Future-focussed

The Business School's taught courses are designed to give you the **knowledge and skills** to launch your career.

Experience matters too, and many of our undergraduate courses - and a number of our postgraduate taught courses - in the Business School offer the chance of a **placement year**. Taken, at undergraduate level, between the second and third years of full-time study (or, for our 'with placement' postgraduate degrees, in the second year) it's a great opportunity to get workplace experience and put learning into practice.

Added to all you'll get from your course and other activities in the Business School, you'll have access to the University's excellent **Employability team**. They offer great careers advice and mentoring and run a range of relevant events.

## What our students say

***"One of the most rewarding experiences has been winning a competition that led to an offer to work as a consultant for a real company, it opened doors for me to work directly with Facebook."***

Ishan, BA (Hons) International Business

***"Our module leader Emma Connor invited a guest speaker from TikTok, who shared what goes on behind the scenes. It was fascinating to learn how things really work at one of the biggest digital platforms. That kind of insight makes the link between academic learning and career goals feel much stronger."***

Melanie, MSc Digital Marketing

***"Now after my placement, my skills have grown and have been cultivated and I know I can accomplish my dreams of being a creative director."***

Nataly, BA (Hons) Marketing & Brand Management

[Click here to watch Nataly's day-in-the-life as a placement student.](#)

# Facilities

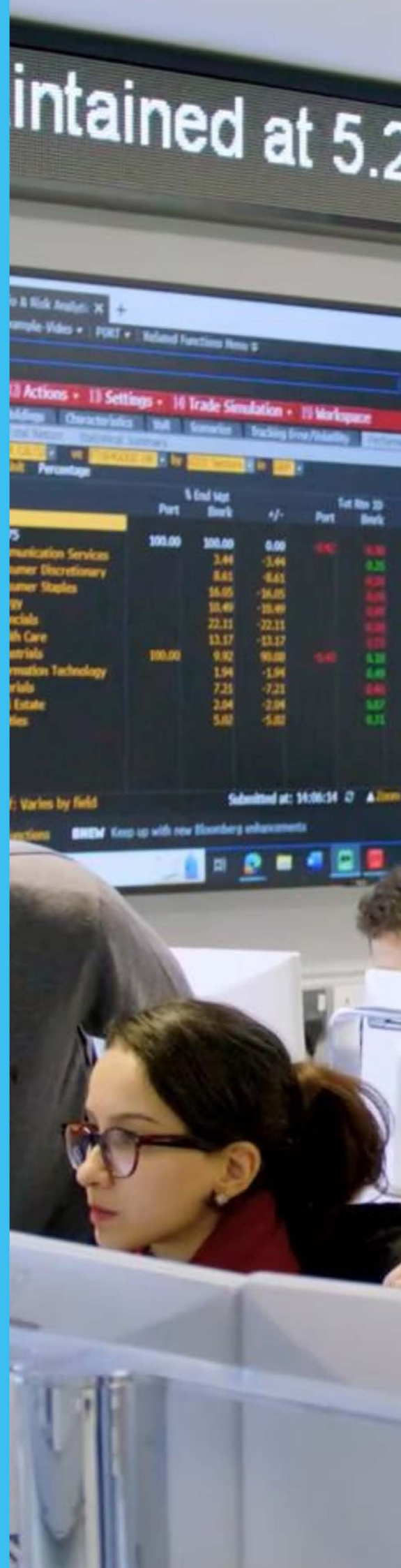
## Enjoy a stunning campus with great facilities.

The campus offers modern teaching spaces, a well-stocked library in an award-winning building, a student hub complete with bar, gym, café and more. Plus, the Business School has two rather special purpose-designed spaces of its own.

### Bloomberg Trading Floor

The Bloomberg Trading Floor is designed to offer Greenwich Business School students a chance to access to Bloomberg terminals - a financial and analytics platform providing access to news, market data, unique insight and a range of tools.

The space is used in teaching students on many of our taught Accounting & Finance and Economics courses. You can find out more about the space from Dr Sohan Sarwar - Course Leader for BSc (Hons) Finance & Investment Banking - by clicking [here](#).





## Digital Marketing Suite

Our Digital Marketing Suite, used by students on most of our taught marketing courses, is a great space for marketers to create, collaborate and analyse.

Designed give users something of a sense of being in a marketing or advertising agency-type space, the room's Mersive software enables the real-time sharing of participants' creative work to others in the space. This functionality is designed to facilitate greater engagement and creativity and allows for activities like in-class sprints and hackathon styled activities.

Hear more about how the Digital Marketing Suite is used in teaching from Dr Ryan Yung, senior Lecturer in Digital Innovation & Transformation by clicking [here](#).

# The Generator

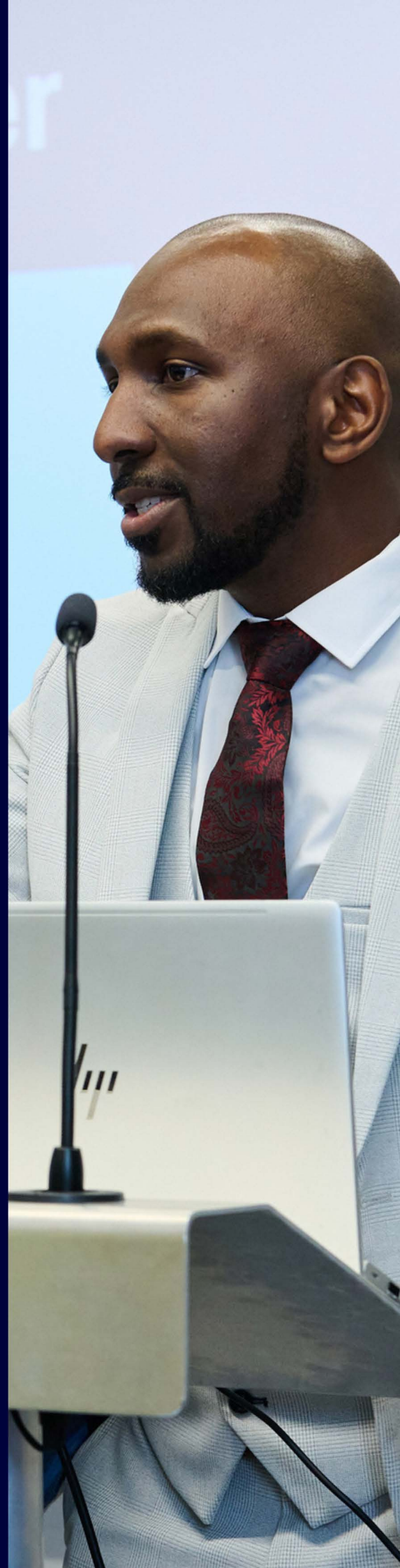
**Become an entrepreneur with advice and support from our experts at the Generator.**

Our Generator team is dedicated to helping you **turn your business idea into a reality** - whether that's starting a new venture or scaling an existing business!

The Generator runs the University's annual **Enterprise Challenge**. This is a competition which provides winners - entrepreneurial students who want to pursue a business idea - mentoring, training and a cash prize. Plus, the Generator team also run a range of other great events, including **#GreHacks** - hackathons which can hone your problem-solving and presentation skills.

***"I have actively engaged in various activities and events, taking part in start-up programs, hackathons, and enterprise events. Through these experiences, I have developed two start-ups, solved and won three consulting projects with real clients like Amazon Web Services, had the opportunity to run a Enactus Greenwich society focused on helping other students grow their businesses and run social enterprises."***

**Ishan, BA (Hons) International Business**



# Location

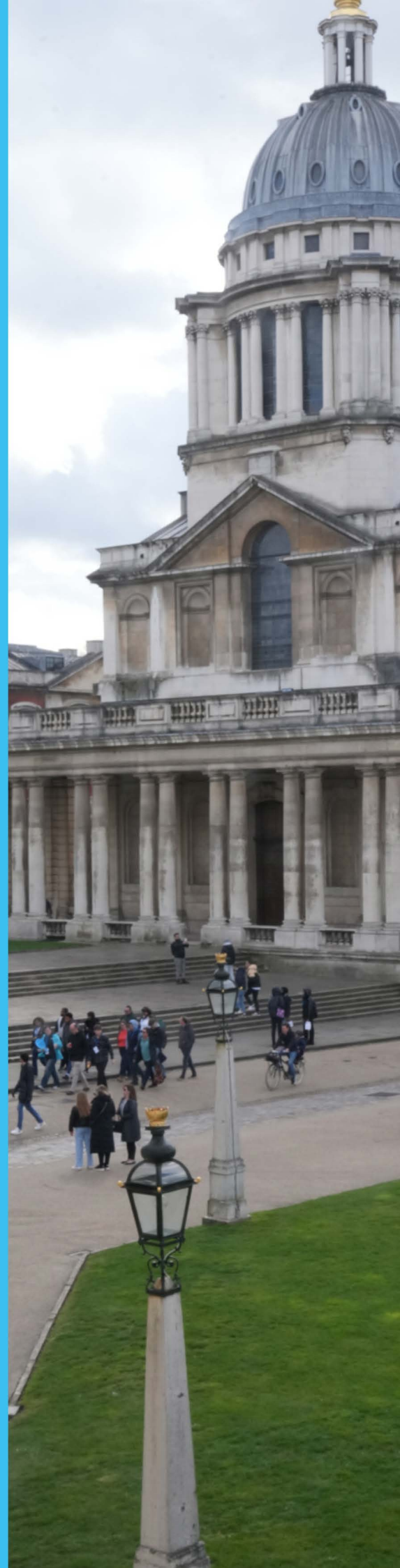
Join us and you'll be based in a vibrant London area and across the Thames from Canary Wharf, one of London's key financial and business centres.

Enjoy our **stunning campus** - part of an acclaimed UNESCO World Heritage Site and a spot popular with film-makers.

On the doorstep of the campus is a buzzing town centre and a tranquil Royal Park and the draws of central London - along with venues such as the O2 and ExCel London - are in easy reach.

You'll also be in an international business city - a globally-important **financial, trade and service-industry hub**. With a wealth of businesses and organisations virtually on the doorstep, you're that much closer to large numbers of graduate employers.

[Find out here what the Greenwich area - and beyond - has to offer.](#)



**Enjoy  
today's  
event and thanks  
for coming!**

 [grebusiness](https://www.instagram.com/grebusiness)

 [greenwich-business-school](https://www.linkedin.com/company/greenwich-business-school)

[www.gre.ac.uk/bus](http://www.gre.ac.uk/bus)

**NOTE:** This document makes reference to services, courses and opportunities which the University intends to offer in the coming academic year. We make every effort to ensure our information is as accurate as possible at the time of publication. However, information can be subject to change over time and it is important that you check the University's website for the most up-to-date information.  
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