

Greenwich Business School

Open Day Event Guide
Summer 2025



UNIVERSITY OF
GREENWICH

Greenwich Business
School

Welcome!

Thank you for your interest in our great courses here at Greenwich Business School. And a very warm welcome to today's event!

This Open Day is your chance to hear about - and discover - all the great things we can offer you if you go on to join us.

You'll have a chance today to get a greater feel for the subject you're interested in; the opportunity to chat to staff and students; and a chance to tour our inspiring Greenwich Campus and see some of the great facilities, including our Bloomberg Trading Floor and Digital Marketing Suite.

Do use your time at the event to ask us everything you want to know about life at Greenwich Business School and at the University.

Enjoy your visit and we very much hope to welcome you to the Business School as a student.

Greenwich Business School



What's on?

Most sessions shown below are repeated to accommodate different visitor arrival times.

10.00 - 15.00: 1-2-1s with academic staff (QA163)

Your chance to chat, on a 1-2-1 basis, with members of teaching staff.

10.15 - 10.45: Welcome talk (QA180)

Discover what makes Greenwich Business School stand out. Learn about the School and find out about the resources, opportunities, employability and learning support available.

10.45 - 11.15: Student employability & entrepreneurship panel (QA180)

Listen to a panel of students talking about their own experiences. Expect to hear panellists sharing insights on employability, placement opportunities and how Greenwich champions student start-ups.

11.30: 'Walking bus' to the Bloomberg Trading Floor or Digital Marketing Suite

If you want to see - or take part in a session in - our Bloomberg Trading Floor or Digital Marketing Suite, our 'walking bus' will take you from the Queen Anne Building to the Dreadnought Building.

11.30 - 12.40: Subject-specific talks

Join our academic teams to find out what it might be like to study your chosen subject. These sessions will cover course content, how you'll learn, and where a degree could take you!

11.30 - 12.30	Accounting & Finance (QA180)
11.40 - 12.40	Finance & Investment (D215 (East))
11.40 - 12.40	Economics (QA110)
11.30 - 12.30	Business Management, Business Studies and International Business (QA165)
11.30 - 11.55	Logistics & Supply Chain Management (QA138)
12.05 - 12.30	Entrepreneurship & Innovation (QA138)
11.30 - 12.30	Human Resource Management (QA120)
11.30 - 12.30	Events, Tourism & Hospitality (QA175)
11.40 - 12.30	Marketing & Advertising (D215 (West))

Location key: QA (Queen Anne Building); D (Dreadnought Building); SWS (Stockwell Street Building). Find a Greenwich Campus plan at: <https://www.gre.ac.uk/docs/rep/ef/campus-map-greenwich>

12.15 - 12.45: Welcome talk (QA180)

Repeat session: This session offers another opportunity to hear about Greenwich Business School, the subject areas offered and all the support available and opportunities offered.

12.45 - 13.15: Student employability & entrepreneurship Panel (QA180)

Repeat session: A second opportunity to learn how - through the personal experiences of current students - Greenwich Business School supports employability, placement years and entrepreneurial initiatives.

13.30: 'Walking bus' to the Bloomberg Trading Floor or Digital Marketing Suite

Repeat session: Our 'walking bus' will take you to either the Bloomberg Trading Floor or Digital Marketing Suite, giving you an opportunity to see these great facilities.

13.30 - 14.30: Subject-specific talks

Repeat sessions: Another opportunity to find out more, from academic staff, about the great subjects and courses offered at Greenwich Business School.

13:30 - 14:30	Accounting & Finance (QA180)
13:40 - 14:40	Finance & Investment (QA110)
13:40 - 14:40	Economics (D215 (East))
13:30 - 14:30	Business Management, Business Studies and International Business (QA165)
13:40 - 14:40	Marketing & Advertising (D215 (West))

13.00 - 15.00: Support talks

13:00 - 13:25	Application and Clearing Support: How to apply for a place at Greenwich (SWS 11_0004)
13:30 - 14:00	Funding your studies: Student Finance, Scholarships and Bursaries (SWS 11_0003)
14:05 - 14:30	Student life at the University of Greenwich (SWS 11_0004)
14:35 - 15:00	Unlock your potential: Placements, Careers, and Earn-while-you-learn (SWS 11_0003)

Location key: QA (Queen Anne Building); D (Dreadnought Building); SWS (Stockwell Street Building). Find a Greenwich Campus plan at: <https://www.gre.ac.uk/docs/rep/ef/campus-map-greenwich>



About us

Calling change-makers, bold-thinkers, innovators and disruptors!

Greenwich Business School is a diverse academic and student community from around the globe who'll prepare you for the challenges and opportunities of business today and tomorrow.

Whatever your ambitions, we are committed to you as a student - whoever you are, wherever you're from, whatever you want to achieve.

Whether it's the focussed content of your course, support for your entrepreneurial ambitions, the chance of mentoring from industry contacts, employability guidance to land that dream job, help to build networks and make contacts or just our great campus facilities, we've got you covered!

And you'd be following in the footsteps of countless Greenwich Business School students who've gone on to make a real difference in business and society.

Read on to find out more...

Your future in safe hands

Experience

Our lively and dedicated academic and support staff work hard to make sure students get the most out of their studies.

Little wonder, therefore, that we have some **very satisfied students** as the Guardian University Guide's 2025 rankings show:

- **2nd** in London in **Accounting & Finance** for satisfaction with feedback
- **5th** in the UK - and **1st** in London - in **Economics** for satisfaction with feedback
- **3rd** in London in **Hospitality, Event Management & Tourism** for satisfaction with teaching

Furthermore, the University as a whole was awarded **TEF Gold in 2023** - an award recognising Greenwich's outstanding performance in student experience and outcomes. Fewer than a quarter of the universities and colleges assessed attained this top rating.

Facilities

Enjoy a stunning campus with **great facilities** - modern teaching spaces, a well-resourced library in an award-winning building, a student hub complete with bar, gym, café and more. Plus, the Business School has two rather special **purpose-designed spaces** of its own:

- The **Bloomberg Trading Floor** offers a chance for students on our various taught Accounting & Finance and Economics courses to use cutting-edge tech to get a sense of real-world financial markets
- Our **Digital Marketing Suite**, used by students on most of our taught marketing courses, is a space for marketers to create, collaborate and analyse.



Your future in safe hands

Connections

As an organisation, we've a multi-industry **network of contacts**. The benefits can be seen in our career mentoring scheme, opportunities to hear from inspirational guest speakers and chances to network with employers, industry guests plus alumni and your peers.

Our **career mentoring** scheme, in particular, gives students on taught courses a chance to be matched with an industry professional able to share specialist industry insight and give career advice.

All-in-all, you can **build connections** for life!

Location

Join us and you'll be based in a **vibrant London area** and across the Thames from Canary Wharf, one of London's key financial and business centres.

Enjoy our **stunning campus** - part of an acclaimed UNESCO World Heritage Site and a spot popular with film-makers. Also, on the doorstep, a buzzing town centre and a tranquil Royal Park. And the draws of central London - along with venues such as the O2 and ExCel London - are in easy reach.

You'll also be in an international business city - a globally-important **financial, trade and service-industry hub**. With a wealth of businesses and organisations virtually on the doorstep, you're that much closer to large numbers of graduate employers.

Future-focussed

The Business School's taught courses are designed to give you the **knowledge and skills** to launch your career.

Experience matters too, and many of our undergraduate courses - and a number of our postgraduate taught courses - in the Business School offer the chance of a **placement year**. Taken, at undergraduate level, between the second and third years of study (or, for our 'with placement' postgraduate degrees, in the second year) it's a great opportunity to get workplace experience and put learning into practice.

Added to all you'll get from your course and other activities in the Business School, you'll have access to the University's excellent **Employability team**. They offer great careers advice and mentoring and run a range of relevant events.

Be your own boss!

Become an entrepreneur with advice and support from our experts at the Generator. It's our centre dedicated to helping you **turn your business idea into a reality**, whether it's starting a new venture or scaling an existing business!

And, you can pitch your business idea at our annual **Enterprise Challenge** competition. Winners are awarded with cash prizes to support their business ideas.

Plus the Generator team also runs some great events, including **#GreHacks** - hackathons which can hone your problem-solving and presentation skills.

**Enjoy
today's
event and thanks
for coming!**

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www.gre.ac.uk/bus

NOTE: This document makes reference to services, courses and opportunities which the University intends to offer in the coming academic year. We make every effort to ensure our information is as accurate as possible at the time of publication. However, information can be subject to change over time and it is important that you check the University's website for the most up-to-date information.
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