

# Greenwich Business School

Open Day Event Guide  
**21 March 2026**



UNIVERSITY OF  
GREENWICH

Greenwich Business  
School

# Welcome!

**Thank you for your interest in our great courses here at Greenwich Business School. And a very warm welcome to today's event!**

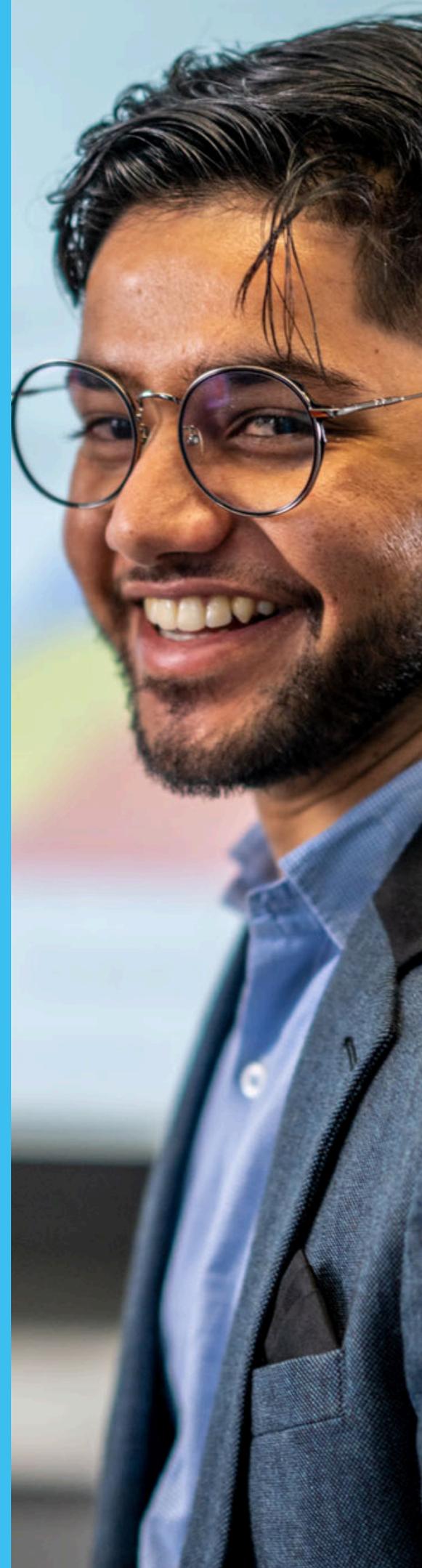
This Open Day is your chance to hear about - and discover - all the great things we can offer you if you go on to join us.

You'll have a chance today to get a greater feel for the subject you're interested in; the opportunity to chat to staff and students; and a chance to tour our inspiring Greenwich Campus and see some of the great facilities on the Greenwich Campus, including our Bloomberg Trading Floor and Digital Marketing Suite.

Do use your time at the event to ask us everything you want to know about life at Greenwich Business School and at the University.

Enjoy your visit and we very much hope to welcome you to the Business School as a student.

**Greenwich Business School**



# What's on?

## Business School activities:

### **10.00 - 12.30: 1-2-1s with academic staff (QA163)**

Your chance to chat, on a 1-2-1 basis, with members of the Business School's teaching staff.

### **10.15 - 10.45: Welcome talk (QA180)**

Discover what makes Greenwich Business School stand out. Learn about the School and find out about the resources, opportunities, employability and support available.

### **10.45: 'Walking bus' to Bloomberg Trading Floor or Digital Marketing Suite (Meet outside QA180)**

If you want to see - or take part in the session in - our Bloomberg Trading Floor (D215 East) or Digital Marketing Suite (D125 West), our 'walking bus' will take you from outside QA180 in the Queen Anne Building to the Dreadnought Building.

### **11.00 - 12.00: Subject-specific talks**

Join our academic teams to find out what it might be like to study your chosen subject. These sessions will cover course content, how you'll learn, and where a degree could take you!

11.00 - 12.00: Accounting & Finance (QA180)

11.00 - 12.00: Economics (QA110)

11.00 - 12.00: Finance & Investment (D215 (East))

11.00 - 12.00: Business & Management (QA165)

11.00 - 11.25: Entrepreneurship & Innovation (QA138)

11.00 - 12.00: Human Resources (QA120)

11.35 - 12.00: Logistics & Supply Chain Management (QA138)

11.00 - 12.00: Marketing & Advertising (D215 (West))

11.00 - 12.00: Tourism, Hospitality & Events (QA175)

### **12.30 - 13.00: Level up: your employability toolkit workshop (QA175)**

Join our interactive, hands-on, workshop which is designed to help you build practical skills, boost your confidence, and get inspired to stand out as you take your next steps.

# What's on?

## Other activities:

### **10.00 - 14.00: Support 1-2-1s (Dreadnought atrium)**

Speak to our expert support staff about application support, fees and funding, student accommodation, careers, employability, sports and active life, and wellbeing.

### **10.00 - 13.30: Campus tours (Stockwell Street reception)**

Explore our campus - including the Library, Students' Union and Student Hub - with one of our Student Ambassadors Spaces on tours are limited.

### **10.00 - 13.30: Accommodation tours (Dreadnought atrium)**

Visit either our Daniel Defoe or Cutty Sark student halls and find out more about living on-campus. Spaces on tours are limited.

### **12.00 - 14.00: Student support talks (Stockwell Street (11\_0004))**

Join these sessions to hear what student support we have on offer before you need it and how you can start your journey with the University of Greenwich.

12:00 - 12:30: Funding your studies: student finance, scholarships and bursaries

12:45 - 13:15: Unlock your potential: placements, careers, and 'earn-while-you-learn'

13:15 - 14:00: Your journey starts here: discover student life and find out how to apply

**Location key:** QA (Queen Anne Building); D (Dreadnought Building); SWS (Stockwell Street Building). Find a Greenwich Campus plan at: <https://www.gre.ac.uk/docs/rep/ef/campus-map-greenwich>

# Greenwich Campus

London SE10 9LS



8 mins walk  
in Tom Smith Close.



13 Hamilton House  
approximately 400m from  
Greenwich Campus.

1. East Gate Entrance
2. Queen Anne Court
3. Queen Mary Court
4. King William Court
5. Dreadnought
6. Stephen Lawrence Building
7. West Gate Entrance
8. Devonport House Academic
9. Devonport House Halls of residence
10. Cooper Powerhouse London SE10 9JH
11. Stockwell Street Library
12. Stockwell Street Academic
13. Hamilton House  
15 Park Vista, SE10 9LZ
14. Cutty Sark Hall  
London SE10 9ED
15. Daniel Defoe Hall  
London SE10 9FY
16. Bounty House  
London SE8 3DE  
International college



- Taxi Drop Off Point
- Docklands Light Railway
- Bus Stop

- University Bus Stop (to Medway)
- University Bus Stop (to Avery Hill)
- Public Parking
- Permit holders only

- Disabled Parking
- Bike compound
- Restaurant/Café
- Riverboat Services
- Water fountains

Foot tunnel entrance

Greenwich  
10 minutes walk



# It's your day!

## 4 tips to make the most of your Open Day

Open days are your chance to move beyond the website and see what university life could actually feel like. They're about getting a sense of a university, asking the questions you want answered and figuring out whether it's a place for you.

### 1. Plan your day

Take a few minutes to look at the event schedule beforehand. Are there subject talks you definitely want to attend? Any buildings you'd love to see in person? Maybe you've got questions about placements, assessments, applications or wellbeing support?

### 2. Chat to students, not just staff

Our staff are great at explaining the detail. However, we also recommend chatting to our students too and asking them what it's *really* like here! Look for our Student Ambassadors (in blue) and find out about their first week, what they wish they'd known before joining or, perhaps, what a typical day looks like for them.

### 3. Explore

Uni is about more than just lectures. You'll be studying and, likely, socialising on the campus so take in how it feels. Spend some time exploring the library, Students' Union spaces, cafes and quieter corners. Having a look at the local area is also recommended and, if you're thinking of living in halls, take an accommodation tour.

### 4. Support services

No one plans to struggle, but it's worth knowing where the support is *before* you need it. At our Open Days, you'll find friendly teams from our various support services who'll be able to answer all your questions.





# About us

## **Calling change-makers, bold-thinkers, innovators and disruptors!**

Greenwich Business School is a diverse academic and student community from around the globe who'll prepare you for the challenges and opportunities of business today and tomorrow.

Whatever your ambitions, we are committed to you as a student - whoever you are, wherever you're from, whatever you want to achieve. Whether it's the focussed content of your course, support for your entrepreneurial ambitions, the chance of mentoring from one of our industry contacts, careers guidance to land that dream job, help to build networks and make contacts or just our great campus facilities, we've got you covered!\*

And you'd be following in the footsteps of countless Business School alumni who've gone on to make a real difference in business and society.

\* Please note that some opportunities in this brochure are only available to students on taught courses (i.e. are not open to research students e.g. those on on MPhil or PhD degrees).

# Our courses

## Accounting & Finance

Our degrees include a number of courses accredited by leading professional bodies, making them the perfect launchpad for a range of careers in the financial world.

[View our courses](#)

## Business & Management

Explore how organisations really operate, make decisions and grow. If you're looking to learn about management, leadership, marketing, finance or entrepreneurship - and develop business skills employers want - we have a course for you.

[View our courses](#)

## Economics

Gain an understanding of some of the most challenging issues of our time with our Economics courses. Take a real-world approach to the subject and learn from academic staff who are leading the way in which economics is taught at universities

[View our courses](#)

## Human Resources

On our exciting BA or MSc in Human Resources, you'll learn what's needed to manage people effectively - skills and knowledge vital to the success and growth of any modern organisation.

[View our courses](#)

## Logistics & Supply Chain Management

Build skills to manage supply chains and keep goods moving efficiently and sustainably. Learn the essentials of procurement, logistics, SCM, and explore how the logistics sector - from transport to last-mile delivery - powers international business.

[View our courses](#)

## Marketing & Advertising

From taking your first steps in marketing as an undergraduate, to building your digital marketing or marketing management skills at Master's level, we've a course for you.

[View our courses](#)

## Tourism, Hospitality & Events

Our events management courses will help you learn how to plan and deliver great events and our tourism and hospitality courses will give you the skills needed to thrive in these exciting sectors.

[View our courses](#)

# Your future in safe hands

## Experience

Our lively and dedicated academic and support staff work hard to make sure students get the most out of their studies.

Little wonder, therefore, that we have some **very satisfied students**:

### Guardian University Guide 2026

- **2nd** in London\* in **Accounting & Finance** for student satisfaction with feedback
- **5th** in the UK in **Economics** for student satisfaction with feedback

### Complete University Guide 2026

- **Joint 3rd** in London in Economics for student satisfaction
- **Joint 4th** overall in London in **Marketing**
- **1st** overall in London in **Tourism, Transport, Travel & Heritage Studies**

Furthermore, the University as a whole was awarded **TEF Gold in 2023** - an award recognising Greenwich's outstanding performance in student experience and outcomes. Fewer than a quarter of the universities and colleges assessed attained this top rating.



\* This London ranking - taken from the Guardian University Guide's subject league tables - is for universities which are London ones (i.e., it excludes universities from outside London who have some sort of presence, secondary to their main location, in London).

## What our students say

***“Our professors brought so many different industry experiences into the classroom. They’d share stories from their own careers, which made everything feel way more relevant.”***

**Maddy**, BA (Hons) International Business  
[Click here to watch a day-in-the-life of an International Business student.](#)

***“It’s made me more confident and ready to face new challenges in the industry”***

**Dilara**, BA (Hons) Events Management  
[Click here to watch a day-in-the-life of an Events Management student.](#)

***“The variety of modules at Greenwich really stood out to me, especially their approach to teaching economics from multiple perspectives”***

**Daleni**, BSc (Hons) Economics  
[Click here to watch a day-in-the-life of an Economics student.](#)

***“It’s practical. You work on real-world case studies, simulations, and projects that make you see how things actually run.”***

**Yash**, BA (Hons) Business Management  
[Click here to watch a day-in-the-life of a Business Management student.](#)

# Your future in safe hands

## Future-focussed

The Business School's taught courses are designed to give you the **knowledge and skills** to launch your career.

Our curriculum on taught Business School courses is supported by advanced learning technologies and is designed to **develop critical thinking, creativity, and digital fluency** and students may expect to engage with real-world business challenges through experiential learning such as 'hackathons', simulations, and strategic role plays.

We know that experience matters too, and many of our undergraduate courses - and a growing number of our postgraduate taught courses - in the Business School offer **the chance of a placement year**. Taken, at undergraduate level, between the second and third years of full-time study (or, for our 'with placement' postgraduate degrees, in the second year) it's a great opportunity to get workplace experience and put learning into practice.

We also work to provide, for Business School students, opportunities for industry insight, networking opportunities and - recognising the importance of entrepreneurship - have a specialist team (the 'Generator') available to help students launch their own ventures.

Through the University's Careers Team, there is access to tailored career support and advice, career fairs where you can meet employers and find out about graduate roles and there's even a chance to apply to be selected to be mentored by a professional working in industry.

## What our students say

*"Our module leader Emma invited a guest speaker from TikTok, who shared what goes on behind the scenes. It was fascinating to learn how things really work at one of the biggest digital platforms. That kind of insight makes the link between academic learning and career goals feel much stronger."*

Melanie, MSc Digital Marketing

*"Now after my placement, my skills have grown and have been cultivated and I know I can accomplish my dreams of being a creative director."*

Nataly, BA (Hons) Marketing & Brand Management

[Click here to watch Nataly's day-in-the-life as a placement student.](#)

# Facilities

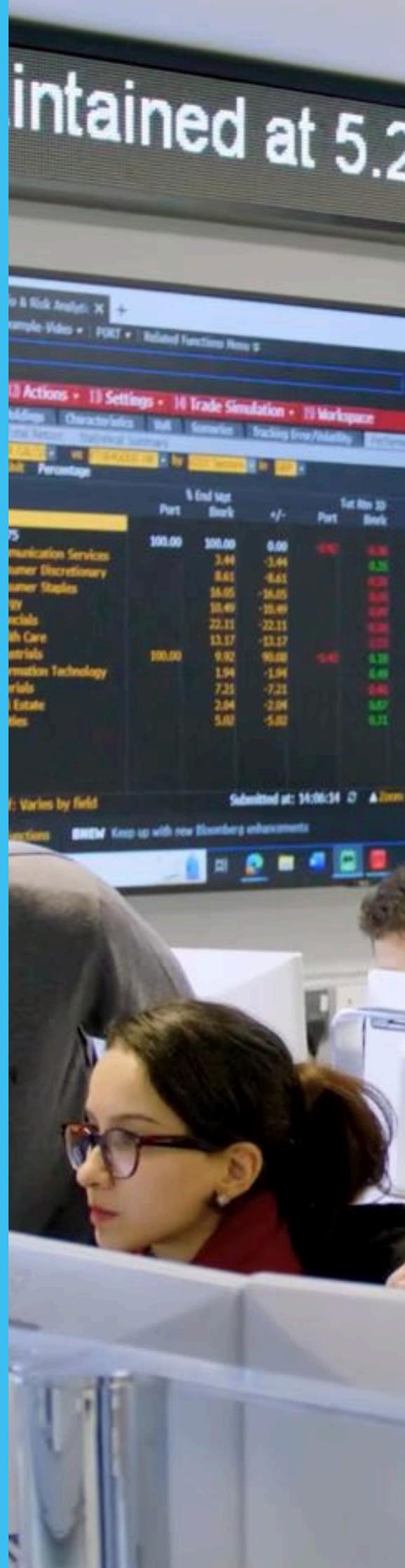
**Enjoy a stunning campus with great facilities.**

The campus offers modern teaching spaces, a well-resourced library, a student hub complete with bar, gym, café and more. Plus, the Business School has two rather special purpose-designed spaces of its own.

## **Bloomberg Trading Floor**

The Bloomberg Trading Floor is designed to offer Greenwich Business School students a chance to access Bloomberg terminals - a financial and analytics platform providing access to news, market data, unique insight and a range of tools.

The space is used in teaching students on many of our taught Accounting & Finance and Economics courses. You can find out more about the space from Dr Sohan Sarwar - Course Leader for BSc (Hons) Finance & Investment Banking - by clicking [here](#).





## Digital Marketing Suite

Our Digital Marketing Suite, used during certain marketing degree modules, is a great space for marketers to create, collaborate and analyse.

Designed to give its marketing student users something of a sense of being in a marketing or advertising agency-type space, the room's Mersive software enables the real-time sharing of participants' creative work to others in the space. This functionality is designed to facilitate greater engagement and creativity and allows for activities like in-class sprints and hackathon-styled activities.

Hear more about how the Digital Marketing Suite is used in teaching from Dr Ryan Yung, Senior Lecturer in Digital Innovation & Transformation by clicking [here](#).



# The Generator

**Become an entrepreneur with expert advice and support.**

The Generator team is dedicated to helping you **turn your business idea into a reality** - whether that's starting a new venture or scaling an existing business!

The team also runs the University's annual **Enterprise Challenge**, a competition which provides winners - entrepreneurial students who want to pursue a business idea - mentoring, training and a cash prize! And, additionally, the team run a range of other great events, including #GreHacks - hackathons which can hone your problem-solving and presentation skills. [Find out more about the Generator here.](#)

***"I have actively engaged in various activities and events, taking part in start-up programs, hackathons, and enterprise events. Through these experiences, I have developed two start-ups, solved and won three consulting projects with real clients like Amazon Web Services, had the opportunity to run a Enactus Greenwich society focused on helping other students grow their businesses and run social enterprises."***

**Ishan, BA (Hons) International Business**

# Location

Join us and you'll be based in a vibrant London area and across the Thames from Canary Wharf, one of London's key financial and business centres.

Enjoy our **stunning campus** - part of an acclaimed UNESCO World Heritage Site and a spot popular with film-makers.

On the doorstep of the campus is a buzzing town centre and a tranquil Royal Park, and the draws of central London - along with venues such as the O2 and ExCel London - are in easy reach.

You'll also be in an international business city - a globally-important **financial, trade and service-industry hub**. With a wealth of businesses and organisations virtually on the doorstep, you're that much closer to large numbers of graduate employers.

[Click here to find out what the Greenwich area - and beyond - has to offer.](#)



**Enjoy  
today's  
event and thanks  
for coming!**

 [grebusiness](https://www.instagram.com/grebusiness)

 [greenwich-business-school](https://www.linkedin.com/company/greenwich-business-school)

[www.gre.ac.uk/bus](http://www.gre.ac.uk/bus)

**NOTE:** This document makes reference to services, courses and opportunities which the University intends to offer in the coming academic year. We make every effort to ensure our information is as accurate as possible at the time of publication. However, information can be subject to change over time and it is important that you check the University's website for the most up-to-date information.

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