

UNIVERSITY OF GREENWICH STRATEGY LAUNCH

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APRIL 2021

THIS IS OUR TIME

University of Greenwich
Strategy 2030



A moment to celebrate

- Over 1100 staff, students and Governors have contributed to the final strategy document.
- It has now been approved by the Governing Body.
- More detail will be shared on the staff portal shortly.
- We'll be working on how to embed the new strategy into everything we do.

Strategy Overview

Mission	To be the best modern university in the UK by 2030 (A Top 30 University)			
Vision	Education Without Boundaries		Values	Inclusive, Collaborative, Impactful
			Principles	Creating opportunities, Building Partnerships, Delivering Impact
Strategic priorities	STUDENT SUCCESS	INCLUSIVITY AND CULTURE	RESEARCH AND KNOWLEDGE EXCHANGE	CONNECTED AND SUSTAINABLE CAMPUSES
Priority themes	Inclusive Recruitment Enhanced Student Experience Best Graduate Outcomes	Sector leading EDI Staff Development Mental Health	Strategic Partnerships Impactful Research Eco system for Knowledge Exchange	Innovation through technology Distinct Campus Identities Green and Sustainable University
Sub-strategies	STUDENT SUCCESS (Teaching Learning and Student Experience)	RESEARCH AND KNOWLEDGE EXCHANGE STRATEGY		PARTNERSHIPS
Enablers	PEOPLE (PEOPLE AND EDI)			
	PLACE (ESTATES, DIGITAL AND DIGITAL ENGAGEMENT AND SUSTAINABILITY)			
	PERFORMANCE (SYSTEMS AND FINANCE)			
Action Plans	FACULTY STRATEGIC PLANS	PROFESSIONAL SERVICES PLANS	ONE UNIVERSITY	
Strategic target	TEF Gold (or equiv.)	Accredited by all major EDI bodies	Top quartile REF and KEF	Financial sustainability (EBITDA)

STRATEGIC PRIORITIES

PROGRESS SO FAR

STUDENT SUCCESS

Progress so far:

- Collating best practice from existing strategy documents and plans, build on our learning from the last year.
- Developing the sub-strategy under the following themes:
 - Personalised teaching and learning (curriculum, pedagogy, skills, technology).
 - Employability and student outcomes (enterprise, professional experience, career development).
 - Student experience (the journey from application to alumni, how we support that journey).



EQUALITY, DIVERSITY AND INCLUSION

Progress so far:

- Appointment of Race Equality Advisors, who started the development of the EDI Action Plan (Launch: 25 May).
- Actively started the process to get Stonewall, Athena Swan, and the Race Equality Charter accreditations.
- Provided financial support to various networks - LGBTQ+, Women's network, and the BAME Network.
- Signed up to social mobility pledge and developed our own social mobility action plan.
- Accelerating project work on BAME Attainment Gap.



RESEARCH AND KNOWLEDGE EXCHANGE

Progress so far:

- REF2021 submission complete, opportunity for reflection.
- Knowledge Exchange (KE) strengths and weaknesses highlighted through first iteration of KEF, and development plans embedded into a draft 5 yr HEIF strategy (21 May).
- Scoped and planned the work for KEC submissions (31 July).



CONNECTED AND SUSTAINABLE CAMPUSES

Progress so far:

Established a set of principles to guide our work: consistent, high quality space, flexibility across campuses, digitally enabled, carbon neutral by 2030, inclusive and accessible.

- One University approach: consistency of delivery, multipurpose developments where possible, user orientated designs.
- Started the initial stages of the development of Masterplans for campuses.
- Digital infrastructure entwined in all estate developments: students and staff should be able to participate on or off campus in most activities.



Next Steps

- Agree final expected outcomes to deliver our mission and the 4 strategic priorities.
- Benchmarking – to agree where we now against our desired outcomes.
- Agree KPIs, reporting framework and milestones to 2030.
- Set up a Programme Board to oversee programmes of work.
- Prioritise and phase programmes according to expected impact, ROI and dependencies.
- Develop costed programmes that will deliver required change for each programme.
- Put appropriate programme management structures and processes in place.

THANK YOU

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