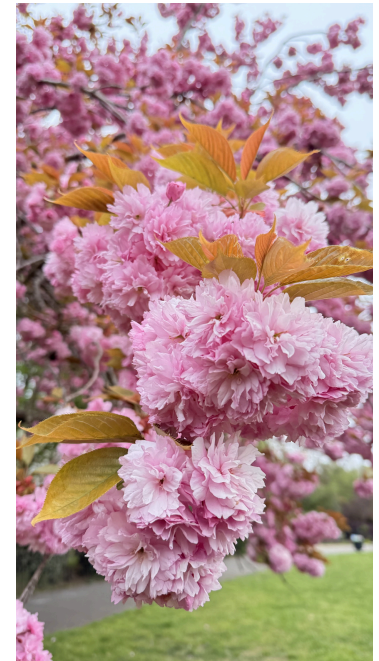


## Welcome

With British Summer Time now upon us, this issue arrives at a moment of real energy for MGM. The past few weeks have been full of movement: a lively programme of events, visiting speakers, collaborative conversations, and research achievements that together speak to the vibrancy of our community here at Greenwich. From Dr Ian Lamond's thought-provoking residency to the visit of Dr Agnieszka Rydzik, we have had the privilege of hosting exchanges that have opened up new questions, new connections, and new possibilities. Our work with Visit East of England continues to gather momentum, with the successful event on tourism marketing in the AI era and the ongoing regenerative Brecks project demonstrating the value of engaged, outward-facing research. It is also a pleasure to celebrate colleagues whose work continues to travel in different ways, through Maria's co-edited book, keynote invitations, excellent publications in the leading journals, and growing impact across public, professional, and policy contexts. In many ways, this issue reflects the season itself: busy and bright, rooted in collective effort, and carrying the promise of things still unfolding.

Wenjie



## KE4Impact Project - Tourism Marketing in the AI Era



**Dr Ryan Yung, Dr Humeyra Dogru Dastan, Dr Octavio Murekian,** and Professor Brad McKenna (UEA) recently led a highly successful "Tourism Marketing in the AI Era" CPD workshop on 25 March 2026. This collaborative initiative between the University of Greenwich and the University of East Anglia, funded through KE4Impact, was developed to address a direct need identified by Visit East of England (VEE) to help regional SMEs strengthen their digital presence.

The "sold out" session welcomed 30 participants from Norfolk and Suffolk's tourism, leisure, and hospitality sectors. The session combined hands-on activities with practical guidance across two parts: digital marketing fundamentals — including UX auditing, social media strategy, and analytics — and an introduction to generative AI and its applications for tourism businesses. Participants worked through interactive exercises such as role-playing as customers to audit their own digital presence, using AI tools to draft communications and analyse reviews, and an "AI Jeopardy" challenge to test their visibility in large language models. The workshop also addressed emerging considerations around LLM-readiness, helping attendees understand how to ensure their businesses remain discoverable as consumers increasingly turn to AI-powered search.

Preliminary analysis on pre- and post-workshop data revealed significant impact. Among the highlights, participant confidence in identifying suitable AI tools rose from 0% to 60%, understanding of AI's business impact jumped from 5% to 67%, and confidence in daily AI use leapt from 10% to 67%. Self-assessed knowledge of specialist topics such as prompt engineering and LLM marketing tripled. On the qualitative front, one part-time participant specifically noted that the AI tools introduced will finally allow them to overhaul an underperforming local tourism website and realistically meet their deliverables within a 15-hour workweek.

The strong demand and measurable outcomes underscore the appetite among local businesses for accessible, research-informed professional development — and lay the groundwork for a wider programme of CPD delivery with VEE.

Over March, the project team, comprising **Dr Wenjie Cai, Dr Isabella Ye, Dr Nikki MacLeod, and Dr Hai Nguyen**, facilitated a series of intensive co-design workshops with stakeholders across the Brecks to develop the region as the UK's first regenerative National Character Area.

Led by **Dr Isabella Ye**, these workshops utilised a suite of creative and participatory methods to surface local knowledge and collective aspirations. Stakeholders engaged with bespoke tools, including "Letters to the Future," bridge drawings, and a Brecks-specific card game designed by the team to prototype regenerative visitor experiences. These sessions fostered critical conversations about place, identity, and stewardship, ensuring that the emerging framework is genuinely rooted in the Brecks community's values rather than an external model.

The workshops also served as a vital platform for interpreting data from the project's earlier phases. **Dr Hai Nguyen** presented preliminary findings from the baseline survey, which she led, bringing these insights into direct dialogue with local partners to shape the next stage of co-design. During the sessions, **Dr Nikki MacLeod** and **Dr Wenjie Cai** shared foundational regenerative principles and mindsets to help guide the strategy's development.

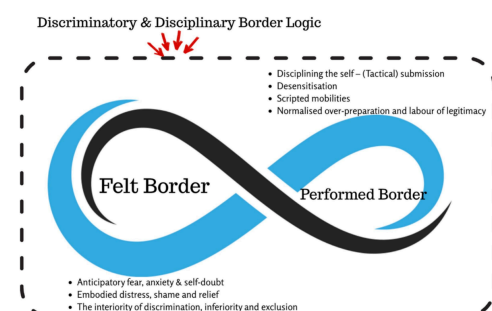
This grounded, participatory work follows the successful completion of the project's initial stages, which included a comprehensive desk research phase and the development of a robust conceptual framework led by Dr Wenjie Cai. By integrating this rigorous academic foundation with local co-creation, the team is helping to ensure the final framework is both meaningful and practically viable.



## Research Outputs

**Dr Isabella Ye** and colleague have published a powerful new study in *Annals of Tourism Research* that exposes what airport border control really feels like for travellers holding passports from the Global South. Your passport should not determine your dignity during holidays, but often, it does. For millions of tourists, crossing an international border is not the exciting start to a holiday, but an ordeal. This is a moment in travel that rarely gets the attention it deserves: arriving at the destination border, waiting, being scrutinised, and hoping to be let through. Drawing on personal narratives from 15 tourists, the study reveals a world of rehearsed answers, a wide array of negative emotions, public humiliation, and a constant, exhausting pressure to perform innocence even when every document is in order. Findings point to a relentless cycle: dread before arrival, condescending questioning at the border, and the blurred boundary between coercion and consent. Many had developed survival strategies over years of travel, adopting elite-coded behaviour to get ahead, or simply going numb. This work brings to the fore experiences that have long been invisible and undervalued: the precarity, the vulnerability, and the quiet inequalities that shape who moves freely and who does not. At a time when tourism is booming, this research asks an uncomfortable question: freedom of movement for whom?

- **Ye, I. Q., & Zare, S. (2026).** Tourism mobility (in)justice: Exploring lived experiences of cross-border tourists, *Annals of Tourism Research*, 118, 104166, DOI: <https://doi.org/10.1016/j.annals.2026.104166>
- **Press Release:** [New study reveals inequalities facing tourists with "Weak" passports at airport borders](#)







**Dr Ruth Ballardie** and Professor Sian Moore's new article examines how night work is reshaping people's lives far beyond the workplace. Focusing on rail, postal and other unionised workers, the study shows how night shifts squeeze the time people need to rest, care for family and sustain relationships, creating what the authors call a "compression" of everyday life.

The problem it highlights is twofold: night work damages workers' bodies through chronic fatigue, poor sleep, unhealthy diets and long-term health risks, while at the same time families increasingly rely on night shifts to plug the gap left by expensive or inadequate childcare. Many parents and grandparents choose nights so they can cover the school run or look after children, but this often means sacrificing their own sleep, health and social lives to keep households going. Older workers, in particular, describe being pushed beyond what their ageing bodies can sustain, especially in privatised, cost-cutting workplaces where workloads and unsocial hours have intensified. The potential impact of this research is significant: it reframes night work as a core social justice and welfare issue, not just a scheduling problem. The paper strengthens the case for unions, employers and policymakers to rethink night-work regimes, expand public childcare, and treat recovery time, family life and long-term health as essential infrastructure for the economy rather than private problems for workers to absorb alone.

- Moore, S., & **Ballardie, R.** (2026). The rhythm of the night: Night work and the destabilisation of social reproduction. *Economic and Industrial Democracy*, <https://doi.org/10.1177/0143831X261425788>

**Dr Yakun Zhang** and her former student Shamma Rahman's latest co-authored research explores how advertising professionals in Bangladesh make decisions in a cookieless world, where the challenge is not only technological but organisational and strategic. As advertisers look for ways to target and reach consumers effectively without relying on traditional tracking tools, the study shows that decision-making is far from uniform. Specialists tend to focus more on information quality, data robustness, and technical performance, while managers place greater weight on feasibility, compatibility with existing systems, and organisational oversight. The research also shows that experience matters, but not in a simple way: less experienced professionals are more likely to rely on compatibility cues, whereas more experienced professionals are less dependent on these shortcuts. Rather than being fully rational or purely intuitive, decision-making in practice emerges as a blend of systematic evaluation and feasibility-based judgement shaped by time pressure, organisational constraints, and professional role. The paper also finds that, in this emerging market context, first-party data stands out more strongly than direct media buying or AI-based targeting in shaping adoption intentions. Ultimately, the study highlights that the future of advertising will be shaped not by technology alone, but by how professionals interpret, evaluate, and act on it within real organisational settings.

- Rahman, S., & **Zhang, Y.** (2026). Systematic or shortcut? How roles and experience shape decision-making in cookieless advertising strategies in emerging markets. *Journal of Marketing Communications*, 1-20. <https://doi.org/10.1080/13527266.2026.2638790>

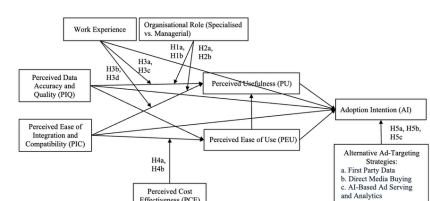


Figure 1. Conceptual framework.



Table 2. Summary of faculty responses across key constructs.

| Constructs                | Average Likert Score | Interpretation                                                                                                                                        |
|---------------------------|----------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| Faculty satisfaction      | 3.61                 | Moderately positive: faculty are generally willing to recommend their institutions for higher education and employment but without strong enthusiasm. |
| Institutional support     | 3.09                 | Neutral: policies offer limited encouragement for meaningful research and creative teaching.                                                          |
| Publication priorities    | 3.43                 | Moderate agreement: universities are perceived to prioritise publication quantity over quality.                                                       |
| Workload satisfaction     | 2.54                 | Negative: faculty report insufficient time for research due to heavy teaching and administrative duties.                                              |
| Promotion & policy impact | 3.84                 | Strong agreement: publication-linked promotion policies are widely seen as harming research and teaching quality.                                     |

**Dr Iqra Abdullah** and colleagues’ new study examines the evolution of research policies and practices in Pakistani universities following the establishment of the Higher Education Commission (HEC) in 2002 to regulate Pakistan’s higher education sector. While these reforms have significantly increased academic publications, they have sparked debate on their impact on the broader academic landscape and the future of scientific research. This study investigates HEC’s publication-centric policies and their influence on the research culture within Pakistani universities, with a particular focus on the implications for the higher education sector as perceived by faculty members. Followed by a series of interviews, a survey was conducted from 102 academics, incorporating both quantitative and qualitative analysis, suggests that the singular focus on publication quantity in faculty evaluation and career progression foster unintended consequences, including faculty dissatisfaction and unethical practices. These findings raise questions on higher education’s future in Pakistan and offer insights for policymakers, university leaders, and accreditation bodies, underscoring the need for policies that encourage a more holistic and ethical research culture in higher education.

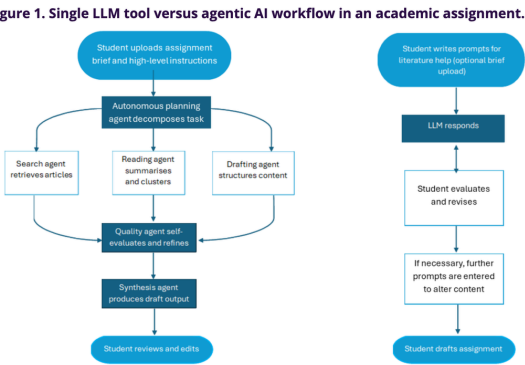
- **Abdullah, I.,** Nabi, S. W., Akhtar, J., & Javed, N. (2026). Research culture in Pakistan’s Higher Education Institutions (HEIs): Examining the consequences of publication driven policies. *Societal Impacts*, 7. <https://doi.org/10.1016/j.socimp.2026.100183>

**Dr Octavio Murekian** and **Dr Surabil Sudarshan**’s new opinion piece argues that agentic AI is forcing higher education to rethink what academic literacy now means. As AI tools become capable of planning, executing, and iterating across multi-step tasks, they can potentially complete substantial parts of an assignment with minimal student oversight, raising a fundamental question: whose learning is actually being assessed? Rather than relying on unreliable AI detectors or responding through reactive, prohibition-led approaches, the authors call for a reimagined model of academic literacy that treats AI as a powerful but fallible collaborator. They propose a framework built around five connected elements: critically evaluating AI outputs against trustworthy scholarly sources; developing prompt literacy so students can shape and refine AI responses more effectively; documenting AI-human co-authorship transparently; understanding AI’s limitations, including hallucinations and its lack of lived experience; and engaging with the wider ethical issues surrounding data, bias, inequality, and environmental impact. The paper also outlines important implications for learning developers, including redesigning assessments to foreground students’ own reasoning and process, embedding critical AI literacy across the curriculum, supporting staff to move beyond a detection mindset, and helping shape fairer, more inclusive institutional AI policies.

- **Murekian, O., & Sudarshan, S.** (2026). Navigating agentic AI: a call for reimagined academic literacies. *Journal of Learning Development in Higher Education*, (39). <https://doi.org/10.47408/jldhe.vi39.1640>



**Journal of Learning Development  
in Higher Education**





## Research output

Co-edited by **Dr Maria Gebbels** and Dr Agnieszka Rydzik (University of Lincoln), *Central and Eastern European Women Academics in the UK: Making Britain Home* is a powerful new collection that amplifies voices too rarely heard in academic life. Spanning 29 chapters, the book explores the lived experiences of 30 women academics from across Central and Eastern Europe who have made Britain their home. Their stories unfold against the backdrop of major world events and profound changes in higher education, tracing questions of migration, precarity, resilience, belonging, and becoming. Both personal and political, the collection is also creatively rich, inviting readers in through poetry, soundscapes, paintings, collage, photography, drawing, and patchwork art. Available since 20 March, it stands as a deeply thoughtful and moving contribution to conversations about academic life, identity, and home.

- Rydzik, A., & **Gebbels, M.** (Eds.). (2026). *Central and Eastern European women academics in the UK: Making Britain home*. Routledge.  
<https://doi.org/10.4324/9781003608813>

The book launch brought together over 30 women from Eastern and Central Europe to celebrate their stories and connect with one another. It was a special afternoon, full of warmth, honesty, generosity, and an extraordinary energy in the room. As contributors shared their own stories and journeys of making Britain home, there was a powerful sense of connection, kindness, and sympathetic magic, where personal experiences resonated across the room and became something collective, affirming, and quietly transformative. The co-editors were invited to join in conversation for the first episode of series 3: *Belong and Becoming*, of the **In The MEANtime** podcast. The conversation moved through

- The origin story behind the project and EU migration
  - What it means to write vulnerably and build trust with contributors
  - Language, identity, and the politics of accents
  - The surprising moments of hope and belonging that emerged
- In the MEANtime Season 3 (also on Spotify and Amazon Music)

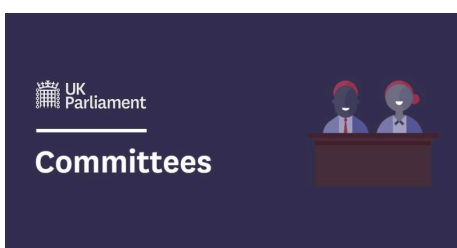


### CENTRAL AND EASTERN EUROPEAN WOMEN ACADEMICS IN THE UK MAKING BRITAIN HOME

Edited by  
Agnieszka Rydzik and Maria Gebbels



## written evidence to UK Parliament Treasury Committee



**Dr Iqra Abdullah**, with co-author Dr Yasir Riaz, has submitted written evidence to the UK Parliament Treasury Committee in response to its call for evidence on the Government's Financial Inclusion Strategy. The submission has now been published online as Written evidence – FIS0064.

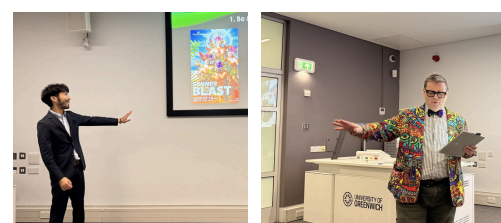
The evidence argues that while the Government's strategy offers a welcome and wide-ranging framework, its impact is limited by a one-size-fits-all national approach that does not adequately account for regional variation and intersectional forms of exclusion. In particular, the submission highlights Northern Ireland as a context where financial infrastructure, institutional trust, and access to credit differ significantly from Great Britain. It also points out that a focus on income-based vulnerability alone risks overlooking the ways geography, ethnicity, and faith can combine to shape financial exclusion.

To address these gaps, the submission calls for region-specific planning for Northern Ireland, improved data collection by ethnicity and location, and formal recognition of the faith-based dimensions of financial exclusion. Together, these recommendations make a strong case for moving beyond national averages in order to deliver fairer and more equitable outcomes for communities most at risk.

Read the published evidence: [Written evidence – FIS0064](#)



On 25th March, the Tourism and Marketing Research Centre (TMRC) hosted a deeply moving and thought-provoking public seminar, “Boundaries of Belonging: Queer Tourism, Events, and Space.” Organised by **Dr Wenjie Cai**, the event brought together colleagues and guests for an afternoon that transcended typical academic exchange, a space filled with “tears, laughter, and rage.” The session opened with **Dr Oliver Qiu** (UEL/Surrey), who shared his latest research recently published in the *Annals of Tourism Research*. Oliver’s work on “volatile desirability” and “touristic erotic repositioning” resonated powerfully, framing travel not just as leisure, but as a vulnerable emotional quest “not just to be gay, but to be seen.” The scale then shifted to national branding with **Dr Dian Wang**, who provided a critical analysis of Thailand’s “Go Thai Be Free” initiative. Her eight-year longitudinal study revealed a shift toward “performative diversity,” where queerness is often sanitised and depoliticised to align with market logics. The synergy between the presentations became particularly clear as our own PGR **Katsuya Hasegawa** took us into the social fabric of Tokyo’s Shinjuku Ni-chome. Katsuya explored how localised “Taipu” (typing) culture acts as an engine of symbolic violence, creating social hierarchies that directly shape the “volatile desirability” mentioned by Oliver. His talk reminded us that the “sanctuary” of the gay district often polices the very bodies it claims to welcome. The afternoon reached a powerful crescendo with **Dr Ian Lamond**, who viewed the city as an “urban palimpsest”—a site of constant inscription and erasure. Reflecting on the scale of Sao Paulo Pride and the sobering rise in hate crimes, Ian’s message was a visceral call to action: because the forces of erasure are persistent, the “revolution must be continuous.” This seminar was a testament to the fact that our research is never just data; it is deeply personal and profoundly political. It was inspiring to see our community engage so openly with these complex questions, reminding us of the importance of bringing our work into conversation with real-world conflicts.



### *Reframing the Future of Work: Key Insights from our British Academy Research Seminar*

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Our recent seminar explored the dual themes of navigating British Academy funding and the shifting power dynamics within the digital workplace. **Dr Elisa Pannini** and **Dr Agnieszka Rydzik** opened the session by sharing strategic insights into securing BA/Leverhulme Small Research Grants and Mid-Career Fellowships, noting that success depends on a cohesive team, a pragmatic yet ambitious methodology, and the resilience to refine proposals through multiple cycles.

The discussion then shifted to how technology now acts as an “active manager” rather than a neutral tool. Dr Rydzik’s research in hospitality challenged “techno-solutionist” narratives, showing how digitalisation often results in work intensification and reduced autonomy. This was echoed by **Dr Elisa Pannini**’s work on algorithmic management in call centres—developed alongside unions like Unite and CWU—which demonstrated the significant stress caused by heightened surveillance. Finally, **Dr Alexander Guschanki** and Dr Thomas Rabensteiner linked these trends to broader inequality, presenting evidence that the rising supervisory wage gap across Western Europe is driven more by the adoption of monitoring technologies than by individual productivity.

Ultimately, the event underscored the necessity of centring worker voices to ensure that technological advancement does not come at the cost of workplace equity.



**Dr Maria Gebbels** is leading an exciting new initiative to change perceptions of hospitality careers, with the launch of the HPL Consultancy website on 25 March marking another important step towards a developing impact case study. Founded in partnership with Hrvoje Loncarevic MIH, HPL Consultancy brings together university research and industry expertise to deliver healthy eating education and hospitality career inspiration to primary school children across English coastal communities.

The initiative is driven by a simple but powerful ambition: by bringing healthy eating education to children at an early age, it can support wellbeing while also opening up hospitality as a meaningful, skilled, and inspiring career path. In doing so, the project responds to a wider challenge facing the sector around skills shortages and future workforce development.

Working with local primary schools, hotels, and families, HPL Consultancy aims to build better habits and brighter futures in coastal communities.

Find out more: <https://hplconsultancy.co.uk/>

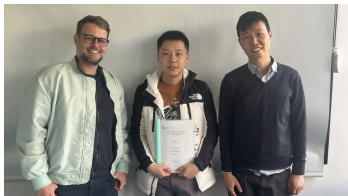
Get involved: If you are a hospitality business or a primary school in Sussex, HPL Consultancy would be delighted to hear from you.



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*viva success*

Congratulations to our colleague **Mengqi (Mickey) Wu** has passed his PhD viva with minor corrections at the University of Essex.



Mengqi's research explores consumer behaviour in live streaming commerce, focusing on how streamer characteristics, immersive experiences, and brand alignment influence engagement and impulse buying. Using a cross-cultural approach comparing the UK and China, the study provides insights into how real-time digital interactions shape consumer decision-making.

Mengqi looks forward to developing this research further through publications and continuing my academic career in digital marketing and consumer behaviour.

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*Keynote*

**Dr Phatcharasiri (Angie) Ratcharak** was invited as a keynote speaker at the International Conference in Management Studies 2026 (ICMS 2026), held on 26 March 2026 under the 5th Walailak Research Convention at Walailak University, Thailand. Angie delivered a virtual presentation on "Sustainability and Resistance to Change: Green Human Resource Management," contributing to the conference theme of global higher education synergy in driving carbon neutrality and sustainability. Angie spoke alongside other outstanding international scholars, including Prof Dr Vikas Kumar from the University of Portsmouth and Prof Ricky Y. K. Chan from The Hong Kong Polytechnic University.







**Dr Peter Vlachos** delivered the keynote opening address at the two-day Rural Tourism Development Workshop in Eastern Shore, Nova Scotia, Canada on 18 and 19 February 2026. Covering an area of nearly 25,000 sq km with over 300 small local settlements, Dr Vlachos highlighted the opportunities and challenges for Eastern Shore's rural and coastal tourism development in this picturesque corner of Atlantic Canada. Over 50 tourism operators and stakeholders, including representatives from the Mi'kmaq First Nations and the centuries-old African Nova Scotians communities, gathered to learn cutting edge approaches to sustainable and experiential tourism development highlighted in his keynote address. The participants worked together over the two days and will be guided in the coming months to develop their own community-led tourism strategy. Dr Vlachos will be leading on further strands of research, including an analysis of the experiences of women immigrant tourism entrepreneurs in rural regions.

## Critical Theory Seminar

We recently had the privilege of welcoming Dr Ian Lamond for a research residency (hosted by Dr Wenjie Cai), highlighted by a masterclass for our PhD students and staff on the real-world application of Critical Theory.

While academic theory can sometimes feel abstract, Ian's session was a profound call to action. As they provocatively asked the room: "What is the point of theorising unless you want to make change?"

A central theme of the session was the concept of the "rupture." A rupture is a disruption—whether it's a workforce strike, a piece of street theatre, or a sudden global crisis—that cracks our everyday routines and exposes the hidden structures of power shaping our lives. Ian highlighted that while power always rushes in to "heal" these gaps and return to the status quo, we must keep creating ruptures to prove that alternative realities are possible. Perhaps the most challenging takeaway for those of us working within institutions was Ian's stance on compromise: "Being pragmatic means being complicit." It served as a grounding reminder that our role as researchers isn't to comfortably adapt to broken systems, but to actively disrupt them.

Beyond the masterclass, Ian's visit was a fantastic catalyst for connection. They spent time meeting with colleagues across MGM, sparking deeply meaningful conversations and exciting new collaborations. Want to hear more? While Ian was here, we sat down with them to record a special podcast episode diving deeper into their work, you can hear the episode [HERE](#)



## Advance HE Recognition Celebration



**Minh Van** was recently invited to be a part of the discussion panel for the Advance HE Recognition Celebration to share my story and insights as a PhD Researcher. The event was a celebration recognising the achievements of colleagues who have been awarded an Advance HE category of Fellowship or a National Teaching Fellowship (NTF) over the past academic year took place on the 1st of April 2026. Minh joined in with other members of staff who have been awarded different categories of fellowship, National Teaching Fellowship (NTF) and the Collaborative Award for Teaching Excellence (CATE). They discussed their experience of applying for Advance HE fellowships and the impact or influence this may have made on practice and career (big or small).



**Dr Maria Gebbels** and **Dr Isabella Ye** accompanied a group of 8 hospitality and tourism management students interested in the luxury sector, for an opportunity to network, to meet luxury industry leaders, and hear from panel experts on navigating the next era of luxury leadership.

The panel on 'Gen Y & Gen Z Management of Today: Redefining the Luxury Career Path' welcomed **Fatimah Olanloko**, who graduated with a first-class BA Hospitality Management. Fatimah spoke about imposter syndrome, something that resonates deeply with many young professionals in hospitality industry. Whether starting out or stepping into senior roles, that internal doubt can often feel like a constant companion. Fatimah shared her own journey, including how she navigated those feelings when stepping into a role of a receptionist at The Royal Air Force Club.

**Maria** was invited as the panellist and contributed to theme of 'Lifelong Learning in the Age of AI: Preparing Young Professionals for Luxury Careers.' Maria highlighted the importance of helping students build resilience by encouraging them to engage with difference, in terms of perspectives and experiences around them. She also emphasised that kindness, an essential hospitality quality, remains uniquely human and cannot be replaced by AI.



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### Meet our PGR – Julia

**Julia Bacchieri Indiani** is a PhD student and Research Assistant at the Public Services International Research Unit (PSIRU). She holds a BSc in Economics from the University of Greenwich and an MSc in Urban Economic Development from University College London (UCL).

As part of her undergraduate studies, Julia explored questions of housing and wealth inequality, including research on rental market regulation and its distributional effects. During her master's, she collaborated with the Greater London Authority on climate-related research and took part in fieldwork in Mexico, where she examined urban sprawl and mobility patterns in Mérida following the introduction of the Tren Maya, a fully publicly funded and constructed rail network connecting the Yucatán Peninsula.

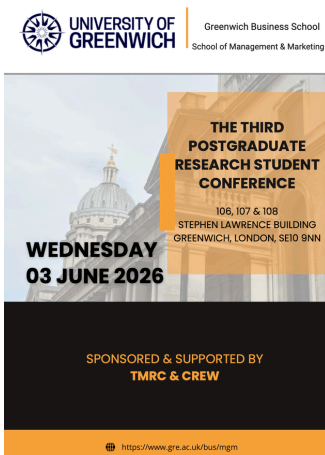
These experiences informed her doctoral work, which sits at the intersection of political economy, public policy, and social equity, with a particular focus on transport and sustainability. It examines the role of public ownership in decarbonising urban transport systems, exploring how state-led strategies and governance structures can support low-carbon transitions while improving accessibility and fairness, particularly in Latin America.

Her broader interests include equitable development, climate transitions, and the institutional drivers of socioeconomic inequality.



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### Save the date – 3<sup>rd</sup> MGM PGR Conference



We are delighted to welcome you back for the third time and cordially invite all MGM PGRs to participate in the upcoming MGM PGRConference – an exciting opportunity to showcase your research and connect with fellow scholars.

This student-led conference celebrates the diverse research areas within MGM. It is designed to foster rigorous academic discussions, constructive feedback, and potential collaborations.

Whether you are in the early or advanced stages of your research, this event provides a supportive and inclusive space to present your work. You may choose to share a thesis chapter, conceptual framework, research design, or any aspect of your research, rather than your full thesis. Experienced academics and peers will be there to offer valuable feedback to help you refine your ideas. We encourage all PGRs from GBS in relevant disciplines to submit an abstract and present their work, gaining confidence and experience in a welcoming academic environment.

Submit your abstract and learn more about the event here:

<https://forms.office.com/e/f5eiG6Uzee>

Abstracts must be submitted by 17.00 on 27<sup>th</sup> April 2026.

For inquiries regarding the conference or paper submissions, please get in touch with the organising committee (Terrance, Nghia and Worravat).