UNIVERSITY OF GREENWICH

Devonport House

and the future of business education at Greenwich.

The University of Greenwich is driven by a founding ethos of '**no limits**'.

For more than 130 years, the University of Greenwich has been a place of transformation where ambition meets opportunity, where potential is unlocked, and where lives are changed. Our mission is clear: to become the best modern university in the UK by 2030, delivering '**Education Without Boundaries**' that breaks down barriers to learning and ensures every student can access transformative educational experiences.

In February 2026, we confirmed our ground-breaking partnership with the University of Kent, forming the London and South East University Group (LASEUG), now one of the largest and most impactful higher education institutions in the UK, delivering education without boundaries from city to coast.

As we embark on this exciting new chapter, we must ensure our facilities match our ambitions. The Devonport House project represents a landmark opportunity to realise this vision.

This magnificent Grade II listed building at the heart of our Maritime Greenwich Campus will become the new home of Greenwich Business School. More than a restoration of historic architecture, Devonport House will be transformed into a state-of-the-art facility bringing together world-class teaching spaces, collaborative learning environments, and modern resources that inspire excellence. Importantly, Devonport House will also be a space that brings our local communities in, with accessible ground floor areas, community hire spaces at affordable rates, and a publicly accessible café opening onto a new community square. It will be where future business leaders develop their skills, where innovation and enterprise flourish, and where our 'Education Without Boundaries' strategy comes to life in bricks and mortar.

This project is integral to our journey toward becoming the best modern university by 2030. It demonstrates our commitment to investing in outstanding facilities and creating learning environments that foster the collaborative, boundary-breaking approach that defines a Greenwich education. But we cannot achieve this vision alone. At a time when public funding constraints make such ambitious projects increasingly difficult, philanthropy has never been more important.

Together, we can transform Devonport House into an outstanding home for Greenwich Business School. Together, we can create a lasting legacy for generations to come.

I invite you to join us in making the exceptional happen at Greenwich.

> "I want to walk into Devonport House and see it buzzing with students, businesses and entrepreneurs – a place that mirrors the remarkable richness and diversity of our Greenwich community."

Professor Jane Harrington

Vice-Chancellor and CEO,
University of Greenwich



The best of the old with the style of the new



Bristol-based architects Stride Treglown, in partnership with international conservation architects Purcell, have created a striking design that will remove the dated conference centre and honour the heritage of the original space enhancing it with a modern and sustainable building of classical proportions.

From emerging technology to climate change and an ever-shifting global economy, students must be prepared in ways we have never needed before.

The £100 million Devonport House Campaign will create cutting-edge spaces and real-world industry experiences that will help redefine business education at the University of Greenwich and beyond. £75 million has already been secured through university investment and committed funding. We are now seeking the final £25 million in philanthropic support to realise the full vision.

This campaign is about more than a building. It is about creating a more inclusive, innovative and industry-connected model of business education, one that expands opportunity for students, strengthens civic and business partnerships, and equips graduates to thrive in a rapidly changing world.

For more than 130 years, we have tackled the challenges of the age head on, breaking boundaries and removing barriers to the life-changing opportunity of higher education. As one of the UK's first vocational institutions for business and industry, we have long believed in unlocking potential to shape a more inclusive, prosperous and sustainable world.

Greenwich was an early champion of the year in industry, adopting sandwich placements as far back as the 1930s. The concept has since become a cornerstone of higher education across the UK. Where we led, others followed.

That sense of focus, self-determination and optimism remains part of our DNA. We do what it takes to help our students achieve their potential. It is the principle that guides us as a proud and globally connected university community of almost 320,000 students, staff, alumni, business and civic partners.

At the University of Greenwich, we do not stop thinking about tomorrow.

£100 million Devonport House Campaign

A proud and globally connected university with a community of almost **320,000** students, staff, alumni, business and civic partners

£75 million already secured through university investment and committed funding. We are now seeking the final **£25 million** in philanthropic support to realise the full vision

One of the UK's first vocational institutions for business and industry

Making the impossible possible

A Greenwich education means far more to many of our students who may not have thought university was possible for them. Over half join us via non-traditional routes, through BTECs, Access courses and Foundation years, and work hard to get here.

We welcome over 25,000 students to our campuses in London and Kent, and provide the kind of learning environment, personal attention and support more often associated with much smaller institutions. We go the extra mile through scholarships and financial assistance, through teaching excellence, and through leadership that promotes openness, equity and ambition.

These commitments are reflected in our strong recognition for teaching excellence, access and participation, and in the make-up of our student body. Almost 60% of our students are from ethnically diverse backgrounds, and 58% come from the most deprived neighbourhoods (IMD quintiles 1 and 2), with many working significant hours alongside their studies (39% over 20 hours a week; 19% over 40). Together, these factors place Greenwich among the country's leading universities for social mobility.

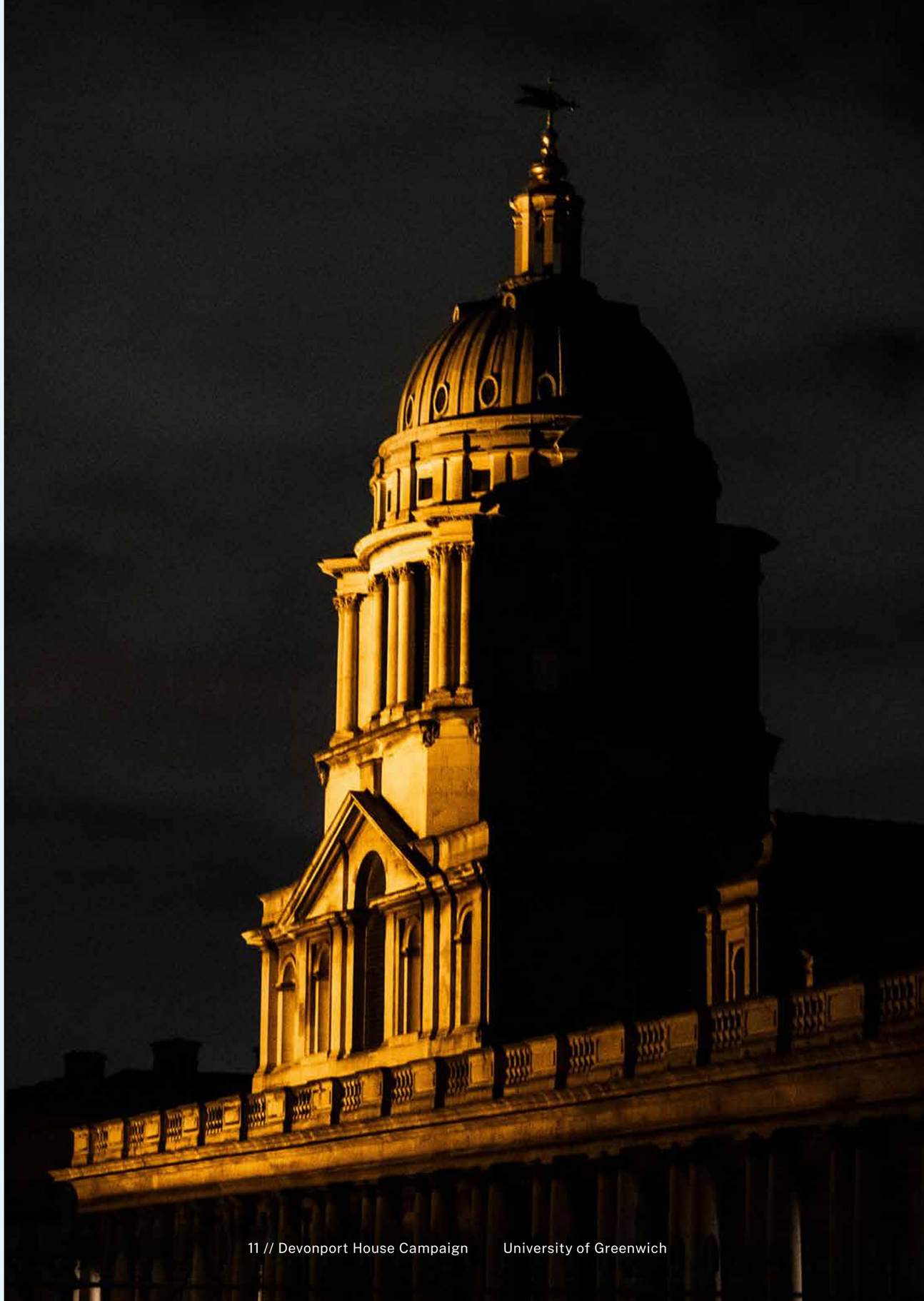
The students who come to Greenwich are talented, determined and full of potential, but don't always have the access to opportunity to realise it. Philanthropic support will help ensure that Greenwich Devonport House is not simply a new home for the Business School, but a place where more students can flourish, whatever their background.

50%+

join via non-traditional routes

BTECs, Access courses and Foundation years

We welcome over 25,000 students to our campuses in London and Kent



An L-shaped, three-storey extension will wrap around Devonport House separated by an elegant glazed internal street keeping the historic façade as the focal point.

The case for investment:

A beacon of education for a new generation

The challenge

Higher education is experiencing significant turbulence. Funding models, policy priorities and long-term certainty remain under pressure.

While Greenwich is in a financially resilient position thanks to strong leadership, there is no room for complacency.

Our ambition

That is why we have set a bold ambition to become the best modern university in the UK by 2030, and why, in February 2026, we confirmed a ground-breaking partnership with the University of Kent, forming LASEUG. Now one of the largest universities in the UK, the Group brings enhanced research capacity, greater financial resilience and a stronger ability to widen access and close skills gaps across London, the South East and beyond.

Greenwich retains its own identity, name and student community throughout.

To achieve our ambition, we must invest now in the environment, infrastructure and facilities our students need. We must prepare today's students for tomorrow's world and ensure that Greenwich remains a beacon of education for a new generation of innovators, thinkers, entrepreneurs and change makers.

The plan for Devonport House

So when we came to consider the future of the Grade II listed Devonport House, a former nurses' home and conference hotel on our UNESCO World Heritage Site campus at the Old Royal Naval College, we dared to think ambitiously, not only for our own sake, but for the future of our diverse and ambitious Greenwich community, and now as an extension to the campus of a genuinely new kind of institution.

Following extensive engagement with civic, cultural and business partners, Devonport House is being re-imagined as a flexible teaching and community space and a dedicated, highly visible focal point for Greenwich Business School.

At £100 million, it is the most significant capital project ever undertaken by the university. The university has already committed £75 million, demonstrating both confidence in the vision and substantial institutional investment. We are now seeking the final £25 million through philanthropy.

> "That philanthropic support is not simply filling a gap. The Campaign will help ensure that Devonport House delivers its full promise."

What your gift unlocks

Widening access, deepening industry engagement, embedding digital capability across the student experience, and opening the campus more fully to the Greenwich community.

We will create an open and welcoming space where business and education come together, generating ideas, innovation and opportunity.

£100 million
total campaign
our biggest ever

£25 million
final amount sought
through philanthropy

£75 million
already committed
by the university



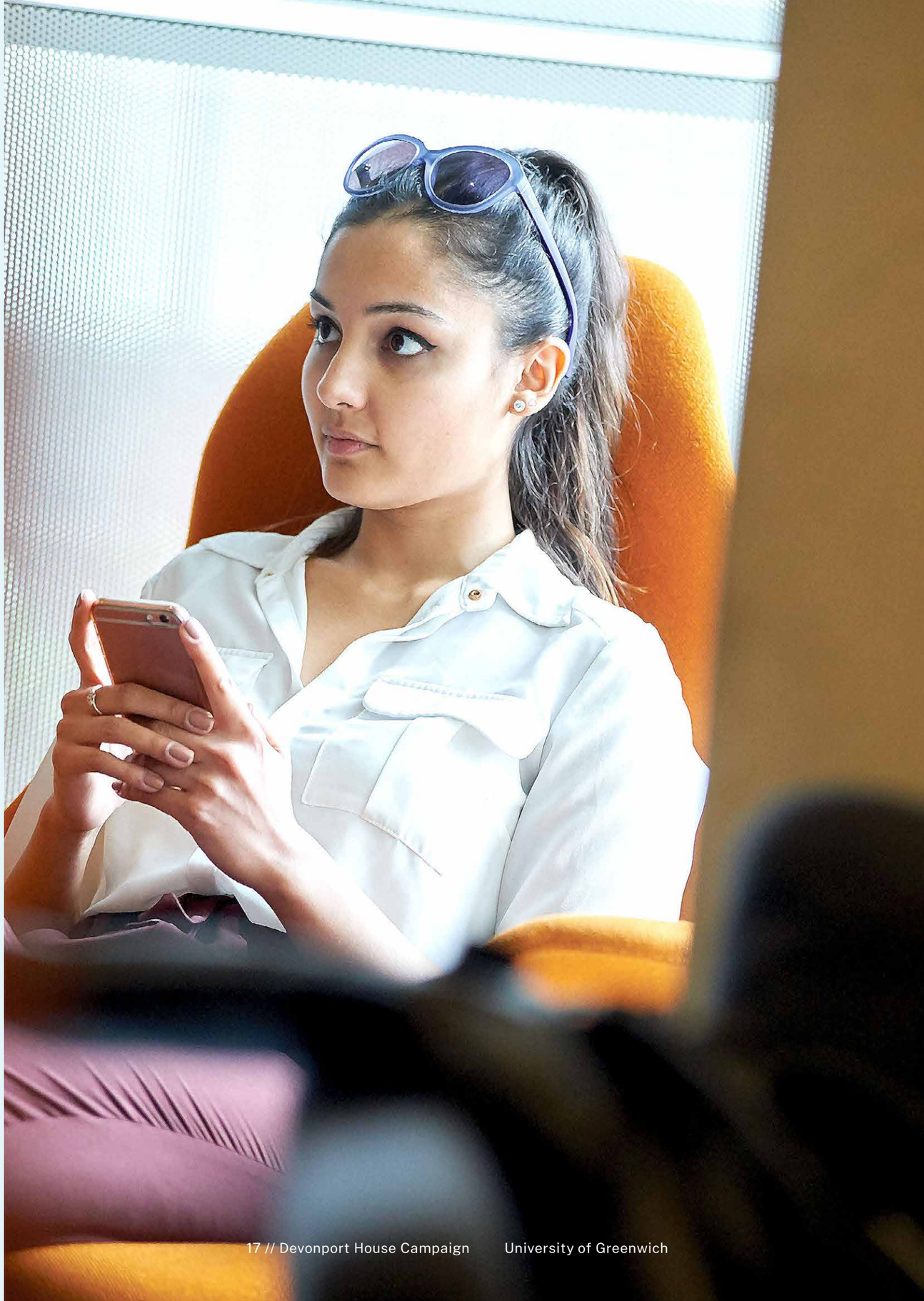
Your gift

Will be directed to where it matters most: the areas that transform individual lives and strengthen our community.

- Scholarships, bursaries and hardship funds, removing financial barriers for students from the most disadvantaged backgrounds. For a student who is the first in their family to reach higher education, this is not simply financial support, it is permission to believe that university is for them.
- Technology-rich learning environments, including data visualisation suites, trading rooms, digital marketing facilities and AI-enabled innovation spaces that equip students with the skills employers now expect.
- Entrepreneurship and leadership initiatives, supporting innovation, widening opportunity and helping under-represented founders and future business leaders to thrive.
- Industry-connected learning and engagement, creating more opportunities for live projects, collaboration, placements and employer partnership.

Each of these priorities serves a shared purpose. Devonport House will benefit not only those who study at Greenwich, but also employers, entrepreneurs, school children, local residents and the wider economy.

We already support thousands of students from disadvantaged backgrounds but for every student we reach, there are many more we cannot. A scholarship given today does not just change one life: research shows graduates from disadvantaged backgrounds go on to earn more, give back to their communities, and lift the next generation with them. It is a legacy that endures long after a building has been built.



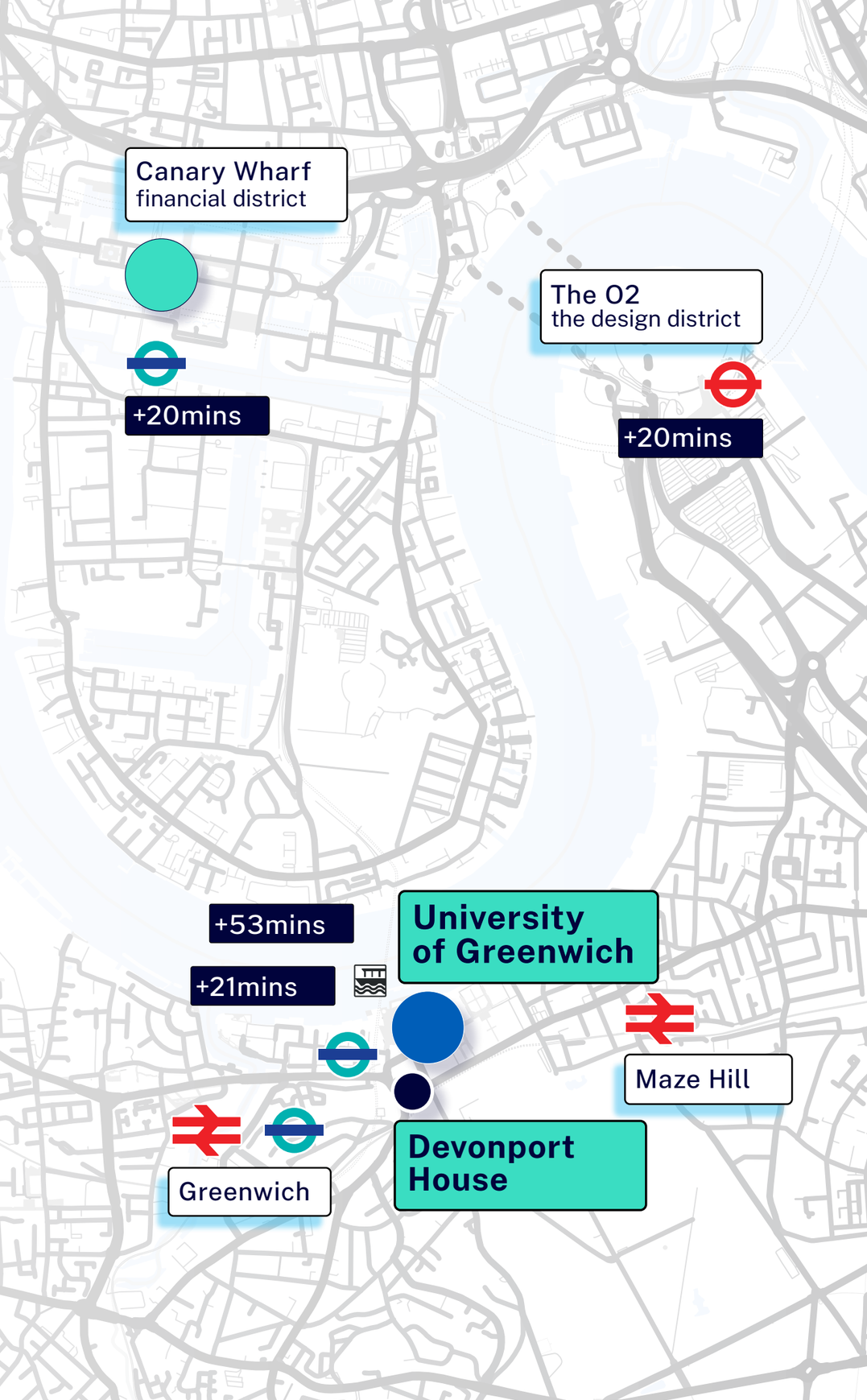
Location and strategic fit:

At the **crossroads** of education and industry

Devonport House sits minutes from Canary Wharf, one of the world's leading financial and business districts - giving Greenwich Business School a unique platform to address London's most pressing skills needs.

What proximity unlocks

- Direct access to employers in high-growth sectors - digital and technologies, financial services, and the creative industries.
- Live industry engagement embedded into the student experience: co-designed projects, placements and real-world problem solving.
- A convening hub bringing together business leaders, entrepreneurs, alumni and community partners to shape talent pipelines.
- Scaled access for under-represented students, driving social mobility while meeting the future workforce needs of London and the UK.



A business school **without** walls

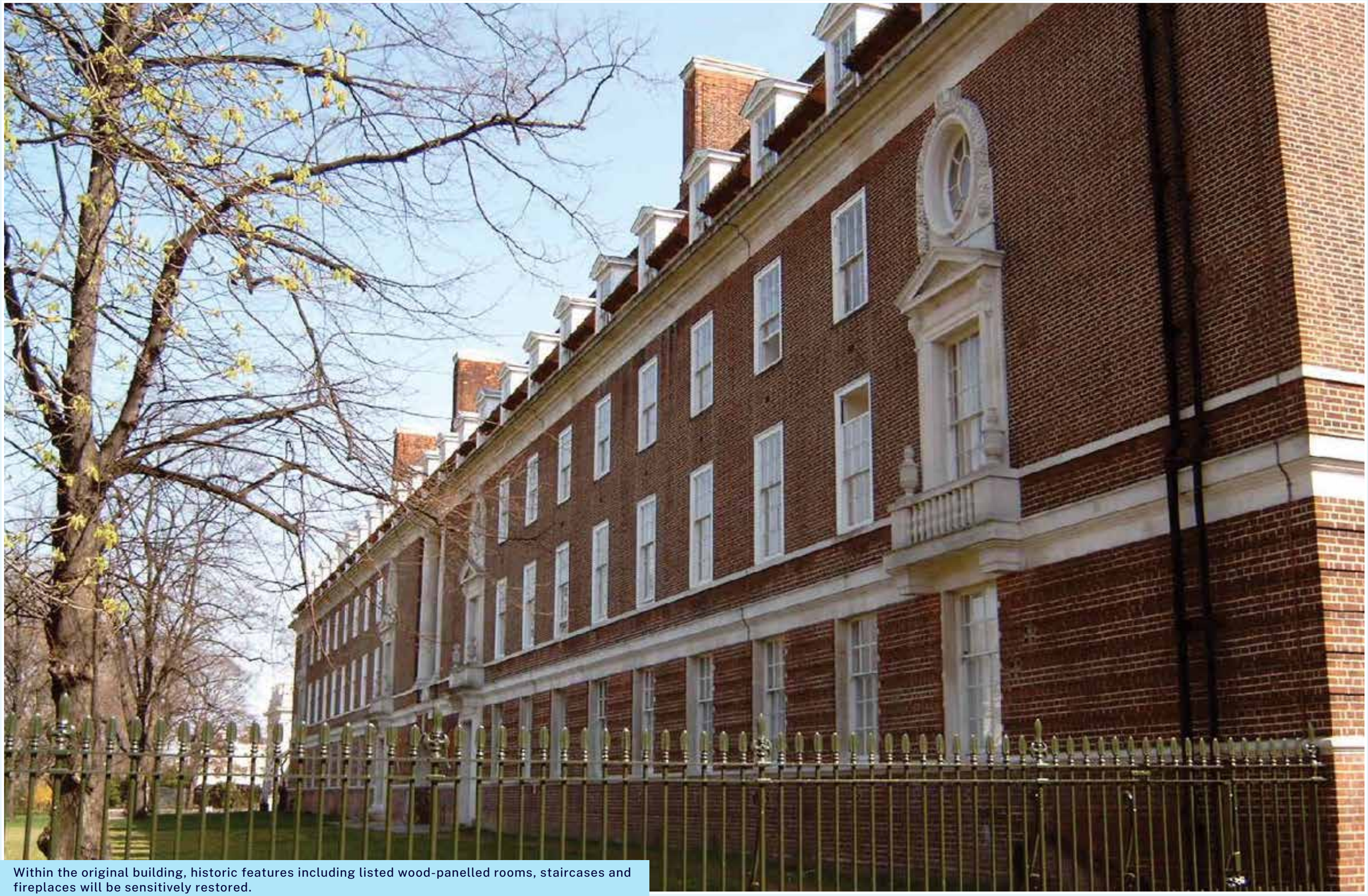
Devonport House will be an open and welcoming space. It will be a porous campus where business meets education.

Greenwich Business School at Devonport House will operate as a business school built on real-world partnerships between students, industry and faculty. Technology-rich labs, live case studies, collaborative doctoral research and enterprise initiatives will enable partners to co-create knowledge and opportunity.

We already collaborate with organisations such as Google, Citi, EY, PwC and JP Morgan, and our proximity to Canary Wharf offers exceptional potential to deepen these relationships and forge new ones.

Philanthropic investment will help us strengthen this model by creating spaces, programmes and partnerships that connect students more directly with the realities of work, leadership and enterprise.





Within the original building, historic features including listed wood-panelled rooms, staircases and fireplaces will be sensitively restored.



The upper floors will provide seminar and much needed office space and will be opened up to improve ventilation and daylight with new windows to improve thermal performance.

Supporting **a changing** student journey

Business education today is no longer a linear, full-time model. Students increasingly expect lifelong learning pathways, from micro-credentials in AI and cybersecurity to flexible executive education.

Their expectations of learning have also evolved. High-quality digital resources, combined with small-group discussion-based teaching and sustained engagement with industry, now define excellence.

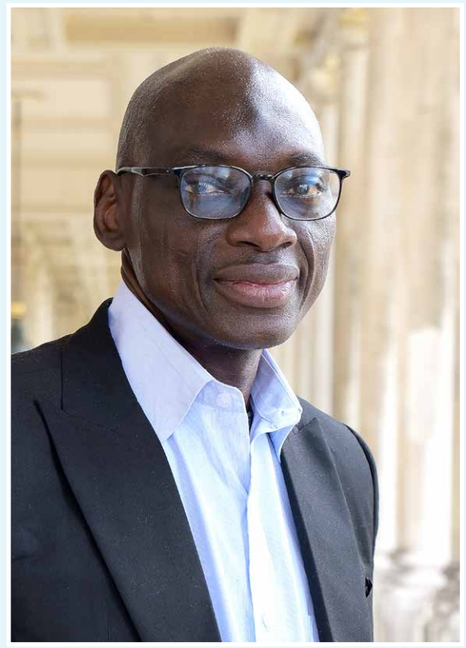
Students no longer seek a single year in industry, but multiple project-based experiences throughout their academic journey. This portfolio approach strengthens employability and builds confidence before graduation, a model Greenwich has long championed.

Greenwich Business School is one of the largest in London, with over 7,000 students from more than 140 countries studying across 50 programmes. Our vibrant learning portfolio encompasses skills-driven, innovative and technology-enhanced degrees and executive education that meet the highest standards of professional accreditation. We have established an Executive Business Centre as our front door for businesses seeking consultancy, CPD and micro-credentials, addressing critical business needs and ensuring lifelong learning pathways for professionals at every career stage.

Devonport House will give this evolving model a physical home, a place designed around how students learn now and how business education must adapt in the future.

> “AI is not just a technological revolution, it is fundamentally reshaping business strategy and competitive advantage. By investing in this capital project, we are building the foundation to pioneer cutting-edge research and empower future leaders to harness its transformative power.”

Dr Maruf Salimon
Senior Lecturer in Advertising and Marketing Communications



Digital innovation **and applied** learning

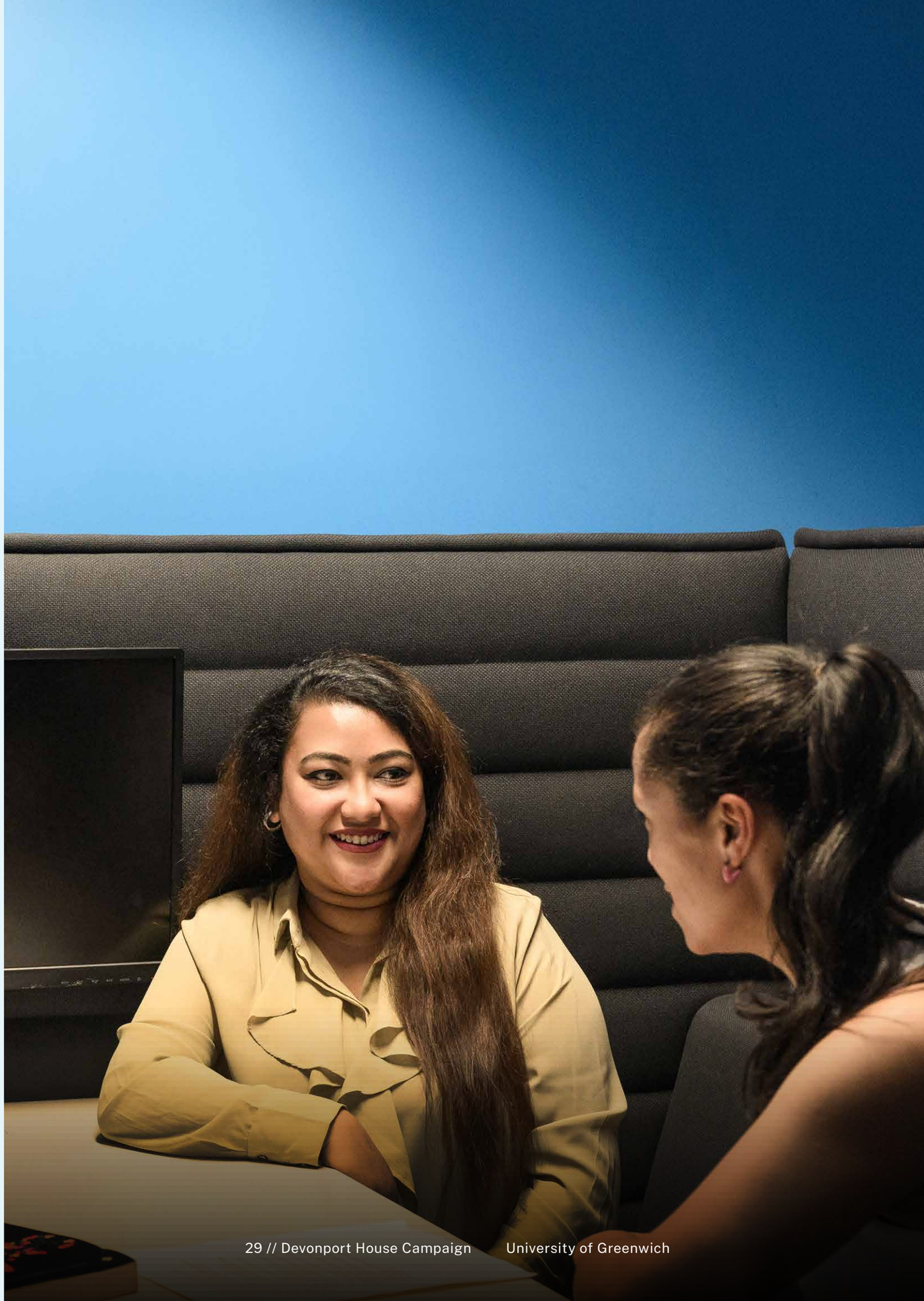
Digital capability will be a hallmark of Devonport House bringing together sector-leading teaching, ground-breaking research, and strong employer engagement through an applied learning model in ways that reflect how business now operates and how students now learn.

Devonport House will enable Greenwich Business School to fully prepare new generations of students for a world of work shaped by AI-driven systems, data-led decision-making and ethical digital leadership. Our aim is not simply to keep pace with change, but to prepare graduates who can combine digital fluency with judgement, creativity and responsibility, ready to contribute to a fast-changing economy and, in turn, transform their own lives.

We have already invested in technology-enabled learning facilities including a Bloomberg Financial Trading Floor and a Digital Marketing Suite. Devonport House will build on this strength through technology-rich teaching and learning environments that support real-world data analytical, financial, marketing and decision-making skills.

These spaces will include a simulated city trading room and other specialist environments using industry-standard tools and emerging technologies. Together, they will give students practical experience of the digital capabilities now expected across business and industry.

This digital emphasis is central to the purpose of the project. It will help ensure that students from all backgrounds can access high-quality, future-facing learning and develop the confidence to shape, not simply respond to, the changing digital economy.



Transforming a historic building for the public good

Designed in the 1920s by Sir Edwin Cooper, Devonport House will be sensitively restored and extended. The design combines heritage conservation with state-of-the-art learning environments.

The development will enhance connectivity across the Greenwich campus, create welcoming public spaces, and significantly increase teaching capacity. Planning permission was granted in March 2025, with support from major heritage, civic and cultural stakeholders.

The project is targeting a BREEAM Excellent rating and supports the University's commitment to Net Zero by 2030 through low-carbon energy systems, solar generation and intelligent building management.

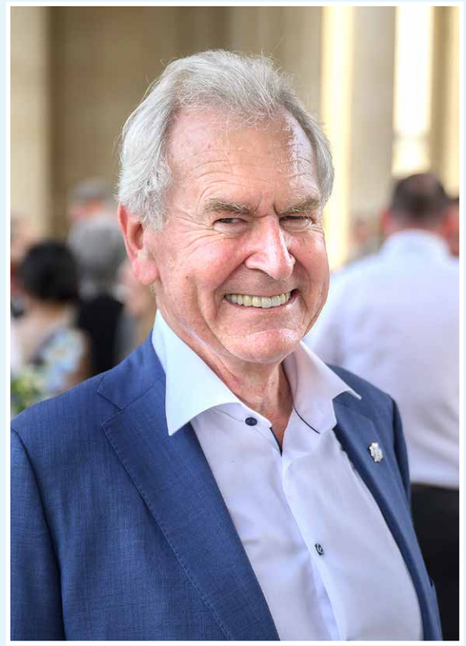
This is an investment in both heritage and future purpose: preserving an important historic building while transforming it for education, enterprise and public benefit.

> "At the end of my career, I came to Greenwich to read an MA in History, which was a joyous experience. I support the University of Greenwich because of my experience in 2016 and 2017, the way it reaches into its surrounding communities and the opportunities it offers to young people to transform their lives."

John Maynard

(History, MA 2017)

Co-founder and Finance Director of a multinational contact lens and lens-solutions business, John first went to university in the late 1960s — a young man from a state school, away from home for the first time. Fifty years later, he returned to study for an MA in History at Greenwich, an experience that inspired him to give back to the university as a donor and volunteer.



Time to give:
Your gift, your legacy

The final £25 million philanthropic phase of the Devonport House Campaign offers a rare opportunity to shape the future of business education at a defining moment in Greenwich's history.

Greenwich was founded through philanthropy, driven by a belief in education as a force for social mobility and economic progress. Today, Devonport House invites a new generation of partners to stand with us.

Construction is underway, planning permission has been secured, and with £75 million already committed, the momentum is real. But a building alone does not transform lives and how far its impact reaches is not yet decided.

Every gift made now determines how many students, from this year's opening cohort onward, get to experience what Devonport House was built for.

A gift to this campaign is an investment in people and a direct commitment to the belief that where you come from should never determine where you end up. We invite you to be part of it now, while there is still room to shape what Devonport House becomes for the students who will walk through its doors first.

Together, your support will help complete a £100 million campaign, turning an extraordinary vision into an enduring legacy for students, industry and the wider Greenwich community.

> "Devonport House is more than a building. It is an investment in the future of business education and a clear statement of confidence in our students. By supporting this project, funders will help develop the next generation of innovators, entrepreneurs and ethical leaders in the heart of Greenwich."

Dr Gary Brown

Pro Vice-Chancellor
and Executive Dean (Interim)
Greenwich Business School



Join Us

Devonport House represents a defining moment for the University of Greenwich - and we invite you to be part of it. To learn more about the campaign, discuss giving opportunities, or arrange a conversation, please contact:

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