Greenwich Business School

Open Day Event Guide
17 October 2026



UNIVERSITY OF GREENWICH

Greenwich Business School

Welcome from the Pro Vice-Chancellor and Executive Dean

Choosing where to study is one of the most important decisions you will make, and I am delighted that you are considering joining us at Greenwich Business School.

We are a welcoming learning community built around opportunity, ambition and support. Our students come from many different backgrounds, but they share a common purpose: to build the knowledge, skills and confidence to shape their future. That is what we are here to help with, academically, professionally and personally, and it is a responsibility we take seriously for every student who joins us.

Our latest National Student Survey results, published in July 2026, are our strongest yet. In the Business and Management subject area, they show us* averaging 13th overall across Teaching, Assessment and Feedback, and also place us 6th for Student Voice, out of more than 100 UK universities ranked by the Guardian University Guide. That is not a coincidence. It reflects a School that listens to its students and acts on what it hears.

This progress is not a single good year; it is a trend, and the Guardian University Guide 2027 shows it clearly:

(*Based on the Business & Management subject area for institutions which were included in last year's (the 2026) Guardian University League Table.



- Business and Management has risen 56 places since 2024, including a jump of over 40 places in the past twelve months alone. Accounting and Finance is up 48 places over the same period, and was in the top scoring group (for this subject) in the UK for value added in 2026, remaining comfortably above the sector average this year. Marketing and PR has climbed 38 places since 2024, with its 2027 value added score now placing it among the 12 highest scoring universities for this measure (for this subject). These are subjects, and students, moving forward together.*

From your first day, you will be part of a genuinely student-centred community on our beautiful riverside campus, a community that combines academic rigour with real-world relevance. You will get to know your programme team, and you will have your own Business School Academic Tutor and Student Adviser throughout your studies: real, dedicated support, tailored to you, in line with our 100% You mission. Our courses in accounting, business, finance, marketing, and management are designed not just to build understanding, but to help you apply it in ways that are practical, interesting and meaningful.

We place a strong emphasis on your future career. Dedicated employability advisers are based within the Business School, working full-time for our students, alongside strong employer engagement, hands-on learning and industry events. Our academic and student success teams are there to ensure you graduate with the skills, experience and confidence employers are looking for.

Many of our graduates go on to successful careers across a wide range of industries. Others use what they learn to start their own businesses, which can be combined with study, or to continue their academic journey.

Equally important to me is the sense of belonging you will find here. We are proud of an inclusive and supportive environment, where students are known, valued and encouraged to succeed. You will be backed by dedicated academic tutors, student support teams and a vibrant student community; and we believe it matters to celebrate you too, through events such as our Big Breakfast community mornings and dedicated celebration events throughout the year.

We are ambitious, for our School and for you. In joining us, you become part of a Business School that is investing in its future, committed to excellence and focused on helping every student achieve their full potential.

I very much look forward to welcoming you to Greenwich Business School.

Dr Gary Brown
Pro Vice-Chancellor and Executive Dean
Greenwich Business School

What's on?

10.00 - 15.00: 1-2-1s with academic staff (QA163)

Your chance to chat, on a 1-2-1 basis, with members of Business School teaching staff.

10.15 - 10.45: Welcome talk (QA180)

Discover what makes Greenwich Business School stand out. Learn about the School and find out about the resources, opportunities, employability and learning support available.

10.45: 'Walking bus' to the Bloomberg Trading Floor or Digital Marketing Suite, D215 East/West

If you want to see, or take part in the session in, our Bloomberg Trading Floor or Digital Marketing Suite, our 'walking bus' will take you from the Queen Anne Building to the Dreadnought Building.

11.00 - 12.00: Subject-specific talks

Join our academic teams to find out what it might be like to study your chosen subject. These sessions will cover course content, how you'll learn, and where a degree could take you!

11.00 - 12.00	QA175	Accounting & Finance
11.00 - 12.00	QA165	Business & Management
11.00 - 12.00	QA110	Events, Tourism & Hospitality
11.00 - 12.00	QA120	Human Resources
11.00 - 12.00	D215 (West)	Marketing & Advertising
11.00 - 12.00	D215 (East)	Finance & Investment

12.15 - 13.30: Interactive workshops

Join our interactive, hands-on workshops designed to help you build practical skills, boost your confidence, and get inspired to stand out as you take your next steps.

12.15 - 12.45	QA165	Level Up: Your Employability Tool Kit
13.00 - 13.30	QA163	Reel Talk: From Shoot to Share!

Location key: QA (Queen Anne Building); D (Dreadnought Building); SWS (Stockwell Street Building). Find a Greenwich Campus plan at: https://www.gre.ac.uk/docs/rep/ef/campus-map-greenwich

12.45 - 13.15: Welcome talk (QA180)

Repeat session: This session offers another opportunity to hear about Greenwich Business School, the subject areas offered and all the support available and opportunities offered.

13.15: 'Walking bus' to the Bloomberg Trading Floor or Digital Marketing Suite

Our 'walking bus' will take you to either the Bloomberg Trading Floor or Digital Marketing Suite, giving you an opportunity to see these great facilities.

13.30 - 14.30: Subject-specific talks

Repeat sessions: An opportunity to find out more, from academic staff, about the great subjects and courses offered at Greenwich Business School.

13.30 - 14.30	QA175	Accounting & Finance
13.30 - 14.30	QA165	Business & Management
13.30 - 14.30	QA110	Economics
13.30 - 14.30	D215 (West)	Marketing & Advertising
13.30 - 14.30	D215 (East)	Finance & Investment
13.30 - 13.55	QA120	Logistics & Supply Chain

Location key: QA (Queen Anne Building); D (Dreadnought Building); SWS (Stockwell Street Building). Find a Greenwich Campus plan at: https://www.gre.ac.uk/docs/rep/ef/campus-map-greenwich

What’s on?

Other activities:

10.00 - 15.00: Support 1-2-1s (Dreadnought atrium)

Speak to our expert support staff about application support, fees and funding, student accommodation, careers, employability, sports and active life, and wellbeing.

10.00 - 14.30: Campus tours (Stockwell Street reception)

Explore our campus - including the Library, Students' Union and Student Hub - with one of our Student Ambassadors. Spaces on tours are limited.

10.00 - 14.30: Accommodation tours (Dreadnought atrium)

Visit either our Daniel Defoe or Cutty Sark student halls and find out more about living on-campus. Spaces on tours are limited.

13.00 - 14.30: Student support talks (Stockwell Street)

Join these sessions to hear what student support we have on offer before you need it and how you can start your journey with the University of Greenwich.

13.00 - 13.25	11_0004	Application Support: How to Apply for a place at Greenwich
13.30 - 14.00	11_0003	Funding your studies: student finance, scholarships and bursaries
14.05 - 14.30	11_0004	Student life at the University: Societies, campuses, and Employability

Greenwich Campus

London SE10 9LS



1. **East Gate Entrance**
2. **Queen Anne Court**
3. **Queen Mary Court**
4. **King William Court**
5. **Dreadnought**
6. **Stephen Lawrence Building**
7. **West Gate Entrance**
8. **Devonport House**
   Academic
9. **Devonport House**
   Halls of residence
10. **Cooper Powerhouse**
    London SE10 9JH
11. **Stockwell Street**
    Library
12. **Stockwell Street**
    Academic
13. **Hamilton House**
    15 Park Vista, SE10 9LZ
14. **Cutty Sark Hall**
    London SE10 9ED
15. **Daniel Defoe Hall**
    London SE10 9FY
16. **Bounty House**
    London SE8 3DE
    International college

- **Taxi Drop Off Point**
- **Docklands Light Railway**
- **Bus Stop**
- **University Bus Stop** (to Medway)
- **University Bus Stop** (to Avery Hill)
- **Public Parking**
- **Permit holders only**
- **Disabled Parking**
- **Bike compound**
- **Restaurant/Café**
- **Riverboat Services**
- **Water fountains**

UNIVERSITY OF GREENWICH

MAP UPDATED 22062023

It’s your day!

4 tips to make the most of your Open Day

Open days are your chance to move beyond the website and see what university life could actually feel like. They’re about getting a sense of a university, asking the questions you want answered and figuring out whether it’s a place for you.

1. Plan your day

Take a few minutes to look at the event schedule beforehand. Are there subject talks you definitely want to attend? Any buildings you’d love to see in person? Maybe you’ve got questions about placements, assessments, applications or wellbeing support?

2. Chat to students, not just staff

Our staff are great at explaining the detail. However, we also recommend chatting to our students too and asking them what it’s *really* like here! Look for our Student Ambassadors (in blue) and find out about their first week, what they wish they’d known before joining or, perhaps, what a typical day looks like for them.

3. Explore

Uni is about more than just lectures. You’ll be studying and, likely, socialising on the campus so take in how it feels. Spend some time exploring the library, Students’ Union spaces, cafes and quieter corners. Having a look at the local area is also recommended and, if you’re thinking of living in halls, take an accommodation tour.

4. Support services

No one plans to struggle, but it’s worth knowing where the support is *before* you need it. At our Open Days, you’ll find friendly teams from our various support services who’ll be able to answer all your questions.





About us

Calling change-makers, bold thinkers, innovators and disruptors!

Greenwich Business School is a diverse academic and student community from around the globe who'll prepare you for the challenges and opportunities of business today and tomorrow.

Whatever your ambitions, we are committed to you as a student - whoever you are, wherever you're from, whatever you want to achieve. Whether it's the focussed content of your course, support for your entrepreneurial ambitions, the chance of mentoring from one of our industry contacts, careers guidance to land that dream job, help to build networks and make contacts or just our great campus facilities, we've got you covered!*

And you'd be following in the footsteps of countless Business School alumni who've gone on to make a real difference in business and society.

* Please note that some opportunities in this brochure are only available to students on taught courses (i.e. are not open to research students e.g. those on on MPhil or PhD degrees).

Our courses

Accounting & Finance

Our degrees include a number of courses accredited by leading professional bodies, making them the perfect launchpad for a range of careers in the financial world.
View our courses

Business & Management

Explore how organisations really operate, make decisions and grow. If you're looking to learn about management, leadership, marketing or finance - and develop business skills employers want - we have a course for you.
View our courses

Economics

Gain an understanding of some of the most challenging issues of our time with our Economics courses. Take a real-world approach to the subject and learn from academic staff who are leading the way in which economics is taught at universities
View our courses

Human Resources

On our exciting BA or MSc in Human Resources, you'll learn what's needed to manage people effectively - skills and knowledge vital to the success and growth of any modern organisation.
View our courses

Logistics & Supply Chain Management

Build skills to manage supply chains and keep goods moving efficiently and sustainably. Learn the essentials of procurement, logistics, SCM, and explore how the logistics sector - from transport to last-mile delivery - powers international business.
View our courses

Marketing & Advertising

From taking your first steps in marketing as an undergraduate, to building your digital marketing or marketing management skills at Master's level, we've a course for you.
View our courses

Tourism, Hospitality & Events

Our events management courses will help you learn how to plan and deliver great events and our tourism and hospitality courses will give you the skills needed to thrive in these exciting sectors.
View our courses

Your future in safe hands

Experience

Our lively and dedicated academic and support staff work hard to make sure students get the most out of their studies.

Little wonder, therefore, that we have some **very satisfied students**:

Guardian University Guide 2027

- **4th** in London* in **Accounting & Finance** for student satisfaction with teaching
- **4th** in the UK in **Economics** for student satisfaction with feedback

Complete University Guide 2027

- **Joint 5th** in London in **Business & Management** for student satisfaction
- **1st** overall in London in **Tourism, Transport, Travel & Heritage Studies**

Furthermore, the University as a whole was awarded **TEF Gold in 2023** - an award recognising Greenwich's outstanding performance in student experience and outcomes. Fewer than a quarter of the universities and colleges assessed attained this top rating.



What our students say

"Our professors brought so many different industry experiences into the classroom. They'd share stories from their own careers, which made everything feel way more relevant."
Maddy, BA (Hons) International Business
Click here to watch a day-in-the-life of an International Business student.

"It's made me more confident and ready to face new challenges in the industry"
Dilara, BA (Hons) Events Management
Click here to watch a day-in-the-life of an Events Management student.

"The variety of modules at Greenwich really stood out to me, especially their approach to teaching economics from multiple perspectives"
Daleni, BSc (Hons) Economics
Click here to watch a day-in-the-life of an Economics student.

"It's practical. You work on real-world case studies, simulations, and projects that make you see how things actually run."
Yash, BA (Hons) Business Management
Click here to watch a day-in-the-life of a Business Management student.

* This ranking has been calculated using data from the Guardian University Guide league tables and includes only universities whose main campus is in London. Universities based outside London are excluded, even if they have a campus or other presence in London.

Your future in safe hands

Future-focussed

The Business School's taught courses are designed to give you the **knowledge and skills** to launch your career.

Our curriculum on taught Business School courses is supported by advanced learning technologies and is designed to **develop critical thinking, creativity, and digital fluency** and students may expect to engage with real-world business challenges through experiential learning such as 'hackathons', simulations, and strategic role plays.

We know that experience matters too, and many of our undergraduate courses - and a number of our postgraduate taught courses - in the Business School offer **the chance of a placement year**. Taken, at undergraduate level, between the second and third years of full-time study (or, for our 'with placement' postgraduate degrees, in the second year) it's a great opportunity to get workplace experience and put learning into practice.

We also work to provide, for Business School students, opportunities for industry insight, networking opportunities and - recognising the importance of entrepreneurship - have a specialist team (the 'Generator') available to help students launch their own ventures.

Through the University's Careers Team, there is access to tailored career support and advice, career fairs where you can meet employers and find out about graduate roles and there's even a chance to apply to be selected to be mentored by a professional working in industry.

What our students say

"Our module leader Emma invited a guest speaker from TikTok, who shared what goes on behind the scenes. It was fascinating to learn how things really work at one of the biggest digital platforms. That kind of insight makes the link between academic learning and career goals feel much stronger."

Melanie, MSc Digital Marketing

"Now after my placement, my skills have grown and have been cultivated and I know I can accomplish my dreams of being a creative director."

Nataly, BA (Hons) Marketing & Brand Management

Click here to watch Nataly's day-in-the-life as a placement student.

Facilities

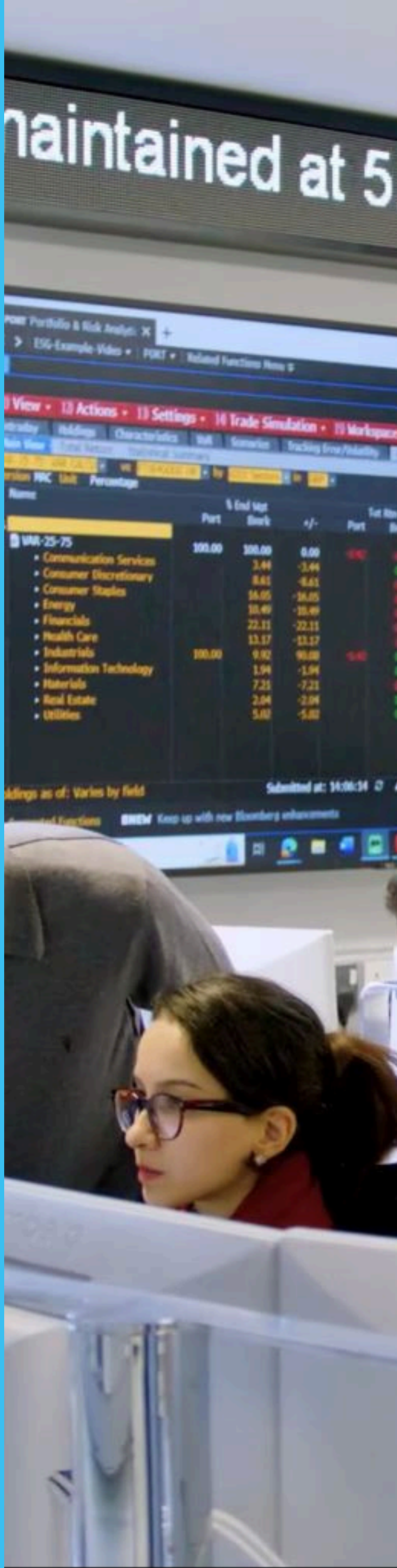
Enjoy a stunning campus with great facilities.

The campus offers modern teaching spaces, a well-resourced library, a student hub complete with bar, gym, café and more. Plus, the Business School has two rather special purpose-designed spaces of its own.

Bloomberg Trading Floor

The Bloomberg Trading Floor is designed to offer Greenwich Business School students a chance to access Bloomberg terminals - a financial and analytics platform providing access to news, market data, unique insight and a range of tools.

The space is used in teaching students on many of our taught Accounting & Finance and Economics courses. You can find out more about the space from Dr Sohan Sarwar - Course Leader for BSc (Hons) Finance & Investment Banking - by clicking here.





Digital Marketing Suite

Our Digital Marketing Suite is used by students on some modules of some marketing degrees* and might also be used by those who apply for - and are then selected to join - ‘Gen C’, our student-led marketing agency. You can find out more about ‘Gen C’ by clicking here.

The suite is a great space for marketeers to create, collaborate and analyse.

Designed to give its marketing student users something of a sense of being in a marketing or advertising agency-type space, the room’s Mersive software enables the real-time sharing of participants’ creative work to others in the space. This functionality is designed to facilitate greater engagement and creativity and allows for activities like in-class sprints and hackathon-styled activities.

Hear more about how the Digital Marketing Suite is used in teaching from Dr Ryan Yung, Senior Lecturer in Digital Innovation & Transformation by clicking here.

* To find out which marketing degrees use the Digital Marketing Suite please ask the Marketing teaching team.

Focus on: Undergraduate employability support

At Greenwich Business School, employability support for undergraduates (those on BA and BSc degrees) starts from day one. Employability isn't an add-on here - it's built into every undergraduate Business School degree through specialist modules and industry-informed teaching.

Beyond the course, you will also have - as an undergraduate - access to expert careers support from the Faculty Employer Engagement & Placement Team. This dedicated Business School team includes experienced careers professionals and former recruiters who understand exactly what employers are looking for.

One second-year undergraduate student who recently secured a placement said:

"The Greenwich Business School Employability Team provided outstanding preparation and coaching, offering insights and constant encouragement throughout my journey, which ultimately helped me secure a placement at L'Oréal."

Read more about what we offer undergraduates here and, if you're interested in Master's level study, do chat to our team today to find out about employability support for postgraduates at Greenwich.

Faculty Student Advisors (FSA)

Support from day one.

If you join us in Greenwich Business School, you won't have to figure things out on your own. Whether you're an undergraduate student or a postgraduate taught student, from your very first day right until the end of your studies, you'll have your own Faculty Student Advisor (FSA) - one of our friendly team whose job is to support you, guide you, and help you succeed.

Your FSA won't just wait for you to reach out - they'll also check in with you too. Throughout the year, they'll be in touch with you about key deadlines and make sure you're feeling confident, supported, and on track.

Because at Greenwich, you're not just another student - you're someone we genuinely care about.

Read more about our Faculty Student Advisors here.





The Generator

Become an entrepreneur with expert advice and support.

The Generator team is dedicated to helping you **turn your business idea into a reality** - whether that's starting a new venture or scaling an existing business!

The team also runs the University's annual **Enterprise Challenge**, a competition which provides winners - entrepreneurial students who want to pursue a business idea - mentoring, training and a cash prize! And, additionally, the team run a range of other great events, including #GreHacks - hackathons which can hone your problem-solving and presentation skills. Find out more about the Generator here.

"I have actively engaged in various activities and events, taking part in start-up programs, hackathons, and enterprise events. Through these experiences, I have developed two start-ups, solved and won three consulting projects with real clients like Amazon Web Services, had the opportunity to run a Enactus Greenwich society focused on helping other students grow their businesses and run social enterprises."

Ishan, BA (Hons) International Business

Location

Join us and you'll be based in a vibrant London area and across the Thames from Canary Wharf, one of London's key financial and business centres.

Enjoy our **stunning campus** - part of an acclaimed UNESCO World Heritage Site and a spot popular with film-makers.

On the doorstep of the campus is a buzzing town centre and a tranquil Royal Park, and the draws of central London - along with venues such as the 02 and ExCel London - are in easy reach.

You'll also be in an international business city - a globally-important **financial, trade and service-industry hub**. With a wealth of businesses and organisations virtually on the doorstep, you're that much closer to large numbers of graduate employers.

Click here to find out what the Greenwich area - and beyond - has to offer.



Enjoy today's event and thanks for coming!

NOTE: This document makes reference to services, courses and opportunities which the University intends to offer in the coming academic year. We make every effort to ensure our information is as accurate as possible at the time of publication. However, information can be subject to change over time and it is important that you check the University's website for the most up-to-date information.

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